



# TN : SONY Sales Performance 27/03/2026 9:06 AM

MTD Sales  
776.07 L

Brand Share %  
19.60 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.60 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	660.73	17.67 %
Home-The	115.34	52.32 %
Total	776.07	19.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	166.57	23.89 %
CHENNAI-02	118.54	24.59 %
TRICHY-01	104.99	19.60 %
SOUTH-03	94.39	19.35 %
WEST-01	76.49	23.13 %
WEST-02	67.33	17.92 %
CHENNAI-01	58.09	11.78 %
SOUTH ARCOT	57.10	20.19 %
NORTH ARCOT	32.57	11.84 %
Total	776.07	19.60 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	136.98	21.01 %
Home-The	29.59	65.17 %
Total	166.57	23.89 %

Branch *	MTD Sales L	Brand Share %
SDI1	2.30	15.59 %
PKD1	2.13	15.48 %
VLY1	2.05	12.65 %
MAR1	1.32	8.10 %
ASM1	1.32	12.43 %
ERL2	1.26	8.31 %
APK2	1.10	10.14 %
MMT1	1.08	16.85 %
TYI1	1.05	14.41 %
KYR1	0.83	11.36 %
SKD1	0.67	8.14 %
PDI1	0.61	9.23 %
APK1	0.55	5.05 %
ARM1	0.50	7.69 %
VNR1	0.40	4.25 %
RND1	0.34	2.01 %
VKM1	0.33	4.05 %
SNL1	0.33	3.66 %
KGL1	0.22	6.83 %
COL1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	166.57	23.89 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	108.03	23.58 %
Home-The	10.51	44.06 %
<b>Total</b>	<b>118.54</b>	<b>24.59 %</b>

