



# TN : SONY Sales Performance 28/04/2026 9:06 AM

MTD Sales  
910.22 L

Brand Share %  
17.61 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.61 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	792.45	16.08 %
Home-The	117.76	49.24 %
Total	910.22	17.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	185.94	21.87 %
CHENNAI-02	131.87	20.91 %
TRICHY-01	126.81	18.27 %
SOUTH-03	120.07	18.38 %
WEST-01	88.06	21.31 %
SOUTH ARCOT	84.55	19.82 %
WEST-02	70.61	13.90 %
CHENNAI-01	70.52	10.74 %
NORTH ARCOT	31.79	9.49 %
Total	910.22	17.61 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	156.24	19.39 %
Home-The	29.70	66.94 %
Total	185.94	21.87 %

Branch *	MTD Sales L	Brand Share %
RND1	5.57	17.28 %
TCN1	4.24	17.35 %
PKD1	2.83	14.83 %
MAR1	2.60	9.98 %
ERL2	1.84	9.21 %
VNR1	1.52	12.57 %
TKY1	1.51	14.07 %
SDI1	1.34	9.62 %
APK1	1.14	7.39 %
ASM1	0.95	7.13 %
UDN1	0.92	7.02 %
VKM1	0.89	8.22 %
TY11	0.82	8.68 %
APK2	0.64	7.52 %
SKD1	0.49	3.30 %
KYR1	0.49	5.19 %
SGT1	0.45	7.79 %
STU2	0.35	3.30 %
KSM1	0.32	7.35 %
PDI1	0.27	3.12 %
COL1	0.14	3.53 %
S2SD		0.00 %
WHTV		0.00 %
Total	185.94	21.87 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	119.08	19.67 %
Home-The	12.79	51.02 %
<b>Total</b>	<b>131.87</b>	<b>20.91 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	2.25	7.54 %
CH17	2.01	7.56 %
CH51	1.65	6.66 %
CH31	0.90	8.92 %
CH46	0.67	9.61 %
CH36	0.61	8.56 %
CH23	0.55	5.57 %
UKI1	0.47	4.19 %
PON1	0.42	4.76 %
GPD1	0.31	2.38 %
CH27	0.25	2.69 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
MC05		0.00 %
<b>Total</b>	<b>131.87</b>	<b>20.91 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	115.19	17.16 %
Home-The	11.62	50.89 %
<b>Total</b>	<b>126.81</b>	<b>18.27 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ2	5.74	17.51 %
KUM1	3.85	9.32 %
KIK1	1.97	10.12 %
KRN1	1.51	10.34 %
NGT1	1.46	7.65 %
MVM1	1.42	3.20 %
TRY2	1.30	15.70 %
TRY3	1.03	6.26 %
NMM1	1.03	6.97 %
PBR1	0.95	8.54 %
TTP1	0.79	5.63 %
TVR1	0.76	4.95 %
JKM1	0.52	3.17 %
ORU1	0.48	5.63 %
APM1		0.00 %
AYR1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>126.81</b>	<b>18.27 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	102.64	16.56 %
Home-The	17.43	52.31 %
<b>Total</b>	<b>120.07</b>	<b>18.38 %</b>

Branch *	MTD Sales L	Brand Share %
TEN2	3.36	16.12 %
KKD3	2.65	9.14 %
MDU7	2.46	15.03 %
ATG1	2.03	9.41 %
MDU4	1.35	10.86 %
PNI1	1.18	12.20 %
ADP1	1.09	12.50 %
PVI1	1.07	8.98 %
TDI1	1.00	7.82 %
MDU3	0.91	6.17 %
KYK1	0.88	8.79 %
CBM1	0.78	4.52 %
MPA1	0.75	4.04 %
CMR1	0.69	4.47 %
MNM1	0.63	7.95 %
BTU1	0.60	7.33 %
NKI1	0.51	5.09 %
MLR1	0.47	3.47 %
MDU5	0.40	5.77 %
ODM1	0.34	15.01 %
PNV2	0.26	2.78 %
TPT1	0.13	0.80 %
NTM1	0.13	1.57 %
USL1	0.09	0.66 %
DKI1		0.00 %
KPT1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>120.07</b>	<b>18.38 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	75.58	19.38 %
Home-The	12.49	53.33 %
<b>Total</b>	<b>88.06</b>	<b>21.31 %</b>

