

MTD Sales
1,652.79 L

Brand Share %
18.92 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.92 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,412.24	17.14 %
Home-The	240.55	48.56 %
Total	1,652.79	18.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	288.41	21.66 %
SOUTH-03	285.08	22.35 %
WEST-02	214.43	17.40 %
TRICHY-01	198.59	18.40 %
CHENNAI-02	177.56	22.99 %
WEST-01	170.38	20.31 %
SOUTH ARCOT	141.08	22.31 %
CHENNAI-01	108.71	12.15 %
NORTH ARCOT	65.55	10.38 %
KL-SOUTH	3.00	6.80 %
Total	1,652.79	18.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	238.85	19.06 %
Home-The	49.55	63.20 %
Total	288.41	21.66 %

Branch *	MTD Sales L	Brand Share %
RND1	5.86	13.26 %
VL11	5.34	18.06 %
PKD1	3.85	9.51 %
ARM1	3.82	17.31 %
APK1	3.52	10.25 %
RPM1	3.32	6.65 %
APK2	3.09	13.61 %
SNL1	2.85	9.13 %
MMT1	2.70	13.31 %
SDI1	2.47	9.81 %
TKY1	2.27	10.44 %
PDI1	2.20	10.64 %
TCN1	2.05	7.65 %
MAR1	1.76	5.02 %
SKD1	1.48	7.84 %
TYI1	1.46	9.30 %
UDN1	1.46	11.15 %
VNR1	1.17	5.19 %
VKM1	1.12	7.19 %
STU2	0.89	4.88 %
ERL2	0.63	2.21 %
KYR1	0.59	3.76 %
KSM1	0.42	5.59 %
SGT1	0.22	3.23 %
COL1		0.00 %
S2SD		0.00 %
Total	288.41	21.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	247.50	20.54 %
Home-The	37.58	52.97 %
Total	285.08	22.35 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.53	15.68 %
TEN2	6.47	18.79 %
MDU3	4.03	11.80 %
ATG1	3.48	10.81 %
ADP1	2.50	12.21 %
MLR1	2.12	8.35 %
PVI1	2.01	7.53 %
MNM1	2.00	14.54 %
CMR1	1.92	10.31 %
NKI1	1.70	7.50 %
KYK1	1.62	9.55 %
CBM1	1.51	4.74 %
USL1	1.44	4.52 %
DKI1	1.32	4.84 %
KPT1	1.13	6.67 %
PNV1	1.06	7.42 %
TDI1	0.93	5.08 %
MDU4	0.90	4.44 %
MDU5	0.86	5.63 %
BTU1	0.83	5.34 %
MPA1	0.80	2.68 %
TPT1	0.49	3.33 %
PKM1	0.34	2.50 %
NTM1	0.33	2.05 %
SGP1	0.29	2.02 %
KKD2		0.00 %
SZSD		0.00 %
Total	285.08	22.35 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	183.13	15.70 %
Home-The	31.30	47.26 %
Total	214.43	17.40 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	12.66 %
OML1	4.35	12.00 %
NKL2	3.80	7.24 %
MTR1	3.70	11.09 %
PLC1	3.62	15.40 %
EPI1	2.92	7.84 %
DPR2	2.76	16.05 %
TCG1	2.68	9.74 %
VPD1	2.15	5.10 %
TRM1	1.99	5.52 %
EDP1	1.95	7.67 %
ATU1	1.36	2.74 %
KMM1	1.29	7.08 %
SGI1	1.26	5.42 %
SGG1	1.21	7.02 %
VKL1	1.18	8.25 %
CMI1	1.03	6.22 %
PDR1	0.88	4.67 %
RSP1	0.87	2.45 %
KVP1	0.34	1.65 %
MCR1	0.23	0.87 %
BMD1	0.12	0.60 %
HRR1	0.12	0.65 %
WZWH		0.00 %
Total	214.43	17.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	173.59	16.84 %
Home-The	25.00	51.14 %
Total	198.59	18.40 %

Branch *	MTD Sales L	Brand Share %
KUM1	7.70	13.91 %
TRY3	5.92	16.84 %
TTP1	3.58	11.89 %
PDK1	3.56	13.79 %
MSI1	3.53	14.18 %
AYR1	2.24	9.39 %
TVR1	2.10	9.73 %
KRN1	1.60	8.01 %
MVM1	1.36	2.09 %
KIK1	0.96	4.01 %
ORU1	0.82	5.31 %
APM1	0.48	4.63 %
NGT1	0.36	1.08 %
NCK1	0.20	1.39 %
NMM1	0.11	0.55 %
TZSD		0.00 %
Total	198.59	18.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	158.30	21.62 %
Home-The	19.26	47.74 %
Total	177.56	22.99 %