Branch *	MTD Sales L	Brand Share %
CH17	1.93	9.48 %
CH51	1.51	5.53 %
CH31	0.91	10.07 %
GPD1	0.67	8.49 %
CH46	0.66	13.10 %
CH33	0.53	5.57 %
UKI1	0.49	7.15 %
CH34	0.41	2.68 %
CH43	0.36	3.45 %
CH24	0.10	0.71 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
<b>Total</b>	<b>118.54</b>	<b>24.59 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	90.89	17.79 %
Home-The	14.10	56.93 %
<b>Total</b>	<b>104.99</b>	<b>19.60 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	6.33	17.01 %
TNJ1	5.93	17.50 %
MVM1	2.50	7.63 %
JKM1	2.14	12.14 %
NMM1	2.04	14.35 %
TTP1	1.29	9.71 %
PBR1	1.29	14.08 %
NGT1	1.16	5.77 %
PDK1	0.90	9.40 %
ORU1	0.86	10.23 %
TRY3	0.67	5.58 %
NCK1	0.62	9.57 %
TVR1	0.51	3.80 %
AYR1	0.30	3.05 %
KIK1	0.29	2.13 %
MSI1	0.25	2.68 %
APM1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>104.99</b>	<b>19.60 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	79.76	17.36 %
Home-The	14.63	51.85 %
<b>Total</b>	<b>94.39</b>	<b>19.35 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	2.27	11.61 %
CBM1	1.61	10.45 %
TEN2	1.47	12.84 %
KYK1	1.28	18.50 %
BNR1	1.12	17.03 %
NKI1	1.09	10.60 %
DGL2	0.99	8.99 %
MDU4	0.80	7.37 %
BTU1	0.74	12.94 %
KPT1	0.54	7.73 %
USL1	0.49	5.82 %
DKI1	0.47	4.95 %
ATG1	0.47	2.95 %
CMR1	0.37	7.40 %
SGP1	0.35	4.72 %
TPT1	0.34	4.18 %
MDU3	0.32	2.88 %
ADP1	0.31	4.08 %
MDU5	0.26	4.31 %
PVI1	0.22	2.56 %
PKM1	0.14	2.34 %
PNV2	0.12	1.59 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>94.39</b>	<b>19.35 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	62.50	20.32 %
Home-The	13.99	60.47 %
<b>Total</b>	<b>76.49</b>	<b>23.13 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	1.83	17.65 %
CNR1	1.28	10.07 %
MPM1	1.22	9.50 %
PLI1	1.14	9.30 %
KGI1	0.93	10.66 %
PDM1	0.65	7.97 %
AVI1	0.36	4.37 %
KMD1	0.34	5.80 %
UMP1	0.34	4.34 %
GBM1	0.34	8.06 %
SNR1	0.20	2.02 %
TPR3	0.16	4.24 %
GDR1	0.15	3.81 %
PPI1	0.13	2.81 %
SYM2	0.13	1.43 %
TPR4	0.08	2.35 %
CBE3	0.08	2.31 %
DPM2		0.00 %
KGM1		0.00 %
TPR1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>76.49</b>	<b>23.13 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	54.54	15.41 %
Home-The	12.79	58.95 %
<b>Total</b>	<b>67.33</b>	<b>17.92 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.87	11.34 %
EPI1	1.98	18.48 %
NKL2	1.37	6.87 %
KAM1	1.36	18.68 %
DPR1	1.21	16.80 %
VPD1	1.21	11.37 %
KMM1	1.14	12.40 %
ATU1	1.04	6.95 %
APN1	0.95	9.68 %
MTR1	0.82	16.82 %
VKL1	0.79	18.91 %
PLC1	0.79	9.67 %
TCG1	0.77	10.43 %
SGI1	0.70	8.36 %
DPR2	0.65	9.70 %
HRR1	0.53	8.42 %
CMI1	0.52	10.22 %
MCR1	0.36	4.44 %
TRM1	0.35	3.12 %
RSP1	0.28	2.39 %
KVP1	0.20	5.15 %
SLM2	0.15	1.36 %
PDR1	0.13	1.80 %
BMD1		0.00 %
EDP1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>67.33</b>	<b>17.92 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	51.08	10.86 %
Home-The	7.01	30.65 %
<b>Total</b>	<b>58.09</b>	<b>11.78 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	5.81	15.77 %
MRM1	2.63	16.09 %
CH22	1.84	13.11 %
CH49	1.50	5.75 %
SKL1	1.32	11.38 %
CH25	1.24	7.82 %
AVD1	1.20	5.83 %
CH47	1.06	6.89 %
CH42	1.00	4.95 %
CH37	0.97	11.46 %
CH39	0.82	10.80 %
GUD1	0.82	7.28 %
CH16	0.77	2.19 %
CH08	0.51	2.97 %
GUD2	0.48	4.61 %
CH45	0.38	1.53 %
CZWH	0.31	5.71 %
CGL1	0.20	1.63 %
TKM1	0.14	1.80 %
KNR1	0.13	1.52 %
CH26	0.11	2.25 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>58.09</b>	<b>11.78 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	49.99	18.64 %
Home-The	7.12	48.48 %
<b>Total</b>	<b>57.10</b>	<b>20.19 %</b>

Branch *	MTD Sales L	Brand Share %
TRK1	1.78	8.71 %
KML1	1.01	9.96 %
TDM1	0.70	5.18 %
KLM1	0.61	3.52 %
PRT1	0.51	4.14 %
VPM1	0.34	10.86 %
STP1	0.32	4.96 %
MKM1	0.13	1.90 %
TVM2	0.08	1.63 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>57.10</b>	<b>20.19 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.96	10.40 %
Home-The	5.61	35.42 %
<b>Total</b>	<b>32.57</b>	<b>11.84 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	5.79	16.09 %
GDM1	2.10	15.63 %
SBR1	1.51	8.51 %
VEL1	1.29	9.83 %
ARC2	1.01	16.04 %
AKM1	0.96	6.89 %
VSI1	0.67	6.08 %
WJD1	0.64	6.65 %
CPT1	0.49	6.04 %
SLG1	0.38	5.46 %
CGM1	0.34	3.69 %
VNB1	0.25	2.73 %
CYR1	0.20	2.93 %
KPM1	0.16	1.83 %
ANI1	0.14	4.19 %
PLR1	0.13	2.24 %
ABR1		0.00 %
BGR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>32.57</b>	<b>11.84 %</b>