

MTD Sales
1,765.99 L

Brand Share %
18.86 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.86 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,507.42	17.07 %
Home-The	258.57	48.59 %
Total	1,765.99	18.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	305.33	21.61 %
SOUTH-03	301.21	22.26 %
WEST-02	228.00	17.32 %
TRICHY-01	209.71	18.19 %
CHENNAI-02	193.10	22.74 %
WEST-01	185.66	20.45 %
SOUTH ARCOT	151.50	22.26 %
CHENNAI-01	119.89	12.38 %
NORTH ARCOT	67.86	10.08 %
KL-SOUTH	3.73	7.69 %
Total	1,765.99	18.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	253.87	19.08 %
Home-The	51.46	62.57 %
Total	305.33	21.61 %

Branch *	MTD Sales L	Brand Share %
RND1	5.86	12.56 %
VL11	5.66	17.97 %
PKD1	4.19	10.17 %
RPM1	4.14	7.92 %
ARM1	3.82	17.10 %
APK1	3.52	9.68 %
APK2	3.09	13.28 %
SNL1	2.85	8.87 %
MMT1	2.70	12.91 %
SDI1	2.58	9.12 %
SKD1	2.55	12.20 %
PDI1	2.32	10.56 %
TKY1	2.27	10.28 %
MAR1	2.25	6.15 %
TCN1	2.05	6.89 %
TYI1	1.46	9.03 %
UDN1	1.46	10.30 %
VNR1	1.25	5.33 %
VKM1	1.12	6.91 %
STU2	0.89	4.52 %
KYR1	0.70	4.30 %
ERL2	0.51	1.75 %
KSM1	0.42	5.49 %
SGT1	0.22	2.98 %
COL1		0.00 %
S2SD		0.00 %
Total	305.33	21.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	260.20	20.38 %
Home-The	41.00	53.56 %
Total	301.21	22.26 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.84	15.43 %
MDU3	4.15	11.48 %
ATG1	4.07	12.04 %
ADP1	2.50	11.77 %
MLR1	2.12	8.19 %
CBM1	2.01	5.91 %
PVI1	2.01	6.79 %
MNM1	2.00	13.84 %
CMR1	1.92	9.87 %
NKI1	1.70	6.57 %
KYK1	1.62	8.81 %
PNV1	1.61	9.70 %
USL1	1.56	4.83 %
MDU4	1.35	6.26 %
DKI1	1.32	4.46 %
KPT1	1.13	6.55 %
TDI1	0.93	4.48 %
MDU5	0.86	5.43 %
BTU1	0.83	5.23 %
MPA1	0.80	2.52 %
TPT1	0.49	3.15 %
PKM1	0.34	2.46 %
NTM1	0.33	1.89 %
SGP1	0.29	1.82 %
KKD2		0.00 %
SZSD		0.00 %
Total	301.21	22.26 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	193.45	15.54 %
Home-The	34.55	48.49 %
Total	228.00	17.32 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	11.95 %
OML1	4.35	10.68 %
NKL2	4.26	7.63 %
PLC1	4.10	16.10 %
MTR1	3.70	10.59 %
TCG1	3.14	10.65 %
EPI1	2.92	7.51 %
EDP1	2.52	9.21 %
VPD1	2.48	5.47 %
SGG1	2.19	11.30 %
TRM1	1.99	5.17 %
ATU1	1.99	3.73 %
KMM1	1.48	7.77 %
SGI1	1.26	5.33 %
VKL1	1.18	7.25 %
PDR1	1.11	5.75 %
CMI1	1.03	5.75 %
RSP1	0.87	2.40 %
KVP1	0.34	1.59 %
BMD1	0.32	1.39 %
MCR1	0.23	0.76 %
HRR1	0.12	0.64 %
WZWH		0.00 %
Total	228.00	17.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	183.30	16.65 %
Home-The	26.40	50.59 %
Total	209.71	18.19 %

Branch *	MTD Sales L	Brand Share %
KUM1	8.29	13.66 %
TRY3	5.92	16.43 %
MSI1	4.36	16.09 %
TTP1	3.70	11.23 %
PDK1	3.56	13.11 %
AYR1	2.24	8.76 %
TVR1	2.22	9.91 %
KRN1	1.60	7.48 %
MVM1	1.36	1.97 %
KIK1	0.96	3.69 %
ORU1	0.82	5.28 %
APM1	0.48	4.19 %
NGT1	0.45	1.26 %
NCK1	0.20	1.18 %
NMM1	0.11	0.52 %
TZSD		0.00 %
WTRZ		0.00 %
Total	209.71	18.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	173.15	21.49 %
Home-The	19.95	46.09 %
Total	193.10	22.74 %

