

MTD Sales
556.44 L

Brand Share %
16.49 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	443.79	14.14 %
Home-The	112.65	47.59 %
Total	556.44	16.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	123.26	22.34 %
CHENNAI-02	88.76	19.43 %
SOUTH-03	75.07	19.15 %
TRICHY-01	62.67	14.27 %
CHENNAI-01	50.65	11.45 %
WEST-01	49.67	25.72 %
SOUTH ARCOT	36.08	14.32 %
WEST-02	34.88	14.85 %
NORTH ARCOT	25.24	9.73 %
WEST-03	10.15	6.63 %
Total	556.44	16.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	95.67	18.94 %
Home-The	27.60	58.94 %
Total	123.26	22.34 %

Branch *	MTD Sales L	Brand Share %
RND2	2.79	15.89 %
MAR1	2.00	7.80 %
TCN1	1.16	11.53 %
VLY1	1.07	8.50 %
MMT1	1.06	13.91 %
RND1	1.00	9.19 %
SNL1	0.92	7.39 %
KSM1	0.79	12.17 %
PDI1	0.68	10.15 %
SDI1	0.62	4.14 %
TYI1	0.52	6.58 %
SKD1	0.45	4.56 %
ASM1	0.34	4.55 %
COL1	0.31	6.13 %
STU2	0.27	8.46 %
UDN1	0.27	4.23 %
KGL1	0.25	4.13 %
TKY1	0.15	3.18 %
PKD1	0.14	1.13 %
KYR1	0.13	3.24 %
VKM1	0.11	1.38 %
ARM1		0.00 %
S2SD		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	123.26	22.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	76.40	17.77 %
Home-The	12.36	45.84 %
Total	88.76	19.43 %

Branch *	MTD Sales L	Brand Share %
CH03	5.00	10.44 %
CH51	2.31	10.92 %
CH34	2.19	9.96 %
CH18	1.93	11.39 %
CH17	1.90	11.69 %
CH06	1.22	9.38 %
CH24	1.08	6.33 %
CH44	0.94	7.04 %
CH46	0.68	13.76 %
PON1	0.52	3.93 %
CH36	0.52	8.84 %
CH27	0.40	5.62 %
UK11	0.38	5.97 %
CH37	0.38	6.02 %
CH43	0.23	2.88 %
CH35	0.22	1.59 %
GPD1	0.14	2.93 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-1.31	13.25 %
Total	88.76	19.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	63.59	17.33 %
Home-The	11.48	45.43 %
Total	75.07	19.15 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.65	10.82 %
BNR1	1.32	14.63 %
MNM1	0.66	14.24 %
TDI1	0.54	6.28 %
PNV2	0.54	12.04 %
NTM1	0.52	7.02 %
USL1	0.51	7.35 %
CMR1	0.43	7.59 %
NKI1	0.39	5.14 %
DKI1	0.26	2.63 %
KPT1	0.21	4.98 %
ADP1	0.21	3.35 %
MDU3	0.20	2.11 %
MDU5	0.15	2.26 %
KKD3	0.14	1.35 %
PKM1	0.14	3.19 %
SGP1	0.14	2.53 %
TPT1	0.12	1.67 %
CBM1	0.08	0.82 %
ATG1		0.00 %
BTU1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
Total	75.07	19.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	51.80	12.53 %
Home-The	10.87	42.24 %
Total	62.67	14.27 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.27	10.90 %
TVR2	2.62	11.02 %
JKM1	1.10	9.01 %
TTP1	0.94	7.23 %
KUM2	0.69	4.92 %
NCK1	0.66	12.55 %
KIK1	0.58	3.12 %
TVR1	0.54	4.81 %
PDK1	0.52	7.89 %
KRN1	0.52	6.82 %
APM1	0.39	7.92 %
TRY2	0.29	16.21 %
TRY3	0.13	1.25 %
AYR1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total	62.67	14.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	40.67	9.69 %
Home-The	9.99	43.97 %
Total	50.65	11.45 %

