

MTD Sales  
206.85 L

Brand Share %  
15.77 %

Information:

MTD : 01-09-2026 To 10-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.77 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 166.04      | 13.58 %       |
| Home-The | 40.81       | 45.80 %       |
| Total    | 206.85      | 15.77 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 46.46       | 21.45 %       |
| SOUTH-03    | 31.39       | 19.12 %       |
| CHENNAI-02  | 27.71       | 17.43 %       |
| TRICHY-01   | 23.32       | 13.17 %       |
| WEST-01     | 18.73       | 23.57 %       |
| SOUTH ARCOT | 17.62       | 17.09 %       |
| CHENNAI-01  | 16.48       | 10.12 %       |
| WEST-02     | 13.90       | 14.68 %       |
| NORTH ARCOT | 7.12        | 7.37 %        |
| WEST-03     | 4.14        | 7.13 %        |
| Total       | 206.85      | 15.77 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 36.70       | 18.46 %       |
| Home-The | 9.77        | 54.63 %       |
| Total    | 46.46       | 21.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RND2     | 1.40        | 14.92 %       |
| MAR1     | 0.75        | 6.26 %        |
| SDI1     | 0.54        | 9.34 %        |
| ERL2     | 0.50        | 13.77 %       |
| SNL1     | 0.39        | 10.88 %       |
| COL1     | 0.31        | 13.62 %       |
| RND1     | 0.28        | 5.69 %        |
| KGL1     | 0.25        | 8.03 %        |
| SKD1     | 0.25        | 6.04 %        |
| TCN1     | 0.25        | 6.14 %        |
| VLY1     | 0.20        | 4.67 %        |
| TKY1     | 0.15        | 4.50 %        |
| ASM1     | 0.15        | 5.56 %        |
| UDN1     | 0.14        | 3.63 %        |
| PKD1     | 0.14        | 2.69 %        |
| STU2     | 0.08        | 14.92 %       |
| ARM1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 46.46       | 21.45 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 27.14       | 17.72 %       |
| Home-The | 4.24        | 38.74 %       |
| Total    | 31.39       | 19.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRR1     | 0.60        | 14.46 %       |
| KPT1     | 0.21        | 10.98 %       |
| MDU5     | 0.15        | 4.83 %        |
| TDI1     | 0.14        | 4.92 %        |
| DGL2     | 0.14        | 5.69 %        |
| KKD3     | 0.14        | 2.44 %        |
| ADP1     |             | 0.00 %        |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 31.39       | 19.12 %       |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 22.78       | 15.35 %       |
| Home-The | 4.93        | 46.88 %       |
| Total    | 27.71       | 17.43 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH51     | 0.87        | 8.43 %        |
| CH06     | 0.82        | 12.12 %       |
| CH20     | 0.77        | 10.78 %       |
| CH03     | 0.66        | 4.19 %        |
| CH18     | 0.61        | 11.16 %       |
| CH34     | 0.22        | 3.30 %        |
| CH35     | 0.22        | 5.94 %        |
| UKI1     | 0.13        | 5.43 %        |
| CH01     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 27.71       | 17.43 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 19.21       | 11.42 %       |
| Home-The | 4.11        | 46.57 %       |
| Total    | 23.32       | 13.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 1.44        | 13.05 %       |
| TNJ2     | 1.00        | 15.13 %       |
| JKM1     | 0.70        | 14.53 %       |
| MVM1     | 0.66        | 5.64 %        |
| KUM2     | 0.56        | 8.38 %        |
| PBR2     | 0.35        | 5.23 %        |
| NCK1     | 0.14        | 4.97 %        |
| KIK1     | 0.08        | 1.27 %        |
| TTP1     | 0.08        | 1.97 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 23.32       | 13.17 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 12.99       | 18.16 %       |
| Home-The | 5.74        | 72.45 %       |
| Total    | 18.73       | 23.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SNR1     | 0.63        | 13.89 %       |
| CBE4     | 0.25        | 10.70 %       |
| KGI1     | 0.23        | 13.53 %       |
| UMP1     | 0.15        | 3.12 %        |
| MPM1     | 0.14        | 3.00 %        |
| WZSD     | 0.11        | 7.65 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 18.73       | 23.57 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 15.25       | 15.72 %       |
| Home-The | 2.37        | 38.90 %       |
| Total    | 17.62       | 17.09 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY2     | 1.06        | 12.04 %       |
| TRK1     | 0.84        | 9.27 %        |
| NVL2     | 0.70        | 13.29 %       |
| TDM1     | 0.38        | 9.95 %        |
| PRT1     | 0.34        | 10.01 %       |
| KML1     | 0.29        | 6.58 %        |
| MKM1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 17.62       | 17.09 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.23       | 8.55 %        |
| Home-The | 3.25        | 39.85 %       |
| Total    | 16.48       | 10.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 0.99        | 15.33 %       |
| CH16     | 0.45        | 3.46 %        |
| AVD1     | 0.43        | 5.70 %        |
| TKM1     | 0.22        | 7.29 %        |
| KNR1     | 0.21        | 3.73 %        |
| SKL1     | 0.15        | 5.57 %        |
| CH08     | 0.11        | 1.40 %        |
| CH49     | 0.06        | 0.63 %        |
| CGL1     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH25     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH42     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH47     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| Total    | 16.48       | 10.12 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.71       | 12.25 %       |
| Home-The | 3.18        | 43.91 %       |
| Total    | 13.90       | 14.68 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PNG1     | 0.22        | 6.29 %        |
| DPR2     | 0.14        | 6.39 %        |
| MTR1     | 0.13        | 6.75 %        |
| TRM1     | 0.04        | 1.71 %        |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 13.90       | 14.68 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.11        | 6.74 %        |
| Home-The | 1.01        | 17.10 %       |
| Total    | 7.12        | 7.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL1     | 0.40        | 8.96 %        |
| TRL1     | 0.40        | 9.27 %        |
| VEL3     | 0.14        | 3.22 %        |
| WJD1     | 0.14        | 5.14 %        |
| AKM1     | 0.08        | 1.45 %        |
| VEL2     | 0.06        | 1.21 %        |
| ABR1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| VSI1     | -0.13       | -4.15 %       |
| Total    | 7.12        | 7.37 %        |

# WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Home-The | 2.22        | 39.37 %       |
| LED TV   | 1.92        | 3.65 %        |
| Total    | 4.14        | 7.13 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RSP1     | 0.43        | 9.02 %        |
| ERD1     | 0.29        | 6.19 %        |
| TPR2     | 0.28        | 5.75 %        |
| GBM1     | 0.21        | 8.78 %        |
| SGG1     | 0.15        | 12.40 %       |
| TPR3     | 0.14        | 13.85 %       |
| AVI1     | 0.14        | 3.96 %        |
| NKL2     | 0.08        | 2.26 %        |
| TPR1     | 0.08        | 1.64 %        |
| TPR4     | 0.08        | 4.75 %        |
| CMI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 4.14        | 7.13 %        |