



# TN : SONY Sales Performance 12/05/2026 9:06 AM

MTD Sales  
333.42 L

Brand Share %  
16.18 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	293.91	14.87 %
Home-The	39.51	47.23 %
Total	333.42	16.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	65.84	18.83 %
SOUTH-03	54.67	19.45 %
TRICHY-01	41.46	15.88 %
CHENNAI-01	36.20	12.90 %
CHENNAI-02	32.90	14.97 %
SOUTH ARCOT	31.83	19.46 %
WEST-01	30.66	18.64 %
WEST-02	27.68	13.46 %
NORTH ARCOT	12.17	9.03 %
Total	333.42	16.18 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	59.46	17.62 %
Home-The	6.38	52.04 %
Total	65.84	18.83 %

Branch *	MTD Sales L	Brand Share %
MAR1	2.44	13.47 %
SNL1	0.91	15.89 %
PDI1	0.60	12.83 %
SDI1	0.59	10.96 %
TCN1	0.59	7.74 %
APK2	0.57	8.69 %
TKY1	0.55	14.92 %
SGT1	0.40	15.98 %
UDN1	0.40	10.21 %
VLY1	0.38	3.70 %
TYI1	0.38	6.88 %
ERL2	0.36	5.27 %
VKM1	0.29	5.09 %
KGL1	0.25	7.53 %
PKD1	0.25	3.44 %
STU2	0.06	1.28 %
APK1		0.00 %
ARM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	65.84	18.83 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	47.00	17.60 %
Home-The	7.68	54.88 %
<b>Total</b>	<b>54.67</b>	<b>19.45 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	1.72	13.33 %
MDU6	1.30	12.48 %
PNI1	0.53	11.65 %
TMM1	0.44	7.81 %
MDU4	0.33	5.60 %
MLR1	0.26	5.20 %
PNV2	0.26	9.11 %
NKI1	0.25	6.54 %
CBM1	0.23	5.34 %
MPA1	0.22	2.70 %
KPT1	0.21	8.74 %
ATG1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU5		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>54.67</b>	<b>19.45 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	38.42	15.08 %
Home-The	3.04	47.65 %
<b>Total</b>	<b>41.46</b>	<b>15.88 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	2.23	15.64 %
JKM1	1.28	13.06 %
KIK1	1.07	15.83 %
KRN1	0.81	13.23 %
KUM1	0.81	5.33 %
MVM1	0.67	5.32 %
KUM2	0.66	9.89 %
NMM1	0.62	15.77 %
TRY3	0.50	6.63 %
TTP1	0.23	3.94 %
AYR1	0.12	1.50 %
APM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>41.46</b>	<b>15.88 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	30.29	11.33 %
Home-The	5.91	44.75 %
<b>Total</b>	<b>36.20</b>	<b>12.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	1.13	8.55 %
CH45	0.89	7.67 %
CH08	0.67	6.65 %
CH47	0.54	3.24 %
CH16	0.39	2.48 %
CH35	0.28	4.48 %
CH22	0.20	2.94 %
CGL1	0.13	2.44 %
CH28	0.13	0.97 %
MRM1	0.12	1.75 %
CH25	0.11	1.00 %
AVD1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>36.20</b>	<b>12.90 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	29.29	13.96 %
Home-The	3.61	36.27 %
<b>Total</b>	<b>32.90</b>	<b>14.97 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	4.29	13.09 %
CH21	2.14	13.52 %
CH06	0.98	9.01 %
CH43	0.71	9.33 %
UKI1	0.27	5.92 %
CH23	0.24	4.32 %
CH34	0.08	1.03 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH50		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>32.90</b>	<b>14.97 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.53	18.14 %
Home-The	3.30	52.24 %
Total	31.83	19.46 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.39	15.12 %
PRT1	1.14	10.44 %
TRK1	1.04	9.37 %
KLM1	0.53	7.00 %
ULP1	0.51	7.31 %
VCM2	0.24	4.06 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	31.83	19.46 %

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	27.65	17.51 %
Home-The	3.00	45.71 %
Total	30.66	18.64 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.75	9.98 %
CNR1	0.69	15.16 %
SUL1	0.59	13.50 %
CBE6	0.37	7.08 %
AVI1	0.12	1.77 %
TPR1	0.08	0.98 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	30.66	18.64 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	22.52	11.50 %
Home-The	5.16	52.02 %
<b>Total</b>	<b>27.68</b>	<b>13.46 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.56	13.00 %
HSR2	1.41	10.35 %
DPR1	0.66	11.63 %
SLM3	0.65	9.77 %
RSP1	0.63	12.69 %
APN1	0.52	9.97 %
KMM1	0.52	14.61 %
NKL2	0.44	4.97 %
TRM1	0.40	8.33 %
KVP1	0.37	9.54 %
SGI1	0.30	4.81 %
VKL1	0.25	9.21 %
BMD1	0.22	5.95 %
SLM2	0.21	3.04 %
EDP1	0.08	5.14 %
ATU1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>27.68</b>	<b>13.46 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.74	8.28 %
Home-The	1.43	28.22 %
<b>Total</b>	<b>12.17</b>	<b>9.03 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.96	9.81 %
SBR1	0.77	10.85 %
AKM1	0.41	6.06 %
ABR1	0.40	7.03 %
VEL1	0.40	10.85 %
KPM2	0.38	2.93 %
TRT1	0.28	4.82 %
ANI1	0.25	4.42 %
SLG1	0.24	9.12 %
PLR1	0.14	4.56 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>12.17</b>	<b>9.03 %</b>