

MTD Sales
504.71 L

Brand Share %
16.41 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	403.82	14.12 %
Home-The	100.89	47.01 %
Total	504.71	16.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	115.68	22.70 %
CHENNAI-02	80.00	19.36 %
SOUTH-03	69.60	19.26 %
TRICHY-01	57.40	14.32 %
CHENNAI-01	48.32	12.02 %
WEST-01	45.83	25.53 %
SOUTH ARCOT	32.91	14.04 %
WEST-02	26.44	12.30 %
NORTH ARCOT	20.67	8.89 %
WEST-03	7.86	6.18 %
Total	504.71	16.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	91.24	19.50 %
Home-The	24.45	58.55 %
Total	115.68	22.70 %

Branch *	MTD Sales L	Brand Share %
RND2	2.39	14.62 %
MAR1	2.00	8.74 %
MMT1	1.06	15.64 %
TCN1	1.02	11.27 %
RND1	1.00	9.60 %
VLY1	0.93	7.89 %
SNL1	0.79	7.19 %
PDI1	0.68	11.34 %
SDI1	0.62	4.42 %
TYI1	0.52	6.98 %
SKD1	0.37	4.16 %
ASM1	0.34	5.03 %
COL1	0.31	6.65 %
STU2	0.27	8.80 %
UDN1	0.27	4.71 %
KGL1	0.25	4.61 %
TKY1	0.15	3.18 %
PKD1	0.14	1.28 %
KYR1	0.13	3.52 %
VKM1	0.11	1.46 %
ARM1		0.00 %
S2SD		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	115.68	22.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	67.91	17.53 %
Home-The	12.09	46.95 %
Total	80.00	19.36 %

Branch *	MTD Sales L	Brand Share %
CH03	3.56	9.14 %
CH51	2.31	11.40 %
CH18	1.93	13.74 %
CH17	1.90	12.05 %
CH34	1.67	8.50 %
CH33	1.60	14.50 %
CH06	1.22	9.89 %
CH44	0.94	7.33 %
CH46	0.68	14.29 %
PON1	0.52	4.24 %
CH36	0.52	9.58 %
CH27	0.40	5.95 %
CH24	0.39	2.57 %
UKI1	0.38	6.52 %
CH37	0.38	6.27 %
CH43	0.23	3.20 %
CH35	0.22	2.02 %
GPD1	0.14	2.93 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-1.31	14.40 %
Total	80.00	19.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	59.31	17.55 %
Home-The	10.29	44.14 %
Total	69.60	19.26 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.65	11.32 %
BNR1	1.32	15.41 %
TDI1	0.54	6.47 %
NTM1	0.52	7.28 %
MNM1	0.52	11.89 %
CMR1	0.43	8.74 %
PNV2	0.40	9.28 %
DKI1	0.26	2.55 %
KPT1	0.21	5.36 %
ADP1	0.21	3.35 %
MDU3	0.20	2.18 %
NKI1	0.19	2.73 %
MDU5	0.15	2.58 %
KKD3	0.14	1.48 %
PKM1	0.14	3.57 %
SGP1	0.14	3.11 %
TPT1	0.12	1.68 %
CBM1	0.08	0.89 %
ATG1		0.00 %
BTU1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	69.60	19.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	48.00	12.70 %
Home-The	9.40	40.84 %
Total	57.40	14.32 %

Branch *	MTD Sales L	Brand Share %
TVR2	2.62	12.48 %
MVM1	2.37	9.27 %
TTP1	0.94	7.60 %
JKM1	0.70	7.85 %
KUM2	0.69	5.02 %
NCK1	0.66	13.73 %
PDK1	0.52	8.85 %
KRN1	0.52	7.09 %
TRY2	0.29	16.21 %
APM1	0.26	5.97 %
KIK1	0.16	1.03 %
TRY3	0.13	1.55 %
TVR1	0.13	1.26 %
AYR1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	57.40	14.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	38.85	10.20 %
Home-The	9.48	44.60 %
Total	48.32	12.02 %

