



# TN : SONY Sales Performance 19/05/2026 9:06 AM

MTD Sales  
493.24 L

Brand Share %  
15.94 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	428.36	14.48 %
Home-The	64.87	47.85 %
Total	493.24	15.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	96.04	18.37 %
SOUTH-03	78.05	18.55 %
CHENNAI-02	59.87	17.23 %
TRICHY-01	57.36	14.86 %
SOUTH ARCOT	51.31	19.71 %
CHENNAI-01	49.95	11.62 %
WEST-01	44.68	18.46 %
WEST-02	37.96	13.33 %
NORTH ARCOT	18.02	9.03 %
Total	493.24	15.94 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	82.16	16.48 %
Home-The	13.88	57.13 %
Total	96.04	18.37 %

Branch *	MTD Sales L	Brand Share %
MAR1	4.04	15.52 %
TUT2	1.94	10.01 %
TCN1	1.30	10.26 %
ASM1	1.17	14.96 %
SNL1	0.91	11.29 %
VLY1	0.87	6.71 %
MMT1	0.73	14.84 %
UDN1	0.66	12.09 %
APK2	0.65	7.29 %
KGL1	0.63	6.86 %
PDI1	0.60	7.23 %
SDI1	0.59	7.10 %
TKY1	0.55	9.74 %
VKM1	0.43	5.03 %
ERL2	0.36	3.59 %
KYR1	0.26	7.60 %
PKD1	0.25	2.72 %
ARM1	0.22	4.23 %
STU2	0.18	3.13 %
APK1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	96.04	18.37 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	65.50	16.42 %
Home-The	12.55	57.67 %
<b>Total</b>	<b>78.05</b>	<b>18.55 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	2.63	12.93 %
MDU3	1.64	14.23 %
TMM1	1.56	15.52 %
ADP1	1.03	12.75 %
BNR1	0.96	10.91 %
PNV2	0.66	10.24 %
PNI1	0.53	9.04 %
MDU4	0.33	4.01 %
MLR1	0.26	3.27 %
NKI1	0.25	3.90 %
PKM1	0.24	8.31 %
CBM1	0.23	3.48 %
MPA1	0.22	1.90 %
DGL2	0.21	3.47 %
KPT1	0.21	4.83 %
ATG1	0.21	2.01 %
DKI1		0.00 %
MDU5		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>78.05</b>	<b>18.55 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	53.80	16.26 %
Home-The	6.07	36.85 %
Total	59.87	17.23 %

Branch *	MTD Sales L	Brand Share %
CH03	6.08	12.08 %
CH21	3.46	15.14 %
CH51	2.18	15.14 %
CH18	1.81	15.78 %
CH50	1.55	13.89 %
CH06	0.98	7.65 %
CH43	0.71	7.67 %
PON1	0.39	6.39 %
CH23	0.35	4.18 %
UKI1	0.27	5.14 %
CH34	0.08	0.65 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	59.87	17.23 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	52.68	14.02 %
Home-The	4.68	46.27 %
Total	57.36	14.86 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.87	8.30 %
JKM1	1.28	8.60 %
KIK1	1.07	11.93 %
KUM2	1.06	12.20 %
NMM1	1.03	15.64 %
KRN1	0.81	11.50 %
KUM1	0.81	4.14 %
TRY3	0.50	5.11 %
APM1	0.41	11.69 %
TTP1	0.23	2.91 %
NGT1	0.13	0.91 %
AYR1	0.12	1.01 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	57.36	14.86 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	46.23	18.40 %
Home-The	5.08	55.42 %
Total	51.31	19.71 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.66	11.47 %
TRK1	1.58	8.28 %
VCM2	0.75	6.77 %
KLM1	0.53	4.69 %
ULP1	0.51	5.15 %
VPM1	0.51	12.58 %
TVM2	0.14	2.67 %
STP1	0.13	3.30 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	51.31	19.71 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	43.04	10.46 %
Home-The	6.91	37.03 %
Total	49.95	11.62 %

Branch *	MTD Sales L	Brand Share %
CH16	1.66	4.83 %
CH08	1.31	7.91 %
CH49	1.13	7.04 %
CH45	0.89	5.19 %
CH35	0.83	7.03 %
CH28	0.70	3.36 %
KNR1	0.68	11.26 %
CH47	0.54	2.32 %
CH22	0.20	2.15 %
MRM1	0.12	1.05 %
CH25	0.11	0.69 %
AVD1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.23	-2.76 %
WCHN	-0.68	12.25 %
Total	49.95	11.62 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	39.35	17.00 %
Home-The	5.33	50.25 %
<b>Total</b>	<b>44.68</b>	<b>18.46 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	0.97	15.06 %
UMP1	0.75	8.71 %
CNR1	0.69	11.45 %
CBE5	0.53	14.78 %
KGI1	0.53	11.37 %
GDR1	0.41	7.03 %
CBE6	0.37	5.63 %
KMD1	0.19	4.38 %
TPR3	0.13	2.47 %
AVI1	0.12	1.35 %
TPR1	0.08	0.62 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>44.68</b>	<b>18.46 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	30.50	11.30 %
Home-The	7.46	50.42 %
<b>Total</b>	<b>37.96</b>	<b>13.33 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.56	10.20 %
NKL2	1.36	11.01 %
TCG1	1.25	15.40 %
DPR1	1.20	12.97 %
RSP1	1.13	15.74 %
SLM3	0.99	11.88 %
CMI1	0.87	15.81 %
KMM1	0.66	13.17 %
APN1	0.52	7.77 %
KVP1	0.50	8.00 %
ATU1	0.41	3.14 %
TRM1	0.40	5.53 %
SLM2	0.34	3.50 %
SGI1	0.30	3.69 %
VKL1	0.25	5.85 %
BMD1	0.22	4.40 %
MTR1	0.16	2.88 %
PLC1	0.14	2.83 %
EDP1	0.08	4.28 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>37.96</b>	<b>13.33 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.11	7.96 %
Home-The	2.91	30.01 %
<b>Total</b>	<b>18.02</b>	<b>9.03 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.95	8.78 %
SBR1	1.43	12.30 %
VEL2	0.96	7.38 %
VNB1	0.52	6.92 %
ABR1	0.40	4.80 %
VEL1	0.40	4.68 %
KPM1	0.36	6.67 %
ANI1	0.25	3.74 %
SLG1	0.24	6.12 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRT1		0.00 %
<b>Total</b>	<b>18.02</b>	<b>9.03 %</b>