



# TN : SONY Sales Performance 20/05/2026 9:06 AM

MTD Sales  
512.95 L

Brand Share %  
15.97 %

Information:

MTD : 01-05-2026 To 19-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	446.24	14.53 %
Home-The	66.71	47.38 %
Total	512.95	15.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	99.38	18.30 %
SOUTH-03	83.15	18.91 %
CHENNAI-02	61.61	17.15 %
TRICHY-01	60.20	14.86 %
CHENNAI-01	51.83	11.69 %
SOUTH ARCOT	51.31	19.15 %
WEST-01	45.64	18.18 %
WEST-02	41.58	13.95 %
NORTH ARCOT	18.25	8.92 %
Total	512.95	15.97 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	85.13	16.44 %
Home-The	14.25	56.95 %
Total	99.38	18.30 %

Branch *	MTD Sales L	Brand Share %
MAR1	4.04	15.05 %
TUT2	1.94	9.69 %
SNL1	0.91	11.10 %
VLY1	0.87	6.59 %
TKY1	0.78	12.44 %
MMT1	0.73	13.79 %
APK2	0.65	7.00 %
KGL1	0.63	6.86 %
PDI1	0.60	6.98 %
SDI1	0.59	6.96 %
TCN1	0.59	4.81 %
VKM1	0.43	5.03 %
ERL2	0.36	3.50 %
KYR1	0.26	7.19 %
PKD1	0.25	2.63 %
ARM1	0.22	4.23 %
STU2	0.18	2.93 %
APK1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	99.38	18.30 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	70.60	16.89 %
Home-The	12.55	57.46 %
<b>Total</b>	<b>83.15</b>	<b>18.91 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	3.04	14.26 %
MDU3	1.64	13.79 %
TMM1	1.56	14.89 %
ADP1	1.03	12.22 %
BNR1	0.96	10.61 %
PNV2	0.66	9.67 %
DKI1	0.42	3.69 %
MDU4	0.33	3.96 %
MLR1	0.26	3.22 %
NKI1	0.25	3.59 %
PKM1	0.24	7.02 %
CBM1	0.23	3.12 %
MPA1	0.22	1.78 %
DGL2	0.21	3.20 %
KPT1	0.21	4.83 %
ATG1	0.21	1.91 %
MDU5		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>83.15</b>	<b>18.91 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	55.53	16.25 %
Home-The	6.07	34.75 %
Total	61.61	17.15 %

Branch *	MTD Sales L	Brand Share %
CH03	6.08	11.19 %
CH21	3.46	14.87 %
CH51	2.18	15.00 %
CH18	1.81	14.03 %
CH50	1.55	13.86 %
CH06	0.98	7.65 %
GPD1	0.81	15.33 %
CH43	0.71	7.43 %
PON1	0.39	5.63 %
CH23	0.35	4.18 %
UKI1	0.27	4.96 %
CH34	0.08	0.62 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	61.61	17.15 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	55.07	13.98 %
Home-The	5.13	45.36 %
Total	60.20	14.86 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.87	7.92 %
JKM1	1.69	10.65 %
KIK1	1.07	11.27 %
KUM2	1.06	11.28 %
NMM1	1.03	14.46 %
KUM1	0.95	4.44 %
KRN1	0.81	11.34 %
TRY3	0.50	5.01 %
APM1	0.41	11.61 %
TTP1	0.23	2.91 %
NGT1	0.13	0.83 %
AYR1	0.12	0.97 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	60.20	14.86 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	44.79	10.55 %
Home-The	7.04	37.18 %
<b>Total</b>	<b>51.83</b>	<b>11.69 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	1.66	4.64 %
CH08	1.31	7.40 %
CH28	1.24	5.78 %
CH49	1.13	6.80 %
CH45	0.89	5.07 %
CH35	0.83	6.66 %
KNR1	0.68	11.26 %
CH47	0.54	2.25 %
CH22	0.20	1.91 %
MRM1	0.12	1.03 %
CH25	0.11	0.67 %
AVD1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.23	-2.57 %
WCHN	-0.68	11.48 %
<b>Total</b>	<b>51.83</b>	<b>11.69 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	46.23	17.88 %
Home-The	5.08	54.16 %
<b>Total</b>	<b>51.31</b>	<b>19.15 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	1.66	11.47 %
TRK1	1.58	8.27 %
VCM2	0.75	6.37 %
KLM1	0.53	4.52 %
ULP1	0.51	5.02 %
VPM1	0.51	12.58 %
TVM2	0.14	2.67 %
STP1	0.13	2.88 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
<b>Total</b>	<b>51.31</b>	<b>19.15 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	39.87	16.65 %
Home-The	5.76	49.98 %
<b>Total</b>	<b>45.64</b>	<b>18.18 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	0.97	15.06 %
UMP1	0.75	8.71 %
CNR1	0.69	11.24 %
TPR3	0.66	11.29 %
CBE5	0.53	13.89 %
KGI1	0.53	10.82 %
GDR1	0.41	6.56 %
CBE6	0.37	5.63 %
SNR1	0.21	2.26 %
KMD1	0.19	4.38 %
AVI1	0.12	1.35 %
TPR1	0.08	0.61 %
SYM2	0.08	1.52 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>45.64</b>	<b>18.18 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	33.90	11.98 %
Home-The	7.68	50.64 %
<b>Total</b>	<b>41.58</b>	<b>13.95 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	1.58	12.48 %
TCG1	1.25	15.40 %
DPR1	1.20	12.60 %
RSP1	1.13	14.91 %
SLM3	0.99	11.77 %
CMI1	0.87	15.81 %
KMM1	0.66	12.19 %
APN1	0.52	7.77 %
KVP1	0.50	8.00 %
ATU1	0.41	3.02 %
TRM1	0.40	5.30 %
SLM2	0.34	3.48 %
SGI1	0.30	3.58 %
BMD1	0.22	3.90 %
MTR1	0.16	2.88 %
PLC1	0.14	2.81 %
EDP1	0.08	4.28 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>41.58</b>	<b>13.95 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.11	7.77 %
Home-The	3.14	30.98 %
<b>Total</b>	<b>18.25</b>	<b>8.92 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.95	8.54 %
SBR1	1.43	12.30 %
VEL2	1.04	7.74 %
VNB1	0.52	6.69 %
ABR1	0.40	4.58 %
VEL1	0.40	4.68 %
KPM1	0.36	6.67 %
ANI1	0.25	3.58 %
SLG1	0.24	5.62 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRT1		0.00 %
<b>Total</b>	<b>18.25</b>	<b>8.92 %</b>