

MTD Sales
1,686.86 L

Brand Share %
18.86 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.86 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,442.18	17.09 %
Home-The	244.68	48.45 %
Total	1,686.86	18.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	295.12	21.67 %
SOUTH-03	288.38	22.29 %
WEST-02	218.23	17.33 %
TRICHY-01	202.63	18.30 %
CHENNAI-02	184.07	22.89 %
WEST-01	172.45	20.05 %
SOUTH ARCOT	144.03	22.18 %
CHENNAI-01	113.40	12.37 %
NORTH ARCOT	65.55	10.13 %
KL-SOUTH	3.00	6.61 %
Total	1,686.86	18.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	244.83	19.09 %
Home-The	50.29	63.15 %
Total	295.12	21.67 %

Branch *	MTD Sales L	Brand Share %
RND1	5.86	13.13 %
VLY1	5.34	17.86 %
PKD1	4.19	10.14 %
ARM1	3.82	17.28 %
APK1	3.52	10.01 %
RPM1	3.32	6.57 %
APK2	3.09	13.55 %
SNL1	2.85	8.93 %
MMT1	2.70	13.31 %
SKD1	2.55	12.62 %
SDI1	2.47	9.58 %
TKY1	2.27	10.28 %
PDI1	2.20	10.41 %
TCN1	2.05	7.36 %
MAR1	1.76	5.00 %
TYI1	1.46	9.14 %
UDN1	1.46	10.89 %
VNR1	1.17	5.06 %
VKM1	1.12	7.13 %
STU2	0.89	4.67 %
KYR1	0.70	4.41 %
ERL2	0.63	2.19 %
KSM1	0.42	5.49 %
SGT1	0.22	3.00 %
COL1		0.00 %
S2SD		0.00 %
Total	295.12	21.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	250.80	20.51 %
Home-The	37.58	52.66 %
Total	288.38	22.29 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.84	16.11 %
TEN2	6.47	18.20 %
MDU3	4.03	11.66 %
ATG1	3.48	10.81 %
ADP1	2.50	12.14 %
MLR1	2.12	8.24 %
PVI1	2.01	7.44 %
MNM1	2.00	14.54 %
CMR1	1.92	10.22 %
NKI1	1.70	7.20 %
KYK1	1.62	9.41 %
CBM1	1.51	4.73 %
USL1	1.44	4.50 %
DKI1	1.32	4.71 %
KPT1	1.13	6.67 %
PNV1	1.06	7.10 %
TDI1	0.93	4.84 %
MDU4	0.90	4.33 %
MDU5	0.86	5.55 %
BTU1	0.83	5.34 %
MPA1	0.80	2.63 %
TPT1	0.49	3.27 %
PKM1	0.34	2.48 %
NTM1	0.33	1.98 %
SGP1	0.29	1.98 %
KKD2		0.00 %
SZSD		0.00 %
Total	288.38	22.29 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	186.11	15.62 %
Home-The	32.12	47.42 %
Total	218.23	17.33 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	12.17 %
PMP1	4.44	18.69 %
OML1	4.35	11.58 %
NKL2	3.80	7.14 %
MTR1	3.70	10.82 %
PLC1	3.62	15.10 %
DPR2	2.95	16.68 %
EPI1	2.92	7.70 %
TCG1	2.68	9.61 %
VPD1	2.15	4.94 %
SGG1	2.08	11.48 %
TRM1	1.99	5.35 %
EDP1	1.95	7.65 %
ATU1	1.36	2.66 %
KMM1	1.29	6.92 %
SGI1	1.26	5.41 %
VKL1	1.18	8.25 %
PDR1	1.11	5.81 %
CMI1	1.03	6.19 %
RSP1	0.87	2.44 %
KVP1	0.34	1.62 %
MCR1	0.23	0.85 %
BMD1	0.12	0.57 %
HRR1	0.12	0.64 %
WZWH		0.00 %
Total	218.23	17.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	177.31	16.77 %
Home-The	25.32	50.75 %
Total	202.63	18.30 %

