

MTD Sales  
709.49 L

Brand Share %  
19.57 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.57 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	603.89	17.64 %
Home-The	105.60	52.27 %
Total	709.49	19.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	151.49	23.80 %
CHENNAI-02	107.11	24.20 %
TRICHY-01	99.94	20.07 %
SOUTH-03	86.81	19.36 %
WEST-01	69.35	22.45 %
WEST-02	60.97	17.78 %
SOUTH ARCOT	53.60	21.37 %
CHENNAI-01	50.41	11.26 %
NORTH ARCOT	29.82	11.93 %
Total	709.49	19.57 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	123.61	20.81 %
Home-The	27.88	65.74 %
Total	151.49	23.80 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.91	18.97 %
SDI1	2.30	17.72 %
VLY1	2.05	13.83 %
PKD1	1.80	13.70 %
MAR1	1.32	8.84 %
ERL2	1.26	8.69 %
STU2	1.18	17.47 %
APK2	1.10	10.58 %
ASM1	1.09	11.20 %
MMT1	1.08	17.10 %
KYR1	0.83	12.13 %
SKD1	0.67	8.23 %
PDI1	0.61	10.91 %
TYI1	0.57	10.64 %
APK1	0.55	5.61 %
ARM1	0.50	7.99 %
RND1	0.34	2.19 %
VKM1	0.33	4.38 %
SNL1	0.33	3.70 %
VNR1	0.25	2.98 %
KGL1	0.22	7.04 %
COL1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	151.49	23.80 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	97.92	23.28 %
Home-The	9.20	41.99 %
<b>Total</b>	<b>107.11</b>	<b>24.20 %</b>

