

MTD Sales
1,591.35 L

Brand Share %
18.96 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,359.02	17.17 %
Home-The	232.33	48.73 %
Total	1,591.35	18.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	278.72	22.51 %
SOUTH-01	271.23	21.34 %
WEST-02	199.26	17.14 %
TRICHY-01	194.25	18.69 %
CHENNAI-02	171.22	22.95 %
WEST-01	166.12	20.65 %
SOUTH ARCOT	139.25	22.75 %
CHENNAI-01	104.33	12.05 %
NORTH ARCOT	63.97	10.45 %
KL-SOUTH	3.00	7.26 %
Total	1,591.35	18.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	241.94	20.69 %
Home-The	36.78	53.50 %
Total	278.72	22.51 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.53	16.00 %
MDU3	3.71	11.38 %
ATG1	3.48	11.15 %
PNI1	3.08	18.21 %
CMR1	2.26	12.22 %
MLR1	2.12	8.42 %
PVI1	2.01	7.74 %
MNM1	2.00	15.04 %
ADP1	1.82	9.37 %
NKI1	1.70	7.87 %
KYK1	1.62	9.69 %
CBM1	1.51	4.85 %
USL1	1.44	4.65 %
DKI1	1.32	5.17 %
KPT1	1.13	6.92 %
PNV1	1.06	7.79 %
TDI1	0.93	5.37 %
MDU5	0.86	5.83 %
MPA1	0.80	2.90 %
BTU1	0.52	3.60 %
TPT1	0.49	3.57 %
MDU4	0.42	2.18 %
PKM1	0.34	2.53 %
NTM1	0.33	2.17 %
SGP1	0.29	2.11 %
KKD2		0.00 %
SZSD		0.00 %
Total	278.72	22.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	223.89	18.71 %
Home-The	47.34	63.34 %
Total	271.23	21.34 %

Branch *	MTD Sales L	Brand Share %
RND1	5.86	13.75 %
VLY1	4.66	16.65 %
PKD1	3.50	9.13 %
RPM1	3.32	6.77 %
APK2	3.09	13.74 %
SNL1	2.85	9.42 %
ARM1	2.83	14.11 %
MMT1	2.58	13.85 %
APK1	2.51	7.83 %
SDI1	2.47	10.26 %
TKY1	2.27	10.47 %
TCN1	2.05	7.87 %
MAR1	1.76	5.25 %
PDI1	1.54	7.86 %
TYI1	1.46	9.55 %
SKD1	1.37	7.57 %
UDN1	1.35	10.49 %
VKM1	1.12	7.28 %
VNR1	1.09	5.49 %
STU2	0.78	4.43 %
ERL2	0.63	2.30 %
KYR1	0.47	3.40 %
KSM1	0.42	5.74 %
SGT1	0.11	1.67 %
COL1		0.00 %
S2SD		0.00 %
Total	271.23	21.34 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	168.88	15.36 %
Home-The	30.38	47.92 %
Total	199.26	17.14 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	13.44 %
OML1	4.18	12.69 %
NKL2	3.80	7.48 %
PLC1	3.28	14.84 %
MTR1	2.78	8.78 %
DPR2	2.76	16.38 %
EPI1	2.75	8.03 %
TCG1	2.68	10.01 %
TRM1	1.99	5.93 %
EDP1	1.95	8.00 %
VPD1	1.81	4.60 %
ATU1	1.36	2.89 %
SGI1	1.26	5.42 %
CMI1	1.03	7.46 %
PDR1	0.88	4.96 %
SGG1	0.88	5.79 %
RSP1	0.87	2.49 %
KMM1	0.80	4.65 %
VKL1	0.61	4.94 %
KVP1	0.34	1.71 %
MCR1	0.23	0.93 %
BMD1	0.12	0.60 %
HRR1	0.12	0.67 %
WZWH		0.00 %
Total	199.26	17.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	170.51	17.17 %
Home-The	23.74	51.35 %
Total	194.25	18.69 %

Branch *	MTD Sales L	Brand Share %
KUM1	7.37	13.89 %
TRY3	5.80	17.27 %
PDK1	3.56	14.37 %
MSI1	3.53	14.49 %
TTP1	3.46	12.19 %
AYR1	2.12	9.35 %
TVR1	2.10	10.18 %
KRN1	1.51	8.31 %
MVM1	1.36	2.16 %
ORU1	0.82	5.59 %
KIK1	0.77	3.57 %
APM1	0.48	4.78 %
NGT1	0.36	1.09 %
NCK1	0.20	1.43 %
NMM1	0.11	0.56 %
TZSD		0.00 %
Total	194.25	18.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	152.84	21.61 %
Home-The	18.37	47.55 %
Total	171.22	22.95 %

