

MTD Sales
1,726.04 L

Brand Share %
18.87 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.87 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,475.02	17.09 %
Home-The	251.02	48.47 %
Total	1,726.04	18.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	300.32	21.68 %
SOUTH-03	292.69	22.22 %
WEST-02	223.94	17.35 %
TRICHY-01	205.35	18.15 %
CHENNAI-02	187.66	22.75 %
WEST-01	177.59	20.12 %
SOUTH ARCOT	149.56	22.45 %
CHENNAI-01	118.13	12.55 %
NORTH ARCOT	67.07	10.13 %
KL-SOUTH	3.73	7.94 %
Total	1,726.04	18.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	249.58	19.13 %
Home-The	50.73	62.82 %
Total	300.32	21.68 %

Branch *	MTD Sales L	Brand Share %
RND1	5.86	12.80 %
VL11	5.66	18.35 %
PKD1	4.19	10.19 %
ARM1	3.82	17.36 %
RPM1	3.67	7.10 %
APK1	3.52	9.85 %
APK2	3.09	13.39 %
SNL1	2.85	8.91 %
MMT1	2.70	13.21 %
SKD1	2.55	12.44 %
SDI1	2.47	9.21 %
PDI1	2.32	10.73 %
TKY1	2.27	10.28 %
MAR1	2.25	6.29 %
TCN1	2.05	7.20 %
TYI1	1.46	9.03 %
UDN1	1.46	10.63 %
VNR1	1.25	5.39 %
VKM1	1.12	6.96 %
STU2	0.89	4.61 %
KYR1	0.70	4.32 %
ERL2	0.63	2.17 %
KSM1	0.42	5.49 %
SGT1	0.22	3.00 %
COL1		0.00 %
S2SD		0.00 %
Total	300.32	21.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	253.22	20.37 %
Home-The	39.47	53.23 %
Total	292.69	22.22 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.84	16.00 %
TEN2	6.79	18.82 %
MDU3	4.03	11.35 %
ATG1	3.85	11.63 %
ADP1	2.50	11.98 %
MLR1	2.12	8.21 %
PVI1	2.01	7.30 %
MNM1	2.00	14.49 %
CMR1	1.92	10.22 %
NKI1	1.70	6.99 %
KYK1	1.62	9.03 %
CBM1	1.51	4.65 %
USL1	1.44	4.48 %
MDU4	1.35	6.37 %
DKI1	1.32	4.56 %
PNV1	1.18	7.37 %
KPT1	1.13	6.67 %
TDI1	0.93	4.70 %
MDU5	0.86	5.46 %
BTU1	0.83	5.30 %
MPA1	0.80	2.62 %
TPT1	0.49	3.19 %
PKM1	0.34	2.46 %
NTM1	0.33	1.94 %
SGP1	0.29	1.90 %
KKD2		0.00 %
SZSD		0.00 %
Total	292.69	22.22 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	190.86	15.62 %
Home-The	33.08	47.66 %
Total	223.94	17.35 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	12.06 %
PMP1	4.44	18.69 %
OML1	4.35	11.21 %
NKL2	4.26	7.79 %
PLC1	4.10	16.57 %
MTR1	3.70	10.80 %
EPI1	2.92	7.51 %
TCG1	2.68	9.45 %
VPD1	2.48	5.58 %
EDP1	2.14	8.07 %
SGG1	2.08	11.01 %
TRM1	1.99	5.24 %
ATU1	1.99	3.82 %
KMM1	1.29	6.86 %
SGI1	1.26	5.36 %
VKL1	1.18	7.80 %
PDR1	1.11	5.75 %
CMI1	1.03	5.79 %
RSP1	0.87	2.41 %
KVP1	0.34	1.62 %
MCR1	0.23	0.79 %
BMD1	0.12	0.54 %
HRR1	0.12	0.64 %
WZWH		0.00 %
Total	223.94	17.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	179.92	16.64 %
Home-The	25.44	50.12 %
Total	205.35	18.15 %

Branch *	MTD Sales L	Brand Share %
KUM1	7.70	13.26 %
TRY3	5.92	16.64 %
MSI1	4.02	15.43 %
TTP1	3.70	11.55 %
PDK1	3.56	13.32 %
AYR1	2.24	8.98 %
TVR1	2.22	9.91 %
KRN1	1.60	7.48 %
MVM1	1.36	2.02 %
KIK1	0.96	3.73 %
ORU1	0.82	5.19 %
APM1	0.48	4.27 %
NGT1	0.36	1.03 %
NCK1	0.20	1.18 %
NMM1	0.11	0.53 %
TZSD		0.00 %
WTRZ		0.00 %
Total	205.35	18.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	167.94	21.46 %
Home-The	19.72	46.95 %
Total	187.66	22.75 %

