

MTD Sales
1,506.41 L

Brand Share %
18.90 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,282.96	17.07 %
Home-The	223.45	49.09 %
Total	1,506.41	18.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	269.94	22.59 %
SOUTH-01	253.58	20.95 %
WEST-02	189.01	17.49 %
TRICHY-01	187.27	18.67 %
CHENNAI-02	163.17	22.91 %
WEST-01	150.93	20.06 %
SOUTH ARCOT	129.87	22.53 %
CHENNAI-01	99.23	12.02 %
NORTH ARCOT	60.41	10.52 %
KL-SOUTH	3.00	7.42 %
Total	1,506.41	18.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	233.60	20.72 %
Home-The	36.34	53.82 %
Total	269.94	22.59 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.23	15.84 %
MDU3	3.71	11.93 %
ATG1	3.48	11.31 %
PNI1	2.49	16.53 %
CMR1	2.26	12.42 %
MLR1	2.12	8.56 %
PVI1	2.01	8.12 %
MNM1	2.00	15.19 %
ADP1	1.82	10.03 %
KYK1	1.62	9.96 %
CBM1	1.51	5.17 %
USL1	1.44	4.78 %
NKI1	1.39	6.82 %
DKI1	1.32	5.37 %
KPT1	1.13	8.59 %
PNV1	1.06	8.13 %
TDI1	0.93	5.42 %
MDU5	0.86	5.85 %
MPA1	0.67	2.61 %
TPT1	0.49	3.60 %
MDU4	0.42	2.18 %
PKM1	0.34	2.63 %
SGP1	0.29	2.14 %
NTM1	0.22	1.53 %
BTU1	0.22	1.59 %
KKD2		0.00 %
SZSD		0.00 %
Total	269.94	22.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	207.96	18.27 %
Home-The	45.62	63.30 %
Total	253.58	20.95 %

Branch *	MTD Sales L	Brand Share %
RND1	5.38	13.37 %
VLY1	4.34	17.17 %
PKD1	3.38	8.89 %
RPM1	3.32	7.03 %
APK2	3.09	13.82 %
SNL1	2.85	9.97 %
ARM1	2.83	15.03 %
APK1	2.51	8.00 %
SDI1	2.47	10.85 %
TKY1	2.27	10.53 %
MMT1	2.11	11.94 %
MAR1	1.76	5.39 %
TCN1	1.56	6.54 %
PDI1	1.54	8.59 %
TYI1	1.46	9.96 %
SKD1	1.37	7.61 %
UDN1	1.35	10.81 %
VKM1	1.12	7.79 %
VNR1	1.09	5.85 %
STU2	0.78	4.48 %
ERL2	0.63	2.36 %
KYR1	0.47	3.89 %
KSM1	0.42	5.84 %
SGT1	0.11	1.72 %
COL1		0.00 %
S2SD		0.00 %
Total	253.58	20.95 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	159.79	15.64 %
Home-The	29.22	49.33 %
Total	189.01	17.49 %

Branch *	MTD Sales L	Brand Share %
SLM2	4.00	11.31 %
NKL2	3.80	8.14 %
OML1	3.42	11.83 %
PLC1	2.94	15.26 %
DPR2	2.76	17.54 %
TCG1	2.68	10.71 %
EPI1	2.52	7.88 %
MTR1	2.47	8.96 %
TRM1	1.99	6.85 %
EDP1	1.95	8.72 %
ATU1	1.36	2.99 %
VPD1	1.32	3.59 %
SGI1	1.26	5.64 %
CMI1	1.03	8.11 %
PDR1	0.88	5.42 %
SGG1	0.88	6.24 %
RSP1	0.87	2.65 %
KMM1	0.80	4.76 %
VKL1	0.61	5.06 %
KVP1	0.34	1.77 %
MCR1	0.23	1.09 %
BMD1	0.12	0.66 %
HRR1	0.12	0.71 %
WZWH		0.00 %
Total	189.01	17.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	164.57	17.16 %
Home-The	22.70	51.63 %
Total	187.27	18.67 %

Branch *	MTD Sales L	Brand Share %
KUM1	7.26	14.05 %
JKM1	6.56	18.68 %
TRY3	5.80	17.94 %
PDK1	3.56	14.55 %
MSI1	3.53	14.73 %
TTP1	3.46	12.81 %
AYR1	2.12	10.04 %
TVR1	2.10	10.41 %
MVM1	1.36	2.22 %
KRN1	1.09	6.59 %
ORU1	0.82	5.70 %
KIK1	0.77	3.67 %
APM1	0.48	4.92 %
NGT1	0.36	1.10 %
NCK1	0.20	1.50 %
NMM1	0.11	0.59 %
TZSD		0.00 %
Total	187.27	18.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	145.39	21.54 %
Home-The	17.78	47.90 %
Total	163.17	22.91 %

Branch *	MTD Sales L	Brand Share %
CH12	11.33	18.37 %
CH34	5.40	16.24 %
CH24	4.61	18.52 %
CH06	3.03	8.70 %
CH17	2.02	10.34 %
CH43	1.74	8.06 %
UK11	1.53	12.08 %
GPD1	1.11	5.86 %
CH33	0.47	2.42 %
CH46	0.33	2.92 %
CH23	0.24	1.87 %
CH32	0.23	11.93 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	163.17	22.91 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	127.98	18.26 %
Home-The	22.95	44.54 %
Total	150.93	20.06 %

Branch *	MTD Sales L	Brand Share %
TPR2	5.87	14.14 %
KMD1	2.85	15.40 %
KGI1	2.53	16.86 %
UMP1	2.46	17.71 %
GBM1	2.23	9.21 %
CBE1	1.98	9.63 %
MPM1	1.96	6.96 %
SYM2	1.94	8.71 %
TPR3	1.81	10.21 %
CNR1	1.54	11.18 %
AVI1	1.42	6.05 %
PDM1	1.36	9.66 %
CBE5	1.30	9.66 %
GDR1	1.27	6.60 %
SUL1	1.16	5.67 %
CBE6	1.13	4.65 %
TPR4	1.11	6.82 %
TPR1	1.00	3.59 %
KGM1	0.62	6.20 %
DPM2	0.55	2.52 %
SNR1	0.44	1.83 %
CBE3	0.42	4.69 %
PPI1	0.24	1.36 %
WZSD		0.00 %
Total	150.93	20.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	110.30	20.44 %
Home-The	19.56	53.40 %
Total	129.87	22.53 %

Branch *	MTD Sales L	Brand Share %
TDM1	2.79	9.37 %
VPM1	1.65	16.68 %
KLM1	1.63	5.92 %
TVM1	1.05	9.39 %
ULP1	0.91	3.24 %
TRK1	0.82	2.61 %
MKM1	0.82	7.84 %
STP1	0.46	3.90 %
KML1	0.34	2.01 %
VCM1	0.19	1.75 %
PRT1	0.12	0.47 %
Total	129.87	22.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	85.50	10.93 %
Home-The	13.73	31.61 %
Total	99.23	12.02 %

Branch *	MTD Sales L	Brand Share %
CH05	8.80	16.19 %
CH22	4.04	16.66 %
CH16	2.58	4.34 %
CH38	2.10	13.28 %
GUD2	1.71	7.11 %
CH28	1.34	3.19 %
SKL1	1.24	4.95 %
AVD1	1.22	2.69 %
CH35	1.16	4.49 %
CH42	1.14	3.42 %
TKM1	1.05	6.91 %
CH11	0.77	3.23 %
MRM1	0.64	1.67 %
CH39	0.60	4.35 %
CGL1	0.41	2.20 %
CH45	0.36	1.14 %
CH26	0.34	5.04 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	99.23	12.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	46.48	8.71 %
Home-The	13.94	34.23 %
Total	60.41	10.52 %

Branch *	MTD Sales L	Brand Share %
CYR1	3.12	13.77 %
PLR1	2.59	17.11 %
TRT1	2.34	8.44 %
ABR1	2.08	10.43 %
SBR1	1.52	4.53 %
VSI1	1.41	4.85 %
VEL2	1.36	5.17 %
BGR1	1.30	8.67 %
ARC2	1.15	7.39 %
AKM1	1.00	2.86 %
KPM1	0.94	4.63 %
WJD1	0.72	4.56 %
WJP1	0.63	3.38 %
UGI1	0.54	3.15 %
SLG1	0.54	3.34 %
CGM1	0.46	3.22 %
CPT1	0.34	1.86 %
VNB1	0.23	1.11 %
ANI1	0.20	1.59 %
VEL1	0.20	0.96 %
PTU1	0.19	3.94 %
Total	60.41	10.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Home-The	1.60	54.65 %
LED TV	1.40	3.72 %
Total	3.00	7.42 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.26	9.23 %
KLR1	0.55	10.35 %
PAS1	0.18	1.82 %
TVSD		0.00 %
Total	3.00	7.42 %