Branch *	MTD Sales L	Brand Share %
CH06	2.81	17.39 %
CH51	1.51	5.84 %
CH17	1.27	7.03 %
GPD1	0.67	9.23 %
CH46	0.66	14.54 %
CH31	0.58	8.63 %
CH33	0.53	5.85 %
CH34	0.41	2.83 %
CH43	0.36	3.56 %
UKI1	0.15	2.50 %
CH24	0.10	0.78 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
<b>Total</b>	<b>107.11</b>	<b>24.20 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	86.55	18.22 %
Home-The	13.38	57.92 %
<b>Total</b>	<b>99.94</b>	<b>20.07 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	5.93	18.27 %
KUM1	5.14	15.02 %
JKM1	2.14	12.37 %
NMM1	2.04	15.34 %
MVM1	1.94	6.43 %
NGT1	1.16	6.29 %
PBR1	0.97	11.54 %
TTP1	0.96	7.65 %
PDK1	0.90	9.75 %
ORU1	0.86	11.17 %
TRY3	0.67	6.01 %
NCK1	0.62	9.97 %
TVR1	0.51	3.97 %
AYR1	0.30	3.36 %
KIK1	0.29	2.42 %
MSI1	0.25	2.82 %
APM1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>99.94</b>	<b>20.07 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	72.90	17.26 %
Home-The	13.91	53.47 %
<b>Total</b>	<b>86.81</b>	<b>19.36 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	2.27	13.18 %
CBM1	1.61	11.42 %
TEN2	1.47	13.35 %
BNR1	1.12	17.27 %
NKI1	1.09	11.47 %
DGL2	0.99	9.50 %
MDU4	0.80	7.53 %
BTU1	0.74	14.17 %
KPT1	0.54	8.45 %
USL1	0.49	6.01 %
DKI1	0.47	5.46 %
CMR1	0.37	7.40 %
SGP1	0.35	4.72 %
TPT1	0.34	4.54 %
MDU3	0.32	3.23 %
ADP1	0.31	4.16 %
MDU5	0.26	4.79 %
PVI1	0.22	2.66 %
PKM1	0.14	2.61 %
ATG1	0.14	1.00 %
PNV2	0.12	1.68 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>86.81</b>	<b>19.36 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	56.25	19.59 %
Home-The	13.10	60.45 %
<b>Total</b>	<b>69.35</b>	<b>22.45 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	1.83	19.03 %
MPM1	1.22	9.50 %
KGI1	0.93	11.32 %
CNR1	0.67	5.67 %
PDM1	0.65	8.07 %
PLI1	0.63	5.67 %
AVI1	0.36	4.75 %
GBM1	0.34	8.16 %
UMP1	0.23	3.20 %
SNR1	0.20	2.12 %
GDR1	0.15	3.92 %
PPI1	0.13	2.81 %
SYM2	0.13	1.44 %
TPR4	0.08	2.43 %
CBE3	0.08	2.39 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>69.35</b>	<b>22.45 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	50.61	15.62 %
Home-The	10.36	55.07 %
<b>Total</b>	<b>60.97</b>	<b>17.78 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.78	12.37 %
DPR1	1.21	16.92 %
VPD1	1.21	11.67 %
KMM1	1.14	13.95 %
ATU1	1.04	7.99 %
APN1	0.79	8.23 %
PLC1	0.79	10.51 %
TCG1	0.77	12.07 %
SGI1	0.70	8.71 %
NKL2	0.65	4.07 %
DPR2	0.65	9.77 %
VKL1	0.57	17.68 %
MTR1	0.57	13.38 %
HRR1	0.53	8.62 %
MCR1	0.36	4.61 %
TRM1	0.35	3.34 %
KVP1	0.20	5.64 %
CMI1	0.19	4.10 %
SLM2	0.15	1.37 %
RSP1	0.13	1.21 %
PDR1	0.13	1.98 %
BMD1		0.00 %
EDP1		0.00 %
OML1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>60.97</b>	<b>17.78 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	47.55	19.96 %
Home-The	6.05	48.01 %
<b>Total</b>	<b>53.60</b>	<b>21.37 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	4.45	18.71 %
TRK1	1.78	9.98 %
KML1	1.01	11.61 %
TDM1	0.70	6.64 %
KLM1	0.61	3.74 %
PRT1	0.51	4.45 %
STP1	0.32	7.06 %
VPM1	0.19	7.15 %
MKM1	0.13	1.98 %
TVM2	0.08	1.77 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>53.60</b>	<b>21.37 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	43.97	10.31 %
Home-The	6.43	30.65 %
<b>Total</b>	<b>50.41</b>	<b>11.26 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	5.81	19.57 %
CH30	4.22	17.09 %
MRM1	2.63	18.28 %
CH49	1.50	6.05 %
CH22	1.48	11.01 %
SKL1	1.32	12.53 %
CH25	1.24	9.27 %
AVD1	1.20	7.01 %
CH37	0.97	12.65 %
CH39	0.82	11.01 %
GUD1	0.82	7.35 %
CH16	0.77	2.28 %
CH08	0.51	3.18 %
CH47	0.50	3.66 %
CH42	0.49	2.50 %
GUD2	0.48	5.06 %
CZWH	0.31	6.69 %
CH45	0.23	1.13 %
CGL1	0.20	1.93 %
KNR1	0.13	1.56 %
CH26	0.11	2.41 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>50.41</b>	<b>11.26 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.52	10.42 %
Home-The	5.29	36.47 %
<b>Total</b>	<b>29.82</b>	<b>11.93 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	4.38	12.81 %
GDM1	1.76	16.41 %
SBR1	1.51	9.14 %
VEL1	1.29	10.93 %
ARC2	1.01	16.66 %
AKM1	0.96	7.43 %
WJD1	0.64	7.56 %
VSI1	0.51	4.94 %
CPT1	0.49	7.16 %
SLG1	0.38	6.35 %
CGM1	0.34	3.96 %
VNB1	0.25	2.99 %
CYR1	0.20	3.11 %
ANI1	0.14	6.00 %
PLR1	0.13	2.35 %
ABR1		0.00 %
BGR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>29.82</b>	<b>11.93 %</b>