



# TN : SONY Sales Performance 25/05/2026 9:06 AM

MTD Sales  
634.25 L

Brand Share %  
15.78 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	546.91	14.28 %
Home-The	87.33	46.13 %
Total	634.25	15.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	120.13	17.79 %
SOUTH-03	101.25	18.22 %
CHENNAI-02	81.42	17.67 %
TRICHY-01	78.93	15.64 %
CHENNAI-01	65.67	11.81 %
SOUTH ARCOT	60.37	17.68 %
WEST-01	53.49	17.73 %
WEST-02	50.38	13.67 %
NORTH ARCOT	22.60	8.82 %
Total	634.25	15.78 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	102.59	15.95 %
Home-The	17.54	54.65 %
Total	120.13	17.79 %

Branch *	MTD Sales L	Brand Share %
MAR1	4.25	12.38 %
RND1	3.60	14.24 %
TUT2	1.94	8.16 %
TCN1	1.70	9.84 %
SNL1	1.51	12.93 %
VNR1	1.10	14.65 %
VLY1	0.87	5.71 %
TKY1	0.78	10.64 %
ERL2	0.76	5.86 %
MMT1	0.73	9.49 %
APK2	0.65	5.84 %
KGL1	0.63	5.83 %
SGT1	0.62	12.68 %
PDI1	0.60	6.46 %
SDI1	0.59	5.13 %
VKM1	0.43	4.10 %
KYR1	0.26	5.99 %
PKD1	0.25	2.12 %
ARM1	0.22	3.38 %
STU2	0.18	2.14 %
APK1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	120.13	17.79 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	84.82	16.12 %
Home-The	16.43	55.94 %
<b>Total</b>	<b>101.25</b>	<b>18.22 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	3.19	12.75 %
KKD3	2.67	12.72 %
MDU3	1.77	11.44 %
KYK1	1.28	15.05 %
PNV2	0.66	8.04 %
DKI1	0.42	2.65 %
MDU4	0.33	2.93 %
MLR1	0.26	2.53 %
NKI1	0.25	3.27 %
PKM1	0.24	4.86 %
CBM1	0.23	2.57 %
MPA1	0.22	1.47 %
DGL2	0.21	2.27 %
KPT1	0.21	3.43 %
ATG1	0.21	1.50 %
MDU5	0.20	3.17 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>101.25</b>	<b>18.22 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	72.92	16.72 %
Home-The	8.51	34.63 %
<b>Total</b>	<b>81.42</b>	<b>17.67 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	10.28	14.74 %
CH15	6.70	15.77 %
CH21	4.37	14.75 %
CH18	2.63	14.46 %
CH06	0.98	6.17 %
GPD1	0.81	11.10 %
CH43	0.71	6.22 %
PON1	0.39	4.16 %
CH23	0.35	3.91 %
UKI1	0.27	4.48 %
CH24	0.16	1.02 %
CH34	0.08	0.46 %
CH01		0.00 %
CH17		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>81.42</b>	<b>17.67 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	71.71	14.68 %
Home-The	7.21	44.58 %
<b>Total</b>	<b>78.93</b>	<b>15.64 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	2.50	8.18 %
JKM1	1.69	9.09 %
NMM1	1.18	12.86 %
KIK1	1.07	7.69 %
KUM1	0.95	3.37 %
KRN1	0.81	9.34 %
TTP1	0.77	8.37 %
TRY3	0.50	4.29 %
PDK1	0.42	5.74 %
TVR1	0.42	3.03 %
APM1	0.41	9.98 %
NGT1	0.13	0.65 %
AYR1	0.12	0.80 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>78.93</b>	<b>15.64 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	54.93	10.36 %
Home-The	10.74	42.00 %
<b>Total</b>	<b>65.67</b>	<b>11.81 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	1.66	4.05 %
CH28	1.65	6.24 %
CH47	1.45	5.30 %
CH08	1.31	5.84 %
CH49	1.13	5.41 %
CH25	0.98	4.61 %
CH45	0.89	3.84 %
CH35	0.83	5.45 %
CH22	0.61	4.40 %
CH26	0.15	3.92 %
MRM1	0.12	0.90 %
AVD1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.23	-2.36 %
<b>Total</b>	<b>65.67</b>	<b>11.81 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	53.99	16.47 %
Home-The	6.38	46.77 %
<b>Total</b>	<b>60.37</b>	<b>17.68 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	2.06	10.94 %
TRK1	1.58	7.15 %
TVM2	1.30	12.53 %
KLM1	1.07	6.79 %
VPM1	0.75	11.14 %
VCM2	0.75	5.51 %
ULP1	0.51	3.75 %
STP1	0.27	3.61 %
TVM1	0.21	3.40 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
<b>Total</b>	<b>60.37</b>	<b>17.68 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	45.74	16.00 %
Home-The	7.75	49.21 %
<b>Total</b>	<b>53.49</b>	<b>17.73 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	0.97	11.93 %
UMP1	0.75	7.57 %
CNR1	0.69	9.13 %
TPR3	0.66	9.60 %
CBE6	0.60	7.21 %
CBE5	0.53	10.49 %
KGI1	0.53	7.27 %
PDM1	0.44	7.01 %
GDR1	0.41	5.18 %
SNR1	0.21	2.23 %
KMD1	0.19	3.50 %
MPM1	0.14	1.78 %
AVI1	0.12	1.11 %
TPR1	0.08	0.50 %
SYM2	0.08	1.23 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KGM1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>53.49</b>	<b>17.73 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	41.91	11.97 %
Home-The	8.47	45.82 %
<b>Total</b>	<b>50.38</b>	<b>13.67 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	3.36	15.36 %
ERD1	2.74	12.67 %
NKL2	1.58	10.51 %
TCG1	1.25	14.69 %
DPR1	1.20	12.20 %
SLM3	0.99	8.88 %
VKL1	0.95	15.16 %
CMI1	0.87	14.63 %
ATU1	0.67	3.97 %
KMM1	0.66	11.63 %
KVP1	0.65	8.27 %
APN1	0.52	5.92 %
BMD1	0.48	7.73 %
SGI1	0.45	4.45 %
SLM2	0.43	3.22 %
VPD1	0.41	3.46 %
TRM1	0.40	4.65 %
MTR1	0.16	2.37 %
PLC1	0.14	2.27 %
EDP1	0.08	1.93 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>50.38</b>	<b>13.67 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.30	7.54 %
Home-The	4.30	31.53 %
<b>Total</b>	<b>22.60</b>	<b>8.82 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	2.48	8.63 %
AKM1	2.07	13.87 %
SBR1	1.43	9.66 %
VEL2	1.04	6.60 %
GDM1	1.03	14.46 %
TRT1	0.87	6.74 %
VNB1	0.52	5.99 %
CPT1	0.42	6.05 %
ABR1	0.40	3.36 %
VEL1	0.40	3.65 %
KPM1	0.36	5.24 %
ANI1	0.25	3.11 %
SLG1	0.24	4.66 %
CGM1	0.20	2.55 %
ARC2	0.16	3.09 %
BGR1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>22.60</b>	<b>8.82 %</b>