

MTD Sales
715.55 L

Brand Share %
19.80 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	606.54	17.85 %
Home-The	109.02	50.61 %
Total	715.55	19.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	111.89	21.88 %
SOUTH-01	111.76	22.24 %
WEST-01	90.83	24.65 %
CHENNAI-02	88.01	23.78 %
TRICHY-01	80.82	17.93 %
WEST-02	76.89	17.18 %
SOUTH ARCOT	68.85	26.06 %
CHENNAI-01	61.21	14.02 %
NORTH ARCOT	24.08	10.17 %
KL-SOUTH	1.21	4.77 %
Total	715.55	19.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	95.53	19.87 %
Home-The	16.36	53.09 %
Total	111.89	21.88 %

Branch *	MTD Sales L	Brand Share %
KRR1	3.20	18.70 %
MDU3	2.53	15.72 %
TEN1	2.21	18.54 %
DKI1	1.21	10.38 %
CMR1	1.02	14.57 %
ATG1	0.95	7.06 %
USL1	0.82	6.02 %
PNV1	0.75	10.21 %
CBM1	0.68	5.28 %
ADP1	0.63	8.40 %
MLR1	0.63	6.47 %
MDU5	0.63	7.19 %
NKI1	0.58	7.23 %
TPT1	0.49	8.26 %
TDI1	0.44	6.29 %
PKM1	0.34	5.90 %
MDU4	0.23	2.89 %
PVI1	0.23	2.37 %
NTM1	0.22	4.81 %
KYK1	0.11	2.75 %
BTU1	0.11	2.12 %
KKD2		0.00 %
KPT1		0.00 %
MPA1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
Total	111.89	21.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	87.12	18.66 %
Home-The	24.64	69.09 %
Total	111.76	22.24 %

Branch *	MTD Sales L	Brand Share %
VLY1	1.99	19.17 %
RPM1	1.64	7.67 %
ASM1	1.53	18.70 %
RND1	1.53	8.02 %
TKY1	1.48	10.54 %
PDI1	1.20	17.04 %
KGL1	1.12	19.33 %
MAR1	1.12	8.02 %
SKD1	1.10	14.45 %
TCN1	1.04	10.67 %
PKD1	1.02	6.41 %
TYI1	0.78	13.13 %
SNL1	0.73	7.38 %
MMT1	0.68	11.71 %
SDI1	0.54	8.66 %
KYR1	0.35	7.05 %
VKM1	0.34	7.33 %
STU2	0.33	6.16 %
APK1	0.22	4.33 %
VNR1	0.20	2.59 %
UDN1	0.12	2.11 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
Total	111.76	22.24 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	79.11	22.96 %
Home-The	11.73	48.76 %
Total	90.83	24.65 %

Branch *	MTD Sales L	Brand Share %
TPR2	3.09	18.64 %
KMD1	1.77	18.01 %
TPR3	1.57	13.71 %
MPM1	1.23	8.51 %
CBE5	1.12	17.62 %
AVI1	1.05	10.89 %
GDR1	0.77	11.00 %
TPR1	0.77	6.09 %
GBM1	0.73	6.84 %
SUL1	0.70	5.45 %
CBE6	0.60	4.45 %
KGM1	0.51	11.36 %
ANR1	0.51	18.12 %
CNR1	0.46	8.38 %
PDM1	0.42	8.23 %
UMP1	0.34	7.27 %
SYM2	0.23	3.31 %
PPI1	0.12	1.89 %
DPM2	0.12	1.23 %
CBE1	0.11	1.04 %
CBE3		0.00 %
SNR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	90.83	24.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	78.61	22.37 %
Home-The	9.40	50.50 %
Total	88.01	23.78 %

Branch *	MTD Sales L	Brand Share %
CH12	5.44	16.63 %
CH34	3.64	17.47 %
CH43	0.80	6.75 %
UKI1	0.36	8.17 %
CH06	0.34	3.20 %
CH23	0.24	3.96 %
GPD1	0.20	4.73 %
CH17	0.12	2.16 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	88.01	23.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	71.56	16.57 %
Home-The	9.27	48.91 %
Total	80.82	17.93 %

Branch *	MTD Sales L	Brand Share %
KUM1	4.33	14.79 %
MDI1	3.32	18.62 %
PDK1	2.27	18.98 %
JKM1	2.20	16.12 %
TRY3	1.78	11.34 %
AYR1	1.31	14.56 %
TTP1	0.72	7.08 %
TVR1	0.72	8.27 %
KRN1	0.61	12.63 %
MSI1	0.57	8.11 %
ORU1	0.49	6.99 %
TRY2	0.45	7.63 %
KIK1	0.28	2.86 %
MVM1	0.25	0.89 %
NCK1	0.20	4.61 %
PBR1	0.19	2.88 %
NMM1	0.11	1.29 %
APM1		0.00 %
NGT1		0.00 %
Total	80.82	17.93 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	63.24	15.05 %
Home-The	13.65	49.85 %
Total	76.89	17.18 %

Branch *	MTD Sales L	Brand Share %
OML1	2.05	15.14 %
EPI1	1.78	10.12 %
MTR1	1.37	11.50 %
VPD1	1.12	9.39 %
CMI1	1.03	12.60 %
NKL2	0.99	5.00 %
SGI1	0.92	6.62 %
PDR1	0.88	10.70 %
PLC1	0.68	7.39 %
TRM1	0.67	6.18 %
DPR2	0.66	14.64 %
KMM1	0.51	5.81 %
TCG1	0.51	6.16 %
SLM2	0.38	2.47 %
BMD1	0.12	1.63 %
RSP1	0.12	1.02 %
HRR1	0.12	2.40 %
KVP1	0.11	1.54 %
ATU1		0.00 %
EDP1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	76.89	17.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	59.17	23.97 %
Home-The	9.68	55.93 %
Total	68.85	26.06 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.89	14.87 %
KLM1	0.99	7.97 %
TVM1	0.81	16.39 %
CDM1	0.80	10.39 %
TRK1	0.71	4.93 %
MKM1	0.57	12.19 %
ULP1	0.56	5.08 %
VCM1	0.19	4.50 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
Total	68.85	26.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	54.14	13.09 %
Home-The	7.07	30.77 %
Total	61.21	14.02 %

Branch *	MTD Sales L	Brand Share %
CH05	4.56	15.46 %
CH22	2.16	19.26 %
CH16	1.63	5.45 %
CH38	1.61	15.81 %
CH28	1.34	5.19 %
GUD2	1.05	8.78 %
SKL1	0.94	8.06 %
CH42	0.83	4.43 %
CH11	0.77	6.13 %
CH39	0.60	9.73 %
MRM1	0.45	2.91 %
CGL1	0.41	4.22 %
TKM1	0.34	4.04 %
AVD1	0.31	0.99 %
CH35	0.11	1.22 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	61.21	14.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.49	8.00 %
Home-The	6.60	36.21 %
Total	24.08	10.17 %

Branch *	MTD Sales L	Brand Share %
TRT1	2.10	11.85 %
GDM1	2.07	19.52 %
KPM2	1.72	14.76 %
SBR1	1.18	8.14 %
VSI1	1.06	8.01 %
ARC2	0.81	12.21 %
AKM1	0.45	2.11 %
VEL2	0.36	2.83 %
CGM1	0.34	7.40 %
SLG1	0.20	2.44 %
VEL1	0.20	1.70 %
WJP1	0.19	2.16 %
PTU1	0.19	11.02 %
UGI1	0.08	1.18 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	24.08	10.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Home-The	0.63	43.78 %
LED TV	0.58	2.42 %
Total	1.21	4.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.77	4.95 %
KLR1	0.25	6.82 %
PAS1	0.18	3.06 %
Total	1.21	4.77 %