



# TN : SONY Sales Performance 19/03/2026 9:06 AM

MTD Sales  
528.87 L

Brand Share %  
19.37 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.37 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	445.63	17.31 %
Home-The	83.24	53.08 %
Total	528.87	19.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	116.18	22.61 %
TRICHY-01	84.08	21.41 %
CHENNAI-02	76.15	24.71 %
SOUTH-03	69.31	20.07 %
WEST-02	44.02	17.10 %
WEST-01	39.45	19.54 %
CHENNAI-01	39.31	11.74 %
SOUTH ARCOT	37.99	20.37 %
NORTH ARCOT	22.37	11.75 %
Total	528.87	19.37 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	91.92	19.27 %
Home-The	24.26	66.07 %
Total	116.18	22.61 %

Branch *	MTD Sales L	Brand Share %
SDI1	1.97	19.10 %
VLY1	1.76	15.50 %
PKD1	1.65	14.90 %
MAR1	1.32	11.39 %
UDN1	1.21	17.39 %
ERL2	1.17	9.46 %
APK2	1.10	13.04 %
KYR1	0.83	14.70 %
SKD1	0.67	9.05 %
STU2	0.64	13.01 %
PDI1	0.61	11.08 %
TYI1	0.57	13.51 %
ARM1	0.50	9.04 %
APK1	0.34	4.65 %
RND1	0.34	2.66 %
SNL1	0.33	5.25 %
VNR1	0.25	4.12 %
ASM1	0.24	4.27 %
KGL1	0.22	7.93 %
VKM1	0.13	2.36 %
COL1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	116.18	22.61 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	72.42	19.41 %
Home-The	11.67	59.13 %
<b>Total</b>	<b>84.08</b>	<b>21.41 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	4.82	16.92 %
TNJ1	4.01	16.72 %
MVM1	1.61	6.87 %
JKM1	1.33	9.58 %
TTP1	0.96	11.18 %
NGT1	0.65	4.00 %
PBR1	0.64	10.97 %
NCK1	0.62	13.18 %
PDK1	0.57	8.82 %
TRY3	0.52	5.65 %
TVR1	0.51	5.89 %
ORU1	0.50	9.81 %
KIK1	0.29	2.99 %
MSI1	0.25	4.01 %
AYR1	0.09	1.29 %
APM1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>84.08</b>	<b>21.41 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	69.53	23.80 %
Home-The	6.62	41.54 %
<b>Total</b>	<b>76.15</b>	<b>24.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH06	1.44	14.07 %
CH17	0.95	6.30 %
CH31	0.58	8.98 %
CH33	0.53	7.13 %
CH51	0.42	2.32 %
CH43	0.36	4.88 %
CH34	0.32	3.03 %
GPD1	0.20	3.89 %
CH24	0.10	0.97 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>76.15</b>	<b>24.71 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	57.65	17.81 %
Home-The	11.66	54.10 %
<b>Total</b>	<b>69.31</b>	<b>20.07 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	4.56	17.96 %
KKD3	2.27	16.75 %
CBM1	1.61	12.42 %
NKI1	0.95	12.34 %
MDU4	0.80	10.42 %
BTU1	0.74	15.04 %
KPT1	0.54	9.78 %
DKI1	0.47	6.26 %
DGL2	0.43	10.54 %
CMR1	0.37	8.47 %
TPT1	0.34	6.44 %
MDU3	0.32	4.29 %
ADP1	0.31	5.76 %
MDU5	0.26	5.02 %
TEN2	0.25	3.21 %
USL1	0.14	2.17 %
ATG1	0.14	1.20 %
SGP1	0.12	2.09 %
PNV2	0.12	2.32 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>69.31</b>	<b>20.07 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	35.89	14.73 %
Home-The	8.13	59.02 %
<b>Total</b>	<b>44.02</b>	<b>17.10 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	2.22	18.42 %
ERD2	2.13	12.85 %
EPI1	1.35	16.70 %
VPD1	1.21	13.61 %
KMM1	1.14	16.25 %
APN1	0.79	11.18 %
TCG1	0.77	17.26 %
DPR1	0.68	12.69 %
PLC1	0.64	11.24 %
MTR1	0.57	15.85 %
SGI1	0.48	9.23 %
ATU1	0.43	4.92 %
MCR1	0.36	5.23 %
VKL1	0.34	12.88 %
NKL2	0.32	2.76 %
KVP1	0.20	9.69 %
CMI1	0.19	4.75 %
DPR2	0.15	3.20 %
SLM2	0.15	1.85 %
RSP1	0.13	1.52 %
PDR1	0.13	2.88 %
TRM1	0.12	1.49 %
BMD1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
OML1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>44.02</b>	<b>17.10 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	32.21	17.08 %
Home-The	7.24	54.31 %
<b>Total</b>	<b>39.45</b>	<b>19.54 %</b>

Branch *	MTD Sales L	Brand Share %
KGI1	0.93	13.65 %
PLI1	0.63	6.99 %
MPM1	0.54	5.18 %
AVI1	0.36	6.32 %
CNR1	0.34	5.03 %
UMP1	0.23	4.58 %
PDM1	0.20	3.68 %
SNR1	0.20	2.55 %
GDR1	0.15	4.92 %
PPI1	0.13	3.72 %
SYM2	0.13	2.04 %
TPR4	0.08	3.41 %
CBE3	0.08	3.37 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>39.45</b>	<b>19.54 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	34.21	10.73 %
Home-The	5.10	31.96 %
<b>Total</b>	<b>39.31</b>	<b>11.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	2.98	14.88 %
CH22	1.48	13.00 %
SKL1	1.32	14.70 %
AVD1	1.20	8.67 %
CH37	0.97	17.13 %
CH25	0.85	8.29 %
CH39	0.82	13.81 %
GUD1	0.82	8.72 %
CH16	0.77	3.16 %
CH47	0.50	4.84 %
CH42	0.49	3.78 %
CH08	0.16	1.10 %
KNR1	0.13	2.23 %
CH26	0.11	2.97 %
CH49	0.08	0.43 %
CGL1		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>39.31</b>	<b>11.74 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	33.57	18.89 %
Home-The	4.42	50.00 %
Total	37.99	20.37 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.72	15.30 %
TRK1	1.31	10.13 %
KML1	1.01	13.28 %
KLM1	0.61	5.02 %
PRT1	0.51	5.73 %
STP1	0.32	7.80 %
VPM1	0.19	16.70 %
MKM1	0.13	3.18 %
TVM2	0.08	2.31 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	37.99	20.37 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.23	10.16 %
Home-The	4.14	37.80 %
Total	22.37	11.75 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.59	10.64 %
SBR1	1.51	12.19 %
GDM1	0.98	13.14 %
AKM1	0.96	10.33 %
VEL1	0.81	9.75 %
WJD1	0.64	9.86 %
VSI1	0.51	7.23 %
CPT1	0.49	9.51 %
SLG1	0.38	7.09 %
CGM1	0.34	4.92 %
VNB1	0.25	3.26 %
CYR1	0.20	3.90 %
PLR1	0.13	2.83 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	22.37	11.75 %