

MTD Sales
691.66 L

Brand Share %
16.56 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.56 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	554.27	14.24 %
Home-The	137.39	48.43 %
Total	691.66	16.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	146.34	21.19 %
CHENNAI-02	114.06	20.36 %
SOUTH-03	90.57	19.15 %
TRICHY-01	77.46	13.91 %
CHENNAI-01	67.41	12.55 %
WEST-01	60.00	25.30 %
SOUTH ARCOT	47.21	14.72 %
WEST-02	43.09	15.02 %
NORTH ARCOT	33.41	10.14 %
WEST-03	12.10	6.60 %
Total	691.66	16.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	115.62	18.17 %
Home-The	30.72	56.55 %
Total	146.34	21.19 %

Branch *	MTD Sales L	Brand Share %
RND2	2.79	12.15 %
MAR1	2.54	8.46 %
APK1	1.75	14.66 %
RND1	1.69	10.52 %
ERL2	1.57	14.65 %
UDN1	1.23	13.46 %
TCN1	1.16	9.92 %
VLY1	1.07	7.11 %
SNL1	1.06	6.87 %
MMT1	1.06	12.55 %
KSM1	0.79	11.02 %
PDI1	0.76	9.14 %
SDI1	0.62	3.55 %
STU2	0.54	11.01 %
TYI1	0.52	5.27 %
SKD1	0.45	4.11 %
ARM1	0.42	5.35 %
ASM1	0.34	3.70 %
COL1	0.31	6.13 %
KGL1	0.25	3.44 %
TKY1	0.15	2.66 %
PKD1	0.14	0.99 %
KYR1	0.13	3.01 %
VKM1	0.11	1.29 %
S2SD		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	146.34	21.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	97.61	18.54 %
Home-The	16.46	48.90 %
Total	114.06	20.36 %

Branch *	MTD Sales L	Brand Share %
CH03	6.44	11.66 %
CH51	3.64	12.84 %
CH34	2.72	10.38 %
CH18	2.49	10.74 %
CH17	2.46	12.60 %
CH06	2.03	10.54 %
CH33	2.00	12.68 %
CH24	1.96	9.83 %
CH44	1.79	11.28 %
CH37	0.90	10.29 %
CH31	0.79	15.84 %
CH46	0.68	10.58 %
PON1	0.52	3.59 %
CH36	0.52	6.96 %
CH27	0.40	5.23 %
UKI1	0.38	5.51 %
CH43	0.23	2.07 %
CH35	0.22	1.31 %
GPD1	0.14	2.19 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
WHC3		0.00 %
WCHN	-1.31	10.50 %
Total	114.06	20.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	75.46	17.08 %
Home-The	15.12	48.44 %
Total	90.57	19.15 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.65	10.01 %
KRR1	1.53	15.84 %
TDI1	1.01	8.21 %
USL1	0.70	8.76 %
PNV2	0.67	9.56 %
MNM1	0.66	12.86 %
TPT1	0.54	5.77 %
NKI1	0.53	6.06 %
NTM1	0.52	6.18 %
CMR1	0.43	6.31 %
DKI1	0.26	2.09 %
KPT1	0.21	4.40 %
ADP1	0.21	3.35 %
MDU3	0.20	1.92 %
MDU5	0.15	2.00 %
BTU1	0.14	2.70 %
KYK1	0.14	2.88 %
PKM1	0.14	2.68 %
SGP1	0.14	2.33 %
CBM1	0.08	0.69 %
ATG1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
Total	90.57	19.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	64.20	12.19 %
Home-The	13.26	43.98 %
Total	77.46	13.91 %

Branch *	MTD Sales L	Brand Share %
MVM1	5.29	12.68 %
PBR2	4.49	15.40 %
TVR2	3.84	12.36 %
JKM1	1.78	10.71 %
TTP1	0.94	6.30 %
NCK1	0.80	11.53 %
KUM2	0.69	3.63 %
TZSD	0.60	-130.90 %
KIK1	0.58	2.73 %
TRY4	0.54	3.49 %
TVR1	0.54	3.78 %
PDK1	0.52	6.30 %
KRN1	0.52	5.97 %
APM1	0.39	7.01 %
TRY2	0.29	15.13 %
ORU1	0.14	2.35 %
TRY3	0.13	1.10 %
AYR1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
WTRZ		0.00 %
Total	77.46	13.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	55.97	10.94 %
Home-The	11.44	44.22 %
Total	67.41	12.55 %