Branch *	MTD Sales L	Brand Share %
CNR1	1.92	17.11 %
MPM1	1.68	10.82 %
AVI1	1.44	12.53 %
GDR1	1.26	12.14 %
KMD1	1.24	14.20 %
CBE5	0.85	13.12 %
SUL1	0.84	10.55 %
PDM1	0.84	8.14 %
TPR1	0.62	3.83 %
CBE3	0.40	7.61 %
CBE6	0.38	3.39 %
TPR3	0.27	4.67 %
GBM1	0.22	2.83 %
TPR4	0.13	2.98 %
PPI1	0.13	1.69 %
ANR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>88.06</b>	<b>21.31 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	75.27	18.41 %
Home-The	9.28	52.27 %
<b>Total</b>	<b>84.55</b>	<b>19.82 %</b>

Branch *	MTD Sales L	Brand Share %
TDM1	1.51	7.45 %
TRK1	1.40	5.29 %
PRT1	1.16	4.75 %
VPM1	0.90	13.27 %
STP1	0.87	12.02 %
KLM1	0.87	4.57 %
ULP1	0.28	1.81 %
VCM1	0.22	2.87 %
MKM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
KML1	-0.33	-2.58 %
<b>Total</b>	<b>84.55</b>	<b>19.82 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	59.56	12.34 %
Home-The	11.05	43.67 %
<b>Total</b>	<b>70.61</b>	<b>13.90 %</b>

Branch *	MTD Sales L	Brand Share %
SLM2	2.07	10.83 %
KVP1	2.07	13.46 %
PLC1	1.58	11.66 %
TCG1	1.41	13.61 %
NKL2	1.01	4.40 %
OML1	0.78	4.19 %
KAM1	0.75	8.50 %
SGI1	0.73	7.54 %
HRR1	0.65	10.62 %
MTR1	0.64	7.04 %
VPD1	0.53	4.35 %
MCR1	0.47	3.17 %
APN1	0.43	4.21 %
ATU1	0.32	1.58 %
WHKP	0.14	4.46 %
VKL1	0.13	2.47 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>70.61</b>	<b>13.90 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	62.36	9.93 %
Home-The	8.16	28.53 %
<b>Total</b>	<b>70.52</b>	<b>10.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	2.68	6.99 %
CH08	2.59	7.27 %
CH16	1.93	5.08 %
CH49	1.90	5.55 %
GUD2	1.79	12.33 %
CGL1	1.61	9.11 %
CH22	1.50	7.64 %
CH38	1.21	10.33 %
CH35	1.18	6.91 %
GUD1	0.90	3.79 %
CH28	0.89	3.41 %
CH25	0.81	2.33 %
SKL1	0.67	3.98 %
MRM1	0.53	2.52 %
CH39	0.42	4.91 %
CH42	0.35	1.39 %
KNR1	0.21	2.61 %
CH45	0.20	0.67 %
TKM1	0.13	1.10 %
AVD1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-1.08	7.99 %
<b>Total</b>	<b>70.52</b>	<b>10.74 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.53	8.38 %
Home-The	5.26	28.41 %
<b>Total</b>	<b>31.79</b>	<b>9.49 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	4.51	11.67 %
VSI1	1.54	8.70 %
VEL2	1.39	7.47 %
KPM1	1.22	14.42 %
CYR1	1.04	10.97 %
BGR1	0.97	11.60 %
PLR1	0.83	6.96 %
VEL1	0.68	5.69 %
WJP1	0.47	4.13 %
ARC2	0.45	4.98 %
VNB1	0.41	3.53 %
CPT1	0.38	3.34 %
ABR1	0.25	1.49 %
SBR1	0.23	1.31 %
CGM1	0.20	1.34 %
SLG1	0.20	2.29 %
AKM1	0.13	0.73 %
TRT1	0.08	0.64 %
ANI1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
WHVL	-0.26	16.01 %
<b>Total</b>	<b>31.79</b>	<b>9.49 %</b>