

MTD Sales
1,835.10 L

Brand Share %
18.72 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,564.11	16.92 %
Home-The	271.00	48.50 %
Total	1,835.10	18.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	322.06	21.51 %
SOUTH-03	312.95	22.29 %
WEST-02	235.17	17.18 %
TRICHY-01	215.82	18.03 %
CHENNAI-02	200.64	22.34 %
WEST-01	192.57	20.26 %
SOUTH ARCOT	155.58	22.04 %
CHENNAI-01	125.45	12.26 %
NORTH ARCOT	69.87	9.91 %
KL-SOUTH	4.98	9.48 %
Total	1,835.10	18.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	267.85	18.99 %
Home-The	54.21	62.21 %
Total	322.06	21.51 %

Branch *	MTD Sales L	Brand Share %
RND1	5.86	12.18 %
VL11	5.66	16.40 %
PKD1	4.90	11.42 %
ASM1	4.70	18.37 %
RPM1	4.70	8.45 %
ARM1	4.18	17.41 %
APK1	3.88	10.25 %
APK2	3.72	15.18 %
PDI1	3.08	13.17 %
VNR1	2.93	11.26 %
SNL1	2.85	8.59 %
MMT1	2.70	12.30 %
SDI1	2.58	8.94 %
SKD1	2.55	11.69 %
TKY1	2.27	9.66 %
MAR1	2.25	5.84 %
TCN1	2.05	6.50 %
UDN1	1.64	10.11 %
TYI1	1.46	8.29 %
VKM1	1.12	6.56 %
STU2	0.89	4.34 %
KYR1	0.70	3.97 %
ERL2	0.51	1.59 %
KSM1	0.42	5.03 %
SGT1	0.34	4.12 %
COL1		0.00 %
S2SD		0.00 %
Total	322.06	21.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	268.93	20.34 %
Home-The	44.02	53.95 %
Total	312.95	22.29 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.84	15.22 %
MDU3	4.38	11.27 %
ATG1	4.07	11.56 %
ADP1	2.50	11.56 %
MNM1	2.33	15.35 %
PVI1	2.15	7.02 %
MLR1	2.12	8.07 %
CBM1	2.01	5.62 %
CMR1	1.92	9.64 %
NKI1	1.70	6.40 %
KPT1	1.67	8.83 %
KYK1	1.62	8.71 %
PNV1	1.61	9.42 %
USL1	1.56	4.67 %
MDU4	1.35	6.07 %
DKI1	1.32	4.28 %
TDI1	0.93	4.36 %
MDU5	0.86	5.17 %
BTU1	0.83	5.00 %
MPA1	0.80	2.41 %
TPT1	0.49	2.94 %
PKM1	0.34	2.40 %
NTM1	0.33	1.85 %
SGP1	0.29	1.81 %
KKD2		0.00 %
SZSD		0.00 %
Total	312.95	22.29 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	199.40	15.40 %
Home-The	35.77	47.96 %
Total	235.17	17.18 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	11.36 %
PLC1	4.43	16.72 %
OML1	4.35	9.97 %
NKL2	4.26	7.41 %
TCG1	4.09	12.60 %
MTR1	3.81	10.55 %
EPI1	2.92	7.26 %
EDP1	2.52	8.88 %
VPD1	2.48	5.25 %
SGG1	2.19	10.87 %
TRM1	1.99	5.01 %
ATU1	1.99	3.67 %
KMM1	1.48	7.55 %
SGI1	1.26	5.21 %
VKL1	1.18	7.02 %
PDR1	1.11	5.67 %
CMI1	1.03	5.24 %
RSP1	0.87	2.35 %
BMD1	0.66	2.78 %
KVP1	0.34	1.47 %
MCR1	0.23	0.73 %
HRR1	0.12	0.63 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	235.17	17.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	188.92	16.53 %
Home-The	26.90	49.56 %
Total	215.82	18.03 %

Branch *	MTD Sales L	Brand Share %
KUM1	8.29	13.39 %
TRY3	5.92	15.35 %
MSI1	4.85	16.94 %
TTP1	3.70	10.95 %
PDK1	3.56	12.94 %
AYR1	2.24	8.32 %
TVR1	2.22	9.77 %
KRN1	1.60	6.99 %
MVM1	1.56	2.18 %
KIK1	0.96	3.49 %
ORU1	0.82	5.15 %
APM1	0.48	4.05 %
NGT1	0.45	1.22 %
NCK1	0.20	1.18 %
NMM1	0.11	0.50 %
TZSD		0.00 %
WTRZ		0.00 %
Total	215.82	18.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	179.28	21.03 %
Home-The	21.37	46.73 %
Total	200.64	22.34 %

