

MTD Sales
385.27 L

Brand Share %
16.36 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	318.65	14.35 %
Home-The	66.61	49.36 %
Total	385.27	16.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	68.02	19.71 %
CHENNAI-02	61.04	24.70 %
SOUTH-03	54.39	18.97 %
WEST-02	43.69	16.13 %
WEST-01	41.95	16.86 %
TRICHY-01	41.63	13.06 %
CHENNAI-01	33.01	12.43 %
SOUTH ARCOT	29.96	15.89 %
NORTH ARCOT	10.91	6.59 %
KL-SOUTH	0.67	3.60 %
Total	385.27	16.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	53.66	16.65 %
Home-The	14.36	63.25 %
Total	68.02	19.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.24	10.73 %
MAR1	1.78	14.26 %
RND1	1.50	13.26 %
TCN1	1.40	12.92 %
VNR2	0.97	12.60 %
APK1	0.76	9.22 %
KGL1	0.68	15.31 %
SGT1	0.57	15.93 %
ASM1	0.47	5.15 %
UDN1	0.47	15.18 %
TYI1	0.35	7.41 %
KYR1	0.28	6.75 %
PKD1	0.26	2.18 %
PDI1	0.26	5.41 %
VLY1	0.13	1.52 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
SDI1	-0.16	-3.12 %
MMT1	-0.16	-5.09 %
Total	68.02	19.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	55.56	23.65 %
Home-The	5.48	44.69 %
Total	61.04	24.70 %

Branch *	MTD Sales L	Brand Share %
CH43	0.84	11.04 %
CH44	0.81	7.91 %
CH33	0.49	9.15 %
CH34	0.34	3.76 %
PON1	0.34	4.88 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	61.04	24.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	44.66	16.64 %
Home-The	9.73	53.30 %
Total	54.39	18.97 %

Branch *	MTD Sales L	Brand Share %
ATG1	2.14	15.62 %
CBM1	0.93	7.87 %
MPA1	0.87	13.33 %
PVI1	0.85	10.93 %
MDU4	0.83	13.42 %
BTU1	0.77	13.52 %
ADP1	0.53	10.08 %
USL1	0.34	10.77 %
MLR1	0.34	3.74 %
KRR1	0.26	7.28 %
SGP1	0.23	7.85 %
ODM1	0.14	4.57 %
MDU5	0.13	6.66 %
DKI1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	54.39	18.97 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	36.80	14.31 %
Home-The	6.89	49.95 %
Total	43.69	16.13 %

Branch *	MTD Sales L	Brand Share %
MTR1	1.13	15.72 %
NKL2	1.12	8.38 %
EPI1	1.00	11.38 %
VPD1	0.73	6.95 %
KMM1	0.63	14.75 %
SLM2	0.35	3.22 %
TCG1	0.34	7.76 %
ATU1	0.28	2.37 %
TRM1	0.24	2.42 %
EDP1	0.23	6.26 %
DPR2	0.20	3.10 %
BMD1	0.20	3.32 %
HRR1	0.13	2.54 %
CMI1	0.13	3.71 %
SGI1	0.12	2.90 %
APN1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	43.69	16.13 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	35.02	14.93 %
Home-The	6.93	48.50 %
Total	41.95	16.86 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.42	12.28 %
TPR2	1.18	8.39 %
GBM1	0.81	13.48 %
CBE1	0.73	7.12 %
DPM2	0.68	8.33 %
ANR1	0.54	15.31 %
CBE3	0.37	13.52 %
CNR1	0.26	5.67 %
TPR1	0.21	1.79 %
KGI1	0.13	2.99 %
SYM2	0.12	2.09 %
TPR4	0.09	2.45 %
AVI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	41.95	16.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	33.67	11.06 %
Home-The	7.96	56.11 %
Total	41.63	13.06 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.30	13.71 %
TVR2	2.88	14.94 %
PBR2	1.98	11.09 %
JKM1	1.88	15.38 %
MVM1	1.85	6.98 %
TRY3	1.28	16.05 %
PTK1	0.80	5.55 %
AYR1	0.79	9.48 %
PDK1	0.78	12.72 %
TRY2	0.49	12.73 %
KRN1	0.48	9.23 %
KIK1	0.45	3.58 %
TNJ2	0.41	2.55 %
TTP1	0.19	2.24 %
NGT1	0.08	0.97 %
APM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	41.63	13.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	27.40	10.99 %
Home-The	5.60	34.82 %
Total	33.01	12.43 %

Branch *	MTD Sales L	Brand Share %
CH16	1.74	8.35 %
GUD1	1.57	11.69 %
AVD1	0.72	8.52 %
CH30	0.66	12.55 %
CH48	0.60	7.27 %
MRM1	0.58	5.34 %
CH35	0.55	10.70 %
CGL1	0.51	8.77 %
CH08	0.43	3.96 %
GUD2	0.41	5.10 %
CH28	0.23	1.37 %
CZWH	0.22	4.12 %
CH38	0.13	1.65 %
CH39	0.13	2.54 %
TKM1	0.13	2.12 %
CH42	0.08	0.91 %
CH11		0.00 %
CH26		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	33.01	12.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.66	13.86 %
Home-The	5.29	49.93 %
Total	29.96	15.89 %

Branch *	MTD Sales L	Brand Share %
POY1	2.87	15.19 %
POY2	1.04	12.11 %
TRK1	0.99	5.28 %
KLM1	0.52	4.67 %
VPM1	0.39	12.73 %
ULP1	0.38	3.40 %
VCM1	0.38	4.47 %
MKM1	0.33	7.03 %
KML1	0.33	5.42 %
NVL2	0.33	4.56 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
Total	29.96	15.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.55	4.26 %
Home-The	4.36	36.38 %
Total	10.91	6.59 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.70	11.06 %
AKM1	1.58	13.26 %
VEL1	0.98	10.21 %
TRL1	0.85	9.11 %
VSI1	0.50	5.01 %
WJP1	0.26	4.12 %
PLR1	0.19	5.39 %
SBR1	0.13	1.98 %
CGM1	0.13	2.27 %
GDM1	0.13	2.33 %
SLG1	0.12	2.84 %
TRT1	0.12	1.88 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	10.91	6.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.67	3.75 %
Total	0.67	3.60 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.67	3.60 %