Branch *	MTD Sales L	Brand Share %
KUM1	7.70	13.65 %
TRY3	5.92	16.64 %
TTP1	3.70	11.73 %
PDK1	3.56	13.72 %
MSI1	3.53	13.91 %
AYR1	2.24	9.27 %
TVR1	2.22	9.97 %
KRN1	1.60	7.86 %
MVM1	1.36	2.03 %
KIK1	0.96	3.81 %
ORU1	0.82	5.23 %
APM1	0.48	4.63 %
NGT1	0.36	1.06 %
NCK1	0.20	1.25 %
NMM1	0.11	0.53 %
TZSD		0.00 %
Total	202.63	18.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	164.59	21.57 %
Home-The	19.49	47.38 %
Total	184.07	22.89 %

Branch *	MTD Sales L	Brand Share %
CH34	5.97	16.12 %
CH24	4.61	16.20 %
CH06	3.52	9.30 %
CH17	2.02	9.14 %
CH43	1.74	7.54 %
UKI1	1.53	10.60 %
GPD1	1.11	5.49 %
MC06	0.73	18.00 %
CH31	0.51	5.53 %
CH33	0.47	2.06 %
CH46	0.33	2.79 %
CH23	0.24	1.74 %
CH32	0.23	9.99 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	184.07	22.89 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	146.52	18.26 %
Home-The	25.92	44.99 %
Total	172.45	20.05 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.79	13.57 %
UMP1	2.93	17.78 %
KMD1	2.85	13.42 %
KGI1	2.53	13.71 %
CBE1	2.48	10.24 %
MPM1	2.28	7.44 %
GBM1	2.23	8.82 %
TPR3	2.20	10.44 %
SYM2	2.13	7.93 %
GDR1	1.96	8.93 %
CNR1	1.74	10.36 %
AVI1	1.42	5.21 %
CBE5	1.39	9.72 %
PDM1	1.36	8.02 %
SUL1	1.16	5.31 %
CBE6	1.13	4.22 %
TPR4	1.11	6.06 %
TPR1	1.00	3.09 %
KGM1	0.62	4.99 %
DPM2	0.55	2.18 %
CBE3	0.55	5.31 %
SNR1	0.44	1.59 %
PPI1	0.24	1.15 %
WZSD		0.00 %
Total	172.45	20.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	122.15	20.09 %
Home-The	21.88	53.07 %
Total	144.03	22.18 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	9.45 %
KLM1	1.91	5.93 %
VPM1	1.65	15.73 %
TVM1	1.05	8.45 %
MKM1	0.93	7.51 %
ULP1	0.91	2.93 %
TRK1	0.82	2.05 %
STP1	0.65	4.76 %
KML1	0.34	1.80 %
VCM1	0.19	1.51 %
PRT1	0.12	0.44 %
Total	144.03	22.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	98.27	11.31 %
Home-The	15.13	31.66 %
Total	113.40	12.37 %

Branch *	MTD Sales L	Brand Share %
CH05	9.03	15.17 %
CH16	2.95	4.56 %
GUD2	2.20	8.53 %
CH38	2.10	12.41 %
TKM1	1.44	8.01 %
CH28	1.34	2.82 %
SKL1	1.24	4.49 %
AVD1	1.22	2.56 %
CH35	1.16	4.10 %
CH42	1.14	3.14 %
CH11	0.89	3.07 %
MRM1	0.64	1.50 %
CH39	0.60	4.13 %
CGL1	0.41	1.88 %
CH45	0.36	1.00 %
CH26	0.34	4.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	113.40	12.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	50.21	8.35 %
Home-The	15.34	33.57 %
Total	65.55	10.13 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.57	18.72 %
CYR1	3.45	14.02 %
PLR1	2.59	14.52 %
TRT1	2.34	7.76 %
ABR1	2.08	9.16 %
SBR1	1.52	4.19 %
KPM1	1.42	6.44 %
VSI1	1.41	4.33 %
VEL2	1.36	4.71 %
BGR1	1.30	7.86 %
ARC2	1.26	7.21 %
AKM1	1.00	2.71 %
WJD1	0.72	4.27 %
WJP1	0.63	2.88 %
UGI1	0.54	2.52 %
SLG1	0.54	3.01 %
CGM1	0.46	2.58 %
VEL1	0.40	1.81 %
VNB1	0.35	1.45 %
CPT1	0.34	1.43 %
ANI1	0.20	1.44 %
PTU1	0.19	3.38 %
Total	65.55	10.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Home-The	1.60	53.88 %
LED TV	1.40	3.29 %
Total	3.00	6.61 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.26	8.00 %
KLR1	0.55	10.15 %
PAS1	0.18	1.65 %
TVSD		0.00 %
Total	3.00	6.61 %