Branch *	MTD Sales L	Brand Share %
CH34	5.97	14.73 %
CH44	5.31	17.95 %
CH24	4.61	14.96 %
CH06	3.52	8.49 %
CH43	2.08	7.71 %
CH17	2.02	7.49 %
UKI1	1.75	10.73 %
GPD1	1.22	5.55 %
MC06	0.73	18.00 %
CH31	0.51	5.08 %
CH33	0.47	1.79 %
CH46	0.33	2.57 %
CH23	0.24	1.56 %
CH32	0.23	8.40 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	200.64	22.34 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	164.13	18.48 %
Home-The	28.44	45.60 %
Total	192.57	20.26 %

Branch *	MTD Sales L	Brand Share %
TPR2	7.10	12.16 %
MPM1	3.73	11.07 %
KMD1	2.85	13.15 %
CBE1	2.68	9.99 %
KGI1	2.53	12.97 %
TPR3	2.32	10.11 %
SYM2	2.24	7.38 %
GBM1	2.23	8.53 %
GDR1	1.96	7.97 %
SUL1	1.88	7.50 %
CNR1	1.74	10.30 %
AVI1	1.65	5.29 %
CBE5	1.39	9.17 %
PDM1	1.36	6.68 %
CBE6	1.13	3.89 %
TPR4	1.11	5.78 %
TPR1	1.00	2.67 %
PPI1	0.86	3.80 %
KGM1	0.62	4.56 %
DPM2	0.55	2.05 %
CBE3	0.55	4.46 %
SNR1	0.52	1.79 %
WHCB		0.00 %
WZSD		0.00 %
Total	192.57	20.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	131.10	19.87 %
Home-The	24.47	52.99 %
Total	155.58	22.04 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	8.83 %
KLM1	2.14	6.19 %
VPM1	1.65	14.76 %
TVM1	1.42	10.50 %
MKM1	1.05	8.12 %
ULP1	0.91	2.48 %
TRK1	0.82	1.81 %
STP1	0.65	4.59 %
KML1	0.53	2.60 %
VCM1	0.31	2.08 %
PRT1	0.12	0.42 %
WHUT		0.00 %
Total	155.58	22.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	107.92	11.13 %
Home-The	17.53	32.77 %
Total	125.45	12.26 %

Branch *	MTD Sales L	Brand Share %
CH05	9.46	14.04 %
CH22	5.36	16.33 %
GUD2	3.21	11.40 %
CH16	2.95	3.94 %
CH38	2.10	10.91 %
TKM1	1.44	7.49 %
CH11	1.44	4.42 %
CH42	1.37	3.40 %
CH28	1.34	2.51 %
SKL1	1.24	3.86 %
AVD1	1.22	2.36 %
CH35	1.16	3.83 %
MRM1	0.64	1.36 %
CH39	0.60	3.56 %
CGL1	0.59	2.48 %
CH45	0.47	1.18 %
CH26	0.34	3.85 %
GUD1	0.34	0.99 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	125.45	12.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	53.31	8.14 %
Home-The	16.57	32.95 %
Total	69.87	9.91 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.35	18.17 %
CYR1	3.63	13.72 %
TRT1	3.01	8.65 %
PLR1	2.59	13.15 %
ABR1	2.08	8.21 %
SBR1	1.52	3.73 %
CPT1	1.47	5.63 %
AKM1	1.45	3.66 %
VSI1	1.41	3.97 %
KPM1	1.38	5.95 %
VEL2	1.36	4.43 %
BGR1	1.30	7.35 %
ARC2	1.26	6.31 %
SLG1	0.72	3.70 %
WJD1	0.72	3.80 %
WJP1	0.63	2.63 %
UGI1	0.54	2.39 %
CGM1	0.46	2.40 %
VEL1	0.40	1.74 %
VNB1	0.35	1.36 %
ANI1	0.20	1.22 %
PTU1	0.19	3.08 %
WHVL		0.00 %
Total	69.87	9.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.26	6.60 %
Home-The	1.72	54.88 %
Total	4.98	9.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.11	9.67 %
PAS1	0.18	1.53 %
TVSD		0.00 %
Total	4.98	9.48 %