

MTD Sales
1,807.95 L

Brand Share %
18.71 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.71 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,540.03	16.91 %
Home-The	267.92	48.59 %
Total	1,807.95	18.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	312.13	21.21 %
SOUTH-03	307.25	22.21 %
WEST-02	233.81	17.27 %
TRICHY-01	213.99	18.17 %
CHENNAI-02	199.05	22.50 %
WEST-01	190.13	20.32 %
SOUTH ARCOT	152.78	22.04 %
CHENNAI-01	126.06	12.45 %
NORTH ARCOT	68.89	9.88 %
KL-SOUTH	3.85	7.77 %
Total	1,807.95	18.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	258.48	18.66 %
Home-The	53.65	62.15 %
Total	312.13	21.21 %

Branch *	MTD Sales L	Brand Share %
RND1	5.86	12.19 %
VL11	5.66	17.20 %
RPM1	4.70	8.57 %
PKD1	4.19	10.10 %
ARM1	4.18	17.44 %
APK1	3.88	10.25 %
APK2	3.72	15.31 %
SNL1	2.85	8.55 %
MMT1	2.70	12.30 %
SDI1	2.58	9.07 %
SKD1	2.55	11.82 %
PDI1	2.32	10.42 %
TKY1	2.27	9.79 %
MAR1	2.25	5.86 %
TCN1	2.05	6.50 %
UDN1	1.64	10.28 %
TYI1	1.46	8.67 %
VNR1	1.25	5.25 %
VKM1	1.12	6.62 %
STU2	0.89	4.45 %
KYR1	0.70	4.04 %
ERL2	0.51	1.63 %
KSM1	0.42	5.07 %
SGT1	0.34	4.17 %
COL1		0.00 %
S2SD		0.00 %
Total	312.13	21.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	264.73	20.30 %
Home-The	42.52	53.70 %
Total	307.25	22.21 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.84	15.30 %
MDU3	4.38	11.67 %
ATG1	4.07	11.99 %
ADP1	2.50	11.77 %
MLR1	2.12	8.12 %
CBM1	2.01	5.81 %
PVI1	2.01	6.79 %
MNM1	2.00	13.84 %
CMR1	1.92	9.64 %
NKI1	1.70	6.42 %
KYK1	1.62	8.71 %
PNV1	1.61	9.70 %
USL1	1.56	4.70 %
KPT1	1.46	7.83 %
MDU4	1.35	6.07 %
DKI1	1.32	4.35 %
TDI1	0.93	4.41 %
MDU5	0.86	5.28 %
BTU1	0.83	5.09 %
MPA1	0.80	2.46 %
TPT1	0.49	3.05 %
PKM1	0.34	2.41 %
NTM1	0.33	1.89 %
SGP1	0.29	1.81 %
KKD2		0.00 %
SZSD		0.00 %
Total	307.25	22.21 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	198.24	15.49 %
Home-The	35.57	48.00 %
Total	233.81	17.27 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	11.58 %
OML1	4.35	10.12 %
NKL2	4.26	7.55 %
PLC1	4.10	15.64 %
TCG1	4.09	12.68 %
MTR1	3.81	10.64 %
EPI1	2.92	7.40 %
EDP1	2.52	9.14 %
VPD1	2.48	5.36 %
SGG1	2.19	10.94 %
TRM1	1.99	5.04 %
ATU1	1.99	3.67 %
KMM1	1.48	7.66 %
SGI1	1.26	5.24 %
VKL1	1.18	7.02 %
PDR1	1.11	5.67 %
CMI1	1.03	5.24 %
RSP1	0.87	2.38 %
KVP1	0.34	1.53 %
BMD1	0.32	1.38 %
MCR1	0.23	0.75 %
HRR1	0.12	0.63 %
WZWH		0.00 %
Total	233.81	17.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	187.10	16.64 %
Home-The	26.90	50.18 %
Total	213.99	18.17 %

Branch *	MTD Sales L	Brand Share %
KUM1	8.29	13.56 %
TRY3	5.92	16.25 %
MSI1	4.36	16.04 %
TTP1	3.70	11.06 %
PDK1	3.56	13.11 %
AYR1	2.24	8.36 %
TVR1	2.22	9.78 %
KRN1	1.60	7.15 %
MVM1	1.56	2.21 %
KIK1	0.96	3.60 %
ORU1	0.82	5.15 %
APM1	0.48	4.19 %
NGT1	0.45	1.23 %
NCK1	0.20	1.18 %
NMM1	0.11	0.51 %
TZSD		0.00 %
WTRZ		0.00 %
Total	213.99	18.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	178.29	21.22 %
Home-The	20.76	46.46 %
Total	199.05	22.50 %