Branch *	MTD Sales L	Brand Share %
CH34	5.97	15.55 %
CH44	5.31	18.59 %
CH24	4.61	15.84 %
CH06	3.52	8.78 %
CH43	2.08	8.45 %
CH17	2.02	8.38 %
UKI1	1.64	10.87 %
GPD1	1.11	5.14 %
MC06	0.73	18.00 %
CH31	0.51	5.50 %
CH33	0.47	1.86 %
CH46	0.33	2.75 %
CH23	0.24	1.67 %
CH32	0.23	8.40 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	193.10	22.74 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	158.49	18.69 %
Home-The	27.17	45.18 %
Total	185.66	20.45 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.79	12.67 %
KMD1	2.85	13.20 %
MPM1	2.60	8.02 %
CBE1	2.56	10.26 %
KGI1	2.53	13.20 %
GBM1	2.23	8.73 %
TPR3	2.20	10.17 %
SYM2	2.13	7.38 %
GDR1	1.96	8.52 %
SUL1	1.88	7.76 %
CNR1	1.74	10.36 %
AVI1	1.42	4.93 %
CBE5	1.39	9.32 %
PDM1	1.36	7.09 %
CBE6	1.13	4.12 %
TPR4	1.11	5.94 %
TPR1	1.00	2.94 %
KGM1	0.62	4.59 %
DPM2	0.55	2.09 %
CBE3	0.55	4.83 %
SNR1	0.44	1.57 %
PPI1	0.24	1.13 %
WHCB		0.00 %
WZSD		0.00 %
Total	185.66	20.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	127.93	20.11 %
Home-The	23.57	53.02 %
Total	151.50	22.26 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	8.98 %
KLM1	2.14	6.49 %
VPM1	1.65	15.35 %
MKM1	1.05	8.21 %
TVM1	1.05	8.27 %
ULP1	0.91	2.69 %
TRK1	0.82	1.90 %
STP1	0.65	4.67 %
KML1	0.53	2.69 %
VCM1	0.31	2.13 %
PRT1	0.12	0.44 %
WHUT		0.00 %
Total	151.50	22.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	103.07	11.24 %
Home-The	16.82	33.09 %
Total	119.89	12.38 %

Branch *	MTD Sales L	Brand Share %
CH05	9.15	14.34 %
CH22	5.36	17.81 %
GUD2	3.21	11.56 %
CH16	2.95	4.24 %
CH38	2.10	11.96 %
TKM1	1.44	7.66 %
CH28	1.34	2.70 %
SKL1	1.24	4.21 %
AVD1	1.22	2.45 %
CH35	1.16	3.95 %
CH42	1.14	2.97 %
CH11	0.89	2.89 %
MRM1	0.64	1.43 %
CH39	0.60	3.81 %
CGL1	0.59	2.61 %
CH45	0.47	1.21 %
CH26	0.34	3.91 %
GUD1	0.34	1.08 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	119.89	12.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	51.83	8.29 %
Home-The	16.03	33.29 %
Total	67.86	10.08 %

Branch *	MTD Sales L	Brand Share %
CYR1	3.63	14.11 %
PLR1	2.59	13.62 %
TRT1	2.34	7.26 %
ABR1	2.08	8.99 %
KPM1	1.53	6.66 %
SBR1	1.52	3.95 %
VSI1	1.41	4.28 %
VEL2	1.36	4.54 %
AKM1	1.34	3.48 %
BGR1	1.30	7.49 %
ARC2	1.26	6.80 %
SLG1	0.72	3.78 %
WJD1	0.72	4.15 %
WJP1	0.63	2.71 %
UGI1	0.54	2.46 %
CGM1	0.46	2.44 %
VEL1	0.40	1.81 %
VNB1	0.35	1.37 %
CPT1	0.34	1.37 %
ANI1	0.20	1.34 %
PTU1	0.19	3.38 %
WHVL		0.00 %
Total	67.86	10.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.13	4.68 %
Home-The	1.60	53.12 %
Total	3.73	7.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.00	9.77 %
KLR1	0.55	9.64 %
PAS1	0.18	1.58 %
TVSD		0.00 %
Total	3.73	7.69 %