Branch *	MTD Sales L	Brand Share %
CH05	4.02	14.20 %
CH16	3.70	8.43 %
CH45	1.89	6.31 %
CH22	1.41	6.98 %
GUD2	1.39	13.97 %
CH47	1.38	4.67 %
AVD1	1.23	5.80 %
CH28	1.20	4.07 %
GUD1	1.00	4.33 %
CH38	0.86	7.37 %
SKL1	0.86	6.66 %
CH39	0.73	13.06 %
CH25	0.26	1.36 %
TKM1	0.22	2.54 %
MRM1	0.14	0.63 %
CH08	0.11	1.12 %
CH49	0.06	0.21 %
CGL1		0.00 %
CH29		0.00 %
CH42		0.00 %
MC09		0.00 %
Total	67.41	12.55 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	43.37	20.30 %
Home-The	16.63	70.67 %
Total	60.00	25.30 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.31	10.33 %
MPM1	1.13	9.47 %
UMP1	0.81	8.54 %
GDR1	0.61	12.55 %
CBE5	0.55	8.89 %
PPI1	0.43	12.39 %
ANR1	0.21	12.89 %
KMD1	0.15	2.16 %
CBE3	0.14	2.07 %
WZSD	0.11	5.13 %
DPM2	0.08	1.22 %
PDM1		0.00 %
WHCB		0.00 %
Total	60.00	25.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	37.64	12.62 %
Home-The	9.57	42.59 %
Total	47.21	14.72 %

Branch *	MTD Sales L	Brand Share %
POY2	2.58	10.93 %
TDM1	2.54	14.07 %
KLM1	1.61	8.45 %
TRK1	1.22	4.59 %
VCM2	0.91	9.01 %
PRT1	0.66	5.54 %
TVM1	0.52	3.91 %
KML1	0.42	3.31 %
ULP1	0.25	1.89 %
VCM1	0.21	5.28 %
MKM1	0.13	1.72 %
STP1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	47.21	14.72 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	32.63	12.34 %
Home-The	10.45	46.99 %
Total	43.09	15.02 %

Branch *	MTD Sales L	Brand Share %
SLM2	1.59	14.61 %
DPR2	1.20	14.77 %
HRR1	1.07	12.00 %
KVP1	0.71	10.72 %
PNG1	0.57	6.74 %
APN1	0.55	6.07 %
MTR1	0.42	4.78 %
OML1	0.38	3.27 %
VPD1	0.21	2.37 %
PMP1	0.14	1.93 %
EDP1	0.08	1.67 %
TRM1	0.04	0.29 %
ATU1		0.00 %
BMD1		0.00 %
EPI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	43.09	15.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.64	8.40 %
Home-The	7.78	31.94 %
Total	33.41	10.14 %

Branch *	MTD Sales L	Brand Share %
PLR1	1.82	11.13 %
VEL3	1.65	10.34 %
CPT1	1.23	15.80 %
GDM1	1.15	9.90 %
SBR1	1.13	5.28 %
KPM1	0.96	10.82 %
VEL2	0.94	5.95 %
SLG1	0.81	16.18 %
VNB1	0.75	6.33 %
ABR1	0.54	3.36 %
TRT1	0.41	6.46 %
AKM1	0.40	2.42 %
VEL1	0.40	4.19 %
CGM1	0.27	2.08 %
UGI1	0.26	7.28 %
WJP1	0.21	2.26 %
ANI1	0.20	2.49 %
WJD1	0.14	1.59 %
VSI1		0.02 %
ARC2		0.00 %
BGR1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
Total	33.41	10.14 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	6.13	3.66 %
Home-The	5.97	37.60 %
Total	12.10	6.60 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.93	11.22 %
ERD1	1.75	10.72 %
NKL2	1.32	6.26 %
TPR2	1.05	5.53 %
SGG1	0.80	14.54 %
RSP1	0.70	5.22 %
AVI1	0.54	5.80 %
KGM1	0.41	5.26 %
GBM1	0.34	5.62 %
KMM1	0.33	8.02 %
CMI1	0.21	4.72 %
TPR3	0.14	2.99 %
SYM2	0.14	1.13 %
PDR1	0.13	1.81 %
TPR1	0.08	0.72 %
TCG1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	12.10	6.60 %