Branch *	MTD Sales L	Brand Share %
CH34	5.64	15.35 %
CH24	4.61	16.98 %
CH06	3.52	9.61 %
CH17	2.02	9.16 %
CH43	1.74	7.61 %
UKI1	1.53	11.03 %
GPD1	1.11	5.49 %
CH31	0.51	5.53 %
CH33	0.47	2.09 %
CH46	0.33	2.79 %
CH23	0.24	1.81 %
CH32	0.23	9.99 %
CH27		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	177.56	22.99 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	145.37	18.57 %
Home-The	25.00	44.53 %
Total	170.38	20.31 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.79	13.78 %
UMP1	2.93	18.08 %
KMD1	2.85	14.13 %
KGI1	2.53	14.27 %
CBE1	2.48	10.34 %
MPM1	2.28	7.51 %
GBM1	2.23	8.82 %
SYM2	2.13	8.33 %
TPR3	2.09	10.35 %
GDR1	1.78	8.25 %
CNR1	1.74	10.50 %
AVI1	1.42	5.30 %
CBE5	1.39	9.72 %
PDM1	1.36	8.12 %
SUL1	1.16	5.41 %
CBE6	1.13	4.27 %
TPR4	1.11	6.29 %
TPR1	1.00	3.13 %
KGM1	0.62	5.05 %
DPM2	0.55	2.22 %
CBE3	0.55	5.64 %
SNR1	0.44	1.74 %
PPI1	0.24	1.21 %
WZSD		0.00 %
Total	170.38	20.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	120.08	20.26 %
Home-The	21.00	52.86 %
Total	141.08	22.31 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	9.48 %
KLM1	1.91	6.09 %
VPM1	1.65	15.73 %
TVM1	1.05	8.79 %
MKM1	0.93	7.79 %
ULP1	0.91	3.01 %
TRK1	0.82	2.22 %
STP1	0.65	4.84 %
KML1	0.34	1.89 %
VCM1	0.19	1.57 %
PRT1	0.12	0.45 %
Total	141.08	22.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	93.81	11.06 %
Home-The	14.90	31.85 %
Total	108.71	12.15 %

Branch *	MTD Sales L	Brand Share %
CH05	8.91	15.35 %
CH16	2.95	4.58 %
CH38	2.10	12.41 %
GUD2	1.71	6.81 %
TKM1	1.44	8.07 %
CH28	1.34	2.87 %
SKL1	1.24	4.53 %
AVD1	1.22	2.64 %
CH35	1.16	4.22 %
CH42	1.14	3.19 %
CH11	0.77	2.84 %
MRM1	0.64	1.57 %
CH39	0.60	4.19 %
CGL1	0.41	1.89 %
CH45	0.36	1.05 %
CH26	0.34	4.25 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	108.71	12.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	50.21	8.56 %
Home-The	15.34	34.19 %
Total	65.55	10.38 %

Branch *	MTD Sales L	Brand Share %
CYR1	3.45	14.48 %
PLR1	2.59	15.40 %
TRT1	2.34	7.82 %
ABR1	2.08	9.49 %
SBR1	1.52	4.24 %
KPM1	1.42	6.45 %
VSI1	1.41	4.38 %
VEL2	1.36	4.79 %
BGR1	1.30	8.03 %
ARC2	1.26	7.68 %
AKM1	1.00	2.72 %
WJD1	0.72	4.24 %
WJP1	0.63	3.01 %
UGI1	0.54	2.70 %
SLG1	0.54	3.07 %
CGM1	0.46	2.66 %
VEL1	0.40	1.81 %
VNB1	0.35	1.48 %
CPT1	0.34	1.51 %
ANI1	0.20	1.46 %
PTU1	0.19	3.38 %
Total	65.55	10.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Home-The	1.60	53.88 %
LED TV	1.40	3.39 %
Total	3.00	6.80 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.26	8.27 %
KLR1	0.55	10.35 %
PAS1	0.18	1.68 %
TVSD		0.00 %
Total	3.00	6.80 %