Branch *	MTD Sales L	Brand Share %
CH05	3.89	16.35 %
CH16	2.56	7.53 %
KNR1	1.66	16.34 %
CH22	1.41	8.27 %
GUD2	1.39	15.49 %
CH47	1.38	5.32 %
CH28	1.20	5.02 %
AVD1	1.02	5.44 %
GUD1	1.00	4.90 %
CH45	0.99	4.29 %
CH38	0.86	9.43 %
CH39	0.73	13.38 %
CH26	0.52	15.01 %
TKM1	0.22	2.97 %
SKL1	0.15	1.48 %
CH25	0.13	0.73 %
CH08	0.11	1.12 %
CH49	0.06	0.25 %
CGL1		0.00 %
CH29		0.00 %
CH42		0.00 %
MC09		0.00 %
MRM1		0.00 %
Total	50.65	11.45 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	36.63	20.99 %
Home-The	13.05	69.78 %
Total	49.67	25.72 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.31	11.79 %
PLI1	1.25	10.72 %
MPM1	1.13	11.14 %
CBE5	0.55	12.04 %
UMP1	0.35	4.57 %
KGI1	0.23	6.82 %
WZSD	0.11	5.13 %
DPM2	0.08	1.27 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
Total	49.67	25.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.69	12.27 %
Home-The	7.39	40.53 %
Total	36.08	14.32 %

Branch *	MTD Sales L	Brand Share %
TDM1	2.54	16.01 %
POY2	1.93	10.96 %
KLM1	1.48	9.17 %
TRK1	1.22	5.86 %
PRT1	0.66	6.47 %
TVM1	0.52	4.91 %
KML1	0.42	4.32 %
MKM1	0.13	2.10 %
ULP1	0.13	1.32 %
STP1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VCM1	-0.47	-24.65 %
Total	36.08	14.32 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	26.42	12.19 %
Home-The	8.46	46.59 %
Total	34.88	14.85 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.07	13.28 %
SGI1	0.74	14.10 %
KVP1	0.63	12.01 %
APN1	0.55	6.92 %
OML1	0.38	3.66 %
PNG1	0.36	4.80 %
DPR2	0.36	7.96 %
MTR1	0.34	4.79 %
VPD1	0.21	2.69 %
EDP1	0.08	2.05 %
TRM1	0.04	0.34 %
ATU1		0.00 %
BMD1		0.00 %
EPI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	34.88	14.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.86	7.88 %
Home-The	6.37	32.04 %
Total	25.24	9.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.10	15.10 %
VEL3	1.65	13.47 %
GDM1	1.02	11.28 %
VEL2	0.94	6.75 %
VNB1	0.62	7.49 %
KPM1	0.53	7.49 %
TRT1	0.41	7.36 %
AKM1	0.40	3.03 %
PLR1	0.40	5.54 %
VEL1	0.40	5.11 %
UGI1	0.26	7.28 %
WJP1	0.21	2.44 %
CPT1	0.21	4.52 %
ANI1	0.20	3.00 %
WJD1	0.14	1.90 %
SBR1	0.13	0.80 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
VSI1	-0.13	-1.36 %
Total	25.24	9.73 %

WEST-03

Property	MTD Sales L	Brand Share %
Home-The	5.08	35.78 %
LED TV	5.07	3.65 %
Total	10.15	6.63 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.93	12.83 %
ERD1	1.35	10.00 %
NKL2	1.11	8.31 %
TPR2	1.05	6.27 %
RSP1	0.57	4.75 %
AVI1	0.54	6.41 %
KGM1	0.41	5.84 %
KMM1	0.33	8.19 %
SGG1	0.27	6.00 %
CMI1	0.21	6.88 %
GBM1	0.21	4.05 %
TPR3	0.14	3.49 %
SYM2	0.14	1.27 %
PDR1	0.13	2.15 %
TPR1	0.08	0.85 %
TCG1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	10.15	6.63 %