

MTD Sales
343.26 L

Brand Share %
16.35 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	285.52	14.42 %
Home-The	57.74	48.08 %
Total	343.26	16.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.77	20.06 %
CHENNAI-02	53.38	24.05 %
SOUTH-03	47.26	18.72 %
WEST-02	41.26	16.81 %
WEST-01	37.61	16.92 %
TRICHY-01	36.49	13.03 %
CHENNAI-01	28.65	12.21 %
SOUTH ARCOT	28.50	16.32 %
NORTH ARCOT	9.33	6.26 %
KL-SOUTH		0.00 %
Total	343.26	16.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	48.37	17.09 %
Home-The	12.41	62.11 %
Total	60.77	20.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.90	10.57 %
MAR1	1.78	15.35 %
RND1	1.50	15.21 %
TCN1	1.40	16.02 %
VNR2	0.97	13.13 %
APK1	0.50	6.99 %
ASM1	0.47	5.75 %
KGL1	0.46	13.25 %
SNL1	0.43	10.11 %
TYI1	0.35	8.10 %
MMT1	0.28	7.79 %
KYR1	0.28	6.97 %
PDI1	0.26	6.34 %
PKD1	0.13	1.32 %
VLY1	0.13	1.58 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
SDI1	-0.16	-3.42 %
Total	60.77	20.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	48.78	23.07 %
Home-The	4.60	43.98 %
Total	53.38	24.05 %

Branch *	MTD Sales L	Brand Share %
CH18	1.62	14.33 %
CH43	0.84	12.50 %
CH24	0.64	14.06 %
CH33	0.49	9.15 %
CH34	0.34	5.22 %
PON1	0.34	5.06 %
CH44	0.15	1.70 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	53.38	24.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	38.64	16.39 %
Home-The	8.62	51.79 %
Total	47.26	18.72 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.31	12.72 %
ATG1	1.67	14.71 %
MPA1	0.87	15.24 %
PVI1	0.85	13.65 %
MDU4	0.83	15.86 %
CBM1	0.81	7.56 %
BTU1	0.77	15.36 %
ADP1	0.53	10.44 %
USL1	0.34	11.79 %
MLR1	0.34	4.41 %
KPT1	0.27	9.97 %
KRR1	0.26	8.38 %
ODM1	0.14	5.00 %
MDU5	0.13	8.30 %
DKI1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	47.26	18.72 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	35.42	15.20 %
Home-The	5.84	46.99 %
Total	41.26	16.81 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.12	9.69 %
EPI1	1.00	13.39 %
VPD1	0.73	7.66 %
KMM1	0.63	14.75 %
SLM2	0.35	3.24 %
TCG1	0.34	8.01 %
ATU1	0.28	2.50 %
TRM1	0.24	2.60 %
EDP1	0.23	7.18 %
DPR2	0.20	3.73 %
BMD1	0.20	3.32 %
HRR1	0.13	2.87 %
CMI1	0.13	4.15 %
SGI1	0.12	2.90 %
APN1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	41.26	16.81 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	31.26	14.93 %
Home-The	6.35	49.12 %
Total	37.61	16.92 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.42	13.17 %
TPR2	1.18	9.07 %
DPM2	0.68	9.00 %
CBE1	0.50	5.82 %
CBE3	0.37	14.23 %
GBM1	0.26	5.85 %
CNR1	0.26	6.53 %
TPR1	0.21	1.93 %
KGI1	0.13	3.40 %
SYM2	0.12	2.36 %
TPR4	0.09	2.45 %
AVI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	37.61	16.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	30.33	11.30 %
Home-The	6.16	53.12 %
Total	36.49	13.03 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.30	16.34 %
PBR2	1.98	12.37 %
TVR2	1.58	10.30 %
TRY3	1.28	16.26 %
JKM1	1.27	11.73 %
MVM1	1.25	5.28 %
PTK1	0.80	6.09 %
AYR1	0.67	10.02 %
PDK1	0.57	10.58 %
TRY2	0.49	14.03 %
KIK1	0.45	3.95 %
TNJ2	0.41	3.03 %
TTP1	0.19	2.31 %
KRN1	0.13	2.65 %
APM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	36.49	13.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	23.30	10.61 %
Home-The	5.35	35.81 %
Total	28.65	12.21 %

Branch *	MTD Sales L	Brand Share %
CH16	1.74	9.95 %
GUD1	1.07	9.81 %
AVD1	0.72	9.26 %
CH30	0.66	13.06 %
CH48	0.60	8.38 %
MRM1	0.58	5.83 %
CH35	0.55	10.97 %
GUD2	0.41	5.14 %
CGL1	0.39	8.42 %
CZWH	0.22	4.52 %
CH38	0.13	1.68 %
CH39	0.13	2.65 %
TKM1	0.13	2.42 %
CH42	0.08	1.02 %
CH11		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
MC10		0.00 %
WHC3		0.00 %
CH08	-0.26	-2.80 %
Total	28.65	12.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.04	14.55 %
Home-The	4.46	47.84 %
Total	28.50	16.32 %

Branch *	MTD Sales L	Brand Share %
POY1	2.36	13.38 %
POY2	1.04	12.77 %
TRK1	0.79	4.74 %
KLM1	0.52	5.27 %
VPM1	0.39	14.00 %
ULP1	0.38	3.48 %
VCM1	0.38	4.64 %
MKM1	0.33	8.61 %
KML1	0.33	5.76 %
NVL2	0.33	4.56 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
Total	28.50	16.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.36	3.89 %
Home-The	3.96	35.92 %
Total	9.33	6.26 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.10	15.28 %
AKM1	1.58	14.53 %
TRR1	1.17	8.48 %
VEL1	0.98	12.48 %
VSI1	0.50	5.25 %
WJP1	0.26	4.76 %
PLR1	0.19	6.73 %
TRL1	0.16	2.01 %
SBR1	0.13	2.59 %
CGM1	0.13	2.53 %
GDM1	0.13	2.43 %
SLG1	0.12	3.36 %
TRT1	0.12	2.04 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	9.33	6.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %