

MTD Sales
374.70 L

Brand Share %
16.62 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.62 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	310.24	14.60 %
Home-The	64.46	49.68 %
Total	374.70	16.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	66.71	20.30 %
CHENNAI-02	60.16	25.14 %
SOUTH-03	52.53	19.09 %
WEST-02	43.06	16.61 %
WEST-01	40.23	16.80 %
TRICHY-01	39.58	13.10 %
CHENNAI-01	31.10	12.40 %
SOUTH ARCOT	29.82	16.21 %
NORTH ARCOT	10.83	6.85 %
KL-SOUTH	0.67	3.69 %
Total	374.70	16.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	52.82	17.21 %
Home-The	13.89	64.02 %
Total	66.71	20.30 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.24	10.97 %
MAR1	1.78	14.58 %
RND1	1.50	14.62 %
TCN1	1.40	13.63 %
VNR2	0.97	12.96 %
APK1	0.76	9.91 %
KGL1	0.68	16.56 %
SGT1	0.57	16.12 %
ASM1	0.47	5.18 %
UDN1	0.47	16.56 %
SNL1	0.43	9.51 %
TYI1	0.35	7.41 %
KYR1	0.28	6.75 %
PDI1	0.26	5.41 %
PKD1	0.13	1.20 %
VLY1	0.13	1.58 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
SDI1	-0.16	-3.26 %
MMT1	-0.16	-5.15 %
Total	66.71	20.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	54.68	24.06 %
Home-The	5.48	45.37 %
Total	60.16	25.14 %

Branch *	MTD Sales L	Brand Share %
CH18	1.98	15.60 %
CH43	0.84	11.65 %
CH44	0.81	7.91 %
CH33	0.49	9.15 %
CH34	0.34	4.56 %
PON1	0.34	4.96 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	60.16	25.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	43.24	16.78 %
Home-The	9.29	53.10 %
Total	52.53	19.09 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.07	15.08 %
ATG1	2.14	16.32 %
MPA1	0.87	13.62 %
PVI1	0.85	11.92 %
MDU4	0.83	13.90 %
CBM1	0.81	7.07 %
BTU1	0.77	13.78 %
ADP1	0.53	10.29 %
USL1	0.34	11.02 %
MLR1	0.34	3.92 %
KRR1	0.26	7.60 %
SGP1	0.23	8.85 %
ODM1	0.14	4.57 %
MDU5	0.13	6.94 %
DKI1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	52.53	19.09 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	36.57	14.87 %
Home-The	6.49	49.21 %
Total	43.06	16.61 %

Branch *	MTD Sales L	Brand Share %
MTR1	1.13	16.36 %
NKL2	1.12	8.62 %
EPI1	1.00	12.71 %
VPD1	0.73	6.95 %
KMM1	0.63	14.75 %
SLM2	0.35	3.22 %
TCG1	0.34	7.76 %
ATU1	0.28	2.45 %
TRM1	0.24	2.46 %
EDP1	0.23	6.90 %
DPR2	0.20	3.24 %
BMD1	0.20	3.32 %
HRR1	0.13	2.69 %
CMI1	0.13	3.96 %
SGI1	0.12	2.90 %
APN1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	43.06	16.61 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	33.55	14.87 %
Home-The	6.68	48.44 %
Total	40.23	16.80 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.42	12.66 %
TPR2	1.18	8.65 %
CBE1	0.73	7.45 %
DPM2	0.68	8.63 %
ANR1	0.54	15.31 %
CBE3	0.37	13.52 %
GBM1	0.26	5.42 %
CNR1	0.26	6.05 %
TPR1	0.21	1.88 %
KGI1	0.13	2.99 %
SYM2	0.12	2.11 %
TPR4	0.09	2.45 %
AVI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	40.23	16.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	31.75	11.01 %
Home-The	7.83	57.18 %
Total	39.58	13.10 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.30	15.28 %
PBR2	1.98	11.50 %
TVR2	1.97	11.79 %
MVM1	1.85	7.07 %
JKM1	1.53	13.66 %
TRY3	1.28	16.05 %
PTK1	0.80	5.70 %
AYR1	0.79	9.78 %
PDK1	0.78	13.27 %
TRY2	0.49	12.96 %
KRN1	0.48	9.30 %
KIK1	0.45	3.74 %
TNJ2	0.41	2.69 %
TTP1	0.19	2.31 %
NGT1	0.08	1.09 %
APM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	39.58	13.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	25.75	10.94 %
Home-The	5.35	34.90 %
Total	31.10	12.40 %

Branch *	MTD Sales L	Brand Share %
CH16	1.74	9.41 %
GUD1	1.07	8.53 %
AVD1	0.72	8.52 %
CH30	0.66	12.55 %
CH48	0.60	7.93 %
MRM1	0.58	5.34 %
CH35	0.55	10.70 %
CH08	0.43	4.14 %
GUD2	0.41	5.10 %
CGL1	0.39	7.32 %
CH28	0.23	1.39 %
CZWH	0.22	4.12 %
CH38	0.13	1.66 %
CH39	0.13	2.57 %
TKM1	0.13	2.17 %
CH42	0.08	0.92 %
CH11		0.00 %
CH26		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	31.10	12.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.66	14.20 %
Home-The	5.16	50.02 %
Total	29.82	16.21 %

Branch *	MTD Sales L	Brand Share %
POY1	2.73	14.99 %
POY2	1.04	12.49 %
TRK1	0.99	5.44 %
KLM1	0.52	4.75 %
VPM1	0.39	14.00 %
ULP1	0.38	3.40 %
VCM1	0.38	4.64 %
MKM1	0.33	7.57 %
KML1	0.33	5.76 %
NVL2	0.33	4.56 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
Total	29.82	16.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.55	4.46 %
Home-The	4.28	37.65 %
Total	10.83	6.85 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.62	11.17 %
AKM1	1.58	13.79 %
VEL1	0.98	12.07 %
TRL1	0.85	9.23 %
VSI1	0.50	5.06 %
WJP1	0.26	4.59 %
PLR1	0.19	6.73 %
SBR1	0.13	1.98 %
CGM1	0.13	2.40 %
GDM1	0.13	2.38 %
SLG1	0.12	2.98 %
TRT1	0.12	1.88 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	10.83	6.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.67	3.86 %
Total	0.67	3.69 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.67	3.69 %