Branch *	MTD Sales L	Brand Share %
CH34	5.64	15.92 %
CH24	4.61	17.26 %
CH06	3.03	8.58 %
CH17	2.02	9.25 %
CH43	1.74	7.79 %
UKI1	1.53	11.76 %
GPD1	1.11	5.75 %
CH33	0.47	2.27 %
CH46	0.33	2.88 %
CH23	0.24	1.81 %
CH32	0.23	11.93 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	171.22	22.95 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	142.02	18.94 %
Home-The	24.10	44.03 %
Total	166.12	20.65 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.18	13.85 %
UMP1	2.93	18.14 %
KMD1	2.85	14.82 %
KGI1	2.53	16.31 %
CBE1	2.48	11.29 %
MPM1	2.28	7.71 %
GBM1	2.23	9.05 %
SYM2	2.13	8.84 %
TPR3	1.81	9.31 %
GDR1	1.78	8.72 %
CNR1	1.54	10.45 %
AVI1	1.42	5.62 %
CBE5	1.39	9.87 %
PDM1	1.36	8.69 %
SUL1	1.16	5.46 %
CBE6	1.13	4.35 %
TPR4	1.11	6.43 %
TPR1	1.00	3.34 %
KGM1	0.62	5.48 %
DPM2	0.55	2.31 %
SNR1	0.44	1.80 %
CBE3	0.42	4.69 %
PPI1	0.24	1.26 %
WZSD		0.00 %
Total	166.12	20.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	118.56	20.68 %
Home-The	20.68	53.41 %
Total	139.25	22.75 %

Branch *	MTD Sales L	Brand Share %
TDM1	2.79	8.81 %
KLM1	1.91	6.37 %
VPM1	1.65	16.06 %
TVM1	1.05	8.96 %
MKM1	0.93	7.79 %
ULP1	0.91	3.12 %
TRK1	0.82	2.37 %
STP1	0.65	5.32 %
KML1	0.34	1.95 %
VCM1	0.19	1.57 %
PRT1	0.12	0.46 %
Total	139.25	22.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	89.74	10.94 %
Home-The	14.59	31.87 %
Total	104.33	12.05 %

Branch *	MTD Sales L	Brand Share %
CH05	8.91	15.75 %
CH16	2.58	4.17 %
CH38	2.10	12.41 %
GUD2	1.71	6.83 %
CH28	1.34	2.96 %
TKM1	1.25	7.51 %
SKL1	1.24	4.70 %
AVD1	1.22	2.65 %
CH35	1.16	4.28 %
CH42	1.14	3.34 %
CH11	0.77	3.02 %
MRM1	0.64	1.61 %
CH39	0.60	4.16 %
CGL1	0.41	2.13 %
CH45	0.36	1.07 %
CH26	0.34	4.56 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	104.33	12.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	49.23	8.65 %
Home-The	14.74	34.36 %
Total	63.97	10.45 %

Branch *	MTD Sales L	Brand Share %
CYR1	3.12	13.68 %
PLR1	2.59	16.20 %
TRT1	2.34	7.95 %
ABR1	2.08	9.88 %
SBR1	1.52	4.41 %
KPM1	1.42	6.55 %
VSI1	1.41	4.50 %
VEL2	1.36	4.87 %
BGR1	1.30	8.46 %
ARC2	1.15	7.20 %
AKM1	1.00	2.75 %
WJD1	0.72	4.31 %
WJP1	0.63	3.01 %
UGI1	0.54	2.82 %
SLG1	0.54	3.12 %
CGM1	0.46	2.73 %
VNB1	0.35	1.54 %
CPT1	0.34	1.71 %
ANI1	0.20	1.47 %
VEL1	0.20	0.92 %
PTU1	0.19	3.80 %
Total	63.97	10.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Home-The	1.60	54.65 %
LED TV	1.40	3.64 %
Total	3.00	7.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.26	9.03 %
KLR1	0.55	10.35 %
PAS1	0.18	1.76 %
TVSD		0.00 %
Total	3.00	7.26 %