Branch *	MTD Sales L	Brand Share %
CH16	2.56	8.13 %
CH22	1.41	9.22 %
CH47	1.38	5.45 %
CH28	1.20	5.49 %
GUD1	1.00	5.53 %
CH45	0.99	4.70 %
GUD2	0.99	12.63 %
AVD1	0.94	5.39 %
CH38	0.86	11.75 %
CH39	0.73	14.90 %
CH26	0.52	15.01 %
TKM1	0.22	3.31 %
SKL1	0.15	1.68 %
CH25	0.13	0.81 %
CH08	0.11	1.12 %
CH49	0.06	0.29 %
CGL1		0.00 %
CH29		0.00 %
CH42		0.00 %
CZWH		0.00 %
MC09		0.00 %
MRM1		0.00 %
Total	48.32	12.02 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	34.07	20.97 %
Home-The	11.76	69.07 %
Total	45.83	25.53 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.31	12.70 %
PLI1	1.04	9.75 %
MPM1	0.81	8.95 %
CBE5	0.55	12.04 %
UMP1	0.35	4.92 %
KGI1	0.23	6.82 %
WZSD	0.11	7.65 %
CBE3		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
Total	45.83	25.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.00	11.95 %
Home-The	6.91	41.04 %
Total	32.91	14.04 %

Branch *	MTD Sales L	Brand Share %
POY2	1.93	11.32 %
NVL2	1.30	16.06 %
KLM1	1.27	8.75 %
TRK1	1.22	6.15 %
PRT1	0.66	7.36 %
TVM1	0.52	5.23 %
KML1	0.42	4.86 %
MKM1	0.13	2.20 %
ULP1	0.13	1.41 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	32.91	14.04 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.31	9.72 %
Home-The	7.12	44.02 %
Total	26.44	12.30 %

Branch *	MTD Sales L	Brand Share %
KRI1	1.52	15.02 %
HRR1	1.07	14.84 %
SLM2	0.65	8.17 %
KVP1	0.63	12.01 %
APN1	0.55	7.44 %
SGI1	0.52	10.17 %
PNG1	0.36	4.80 %
DPR2	0.36	8.42 %
VPD1	0.21	2.71 %
MTR1	0.13	2.22 %
OML1	0.13	1.31 %
EDP1	0.08	2.12 %
TRM1	0.04	0.37 %
ATU1		0.00 %
BMD1		0.00 %
EPI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	26.44	12.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.90	7.38 %
Home-The	4.77	27.76 %
Total	20.67	8.89 %

Branch *	MTD Sales L	Brand Share %
CYR1	1.38	15.24 %
GDM1	1.02	12.06 %
VEL2	0.94	8.09 %
VEL3	0.66	5.87 %
KPM1	0.53	8.33 %
PLR1	0.40	5.77 %
VEL1	0.40	6.01 %
VNB1	0.24	3.04 %
CPT1	0.21	4.94 %
AKM1	0.20	1.71 %
ANI1	0.20	3.00 %
WJD1	0.14	2.00 %
UGI1	0.13	4.68 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
VSI1	-0.13	-1.66 %
Total	20.67	8.89 %

WEST-03

Property	MTD Sales L	Brand Share %
Home-The	4.62	37.58 %
LED TV	3.24	2.82 %
Total	7.86	6.18 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.93	13.65 %
ERD1	0.83	7.13 %
RSP1	0.57	4.90 %
AVI1	0.54	6.63 %
KGM1	0.41	7.23 %
TPR2	0.40	4.29 %
SGG1	0.27	6.00 %
CMI1	0.21	7.50 %
NKL2	0.21	2.72 %
GBM1	0.21	4.39 %
TPR3	0.14	4.58 %
SYM2	0.14	1.52 %
KMM1	0.13	4.80 %
PDR1	0.13	2.14 %
TPR1	0.08	1.08 %
TCG1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	7.86	6.18 %