Branch *	MTD Sales L	Brand Share %
CH34	5.97	15.15 %
CH44	5.31	18.48 %
CH24	4.61	15.03 %
CH06	3.52	8.56 %
CH43	2.08	7.94 %
CH17	2.02	7.68 %
UKI1	1.64	10.32 %
GPD1	1.22	5.55 %
MC06	0.73	18.00 %
CH31	0.51	5.08 %
CH33	0.47	1.82 %
CH46	0.33	2.57 %
CH23	0.24	1.60 %
CH32	0.23	8.40 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	199.05	22.50 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	161.77	18.51 %
Home-The	28.36	45.77 %
Total	190.13	20.32 %

Branch *	MTD Sales L	Brand Share %
TPR2	7.10	12.29 %
KMD1	2.85	13.20 %
CBE1	2.68	10.30 %
MPM1	2.60	8.02 %
KGI1	2.53	13.20 %
TPR3	2.32	10.49 %
SYM2	2.24	7.49 %
GBM1	2.23	8.65 %
GDR1	1.96	8.20 %
SUL1	1.88	7.66 %
CNR1	1.74	10.30 %
AVI1	1.65	5.34 %
CBE5	1.39	9.26 %
PDM1	1.36	6.82 %
CBE6	1.13	4.10 %
TPR4	1.11	5.84 %
TPR1	1.00	2.71 %
PPI1	0.86	3.85 %
KGM1	0.62	4.59 %
DPM2	0.55	2.07 %
CBE3	0.55	4.66 %
SNR1	0.52	1.81 %
WHCB		0.00 %
WZSD		0.00 %
Total	190.13	20.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	128.25	19.81 %
Home-The	24.53	53.38 %
Total	152.78	22.04 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	8.90 %
KLM1	2.14	6.41 %
VPM1	1.65	15.05 %
TVM1	1.42	10.70 %
MKM1	1.05	8.21 %
ULP1	0.91	2.56 %
TRK1	0.82	1.85 %
STP1	0.65	4.59 %
KML1	0.53	2.61 %
VCM1	0.31	2.08 %
PRT1	0.12	0.42 %
WHUT		0.00 %
Total	152.78	22.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	108.72	11.33 %
Home-The	17.34	32.85 %
Total	126.06	12.45 %

Branch *	MTD Sales L	Brand Share %
CH05	9.27	14.02 %
CH22	5.36	16.70 %
GUD2	3.21	11.51 %
CH16	2.95	3.98 %
CH38	2.10	11.20 %
TKM1	1.44	7.54 %
CH11	1.44	4.42 %
CH42	1.37	3.42 %
CH28	1.34	2.59 %
SKL1	1.24	4.12 %
AVD1	1.22	2.38 %
CH35	1.16	3.85 %
MRM1	0.64	1.38 %
CH39	0.60	3.56 %
CGL1	0.59	2.53 %
CH45	0.47	1.20 %
CH26	0.34	3.85 %
GUD1	0.34	1.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	126.06	12.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	52.32	8.08 %
Home-The	16.57	33.41 %
Total	68.89	9.88 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.35	18.43 %
CYR1	3.63	13.70 %
TRT1	3.01	8.69 %
PLR1	2.59	13.23 %
ABR1	2.08	8.51 %
KPM1	1.53	6.53 %
SBR1	1.52	3.78 %
AKM1	1.45	3.66 %
VSI1	1.41	3.97 %
VEL2	1.36	4.49 %
BGR1	1.30	7.49 %
ARC2	1.26	6.42 %
SLG1	0.72	3.70 %
WJD1	0.72	3.96 %
WJP1	0.63	2.71 %
UGI1	0.54	2.39 %
CGM1	0.46	2.40 %
VEL1	0.40	1.74 %
VNB1	0.35	1.36 %
CPT1	0.34	1.35 %
ANI1	0.20	1.24 %
PTU1	0.19	3.26 %
WHVL		0.00 %
Total	68.89	9.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.13	4.59 %
Home-The	1.72	54.88 %
Total	3.85	7.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.11	9.94 %
KLR1	0.55	9.04 %
PAS1	0.18	1.58 %
TVSD		0.00 %
Total	3.85	7.77 %