Branch *	MTD Sales L	Brand Share %
CH34	5.97	15.67 %
CH44	5.31	18.83 %
CH24	4.61	16.13 %
CH06	3.52	9.12 %
CH17	2.02	8.91 %
CH43	1.74	7.22 %
UKI1	1.64	11.07 %
GPD1	1.11	5.21 %
MC06	0.73	18.00 %
CH31	0.51	5.53 %
CH33	0.47	2.02 %
CH46	0.33	2.77 %
CH23	0.24	1.67 %
CH32	0.23	8.40 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	187.66	22.75 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	151.55	18.39 %
Home-The	26.04	44.46 %
Total	177.59	20.12 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.79	13.16 %
KMD1	2.85	13.33 %
KGI1	2.53	13.55 %
CBE1	2.48	10.12 %
MPM1	2.28	7.18 %
GBM1	2.23	8.73 %
TPR3	2.20	10.37 %
SYM2	2.13	7.81 %
GDR1	1.96	8.93 %
CNR1	1.74	10.36 %
AVI1	1.42	5.01 %
CBE5	1.39	9.32 %
PDM1	1.36	7.25 %
SUL1	1.16	5.24 %
CBE6	1.13	4.22 %
TPR4	1.11	6.01 %
TPR1	1.00	2.99 %
KGM1	0.62	4.59 %
DPM2	0.55	2.13 %
CBE3	0.55	5.08 %
SNR1	0.44	1.59 %
PPI1	0.24	1.15 %
WHCB		0.00 %
WZSD		0.00 %
Total	177.59	20.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	126.57	20.31 %
Home-The	22.98	53.46 %
Total	149.56	22.45 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	9.17 %
KLM1	2.14	6.55 %
VPM1	1.65	15.73 %
MKM1	1.05	8.37 %
TVM1	1.05	8.27 %
ULP1	0.91	2.80 %
TRK1	0.82	1.97 %
STP1	0.65	4.76 %
KML1	0.53	2.70 %
VCM1	0.19	1.41 %
PRT1	0.12	0.44 %
WHUT		0.00 %
Total	149.56	22.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	101.91	11.43 %
Home-The	16.22	32.82 %
Total	118.13	12.55 %

Branch *	MTD Sales L	Brand Share %
CH05	9.15	14.95 %
CH22	5.36	18.54 %
GUD2	3.21	11.61 %
CH16	2.95	4.37 %
CH38	2.10	12.32 %
TKM1	1.44	7.70 %
CH28	1.34	2.79 %
SKL1	1.24	4.40 %
AVD1	1.22	2.54 %
CH35	1.16	4.08 %
CH42	1.14	2.98 %
CH11	0.89	2.96 %
MRM1	0.64	1.45 %
CH39	0.60	4.13 %
CGL1	0.59	2.63 %
CH45	0.47	1.30 %
CH26	0.34	4.00 %
GUD1	0.34	1.12 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	118.13	12.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	51.34	8.35 %
Home-The	15.73	33.60 %
Total	67.07	10.13 %

Branch *	MTD Sales L	Brand Share %
CYR1	3.45	14.09 %
PLR1	2.59	13.99 %
TRT1	2.34	7.51 %
ABR1	2.08	9.12 %
KPM1	1.53	6.82 %
SBR1	1.52	4.04 %
VSI1	1.41	4.32 %
VEL2	1.36	4.71 %
AKM1	1.34	3.50 %
BGR1	1.30	7.74 %
ARC2	1.26	6.85 %
SLG1	0.72	3.92 %
WJD1	0.72	4.21 %
WJP1	0.63	2.73 %
UGI1	0.54	2.49 %
CGM1	0.46	2.45 %
VEL1	0.40	1.81 %
VNB1	0.35	1.39 %
CPT1	0.34	1.39 %
ANI1	0.20	1.40 %
PTU1	0.19	3.38 %
Total	67.07	10.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.13	4.84 %
Home-The	1.60	53.12 %
Total	3.73	7.94 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.00	10.04 %
KLR1	0.55	10.23 %
PAS1	0.18	1.63 %
TVSD		0.00 %
Total	3.73	7.94 %