

MTD Sales
290.14 L

Brand Share %
16.28 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.28 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	240.34	14.29 %
Home-The	49.80	49.17 %
Total	290.14	16.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	54.21	20.74 %
CHENNAI-02	45.74	24.50 %
SOUTH-03	40.59	19.15 %
WEST-02	33.97	16.35 %
WEST-01	32.17	17.27 %
TRICHY-01	29.63	12.18 %
SOUTH ARCOT	25.73	16.82 %
CHENNAI-01	20.78	10.73 %
NORTH ARCOT	7.30	5.87 %
KL-SOUTH		0.00 %
Total	290.14	16.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	43.50	17.80 %
Home-The	10.71	62.99 %
Total	54.21	20.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.64	10.75 %
VNR2	0.97	15.36 %
APK1	0.50	8.60 %
ASM1	0.47	6.37 %
KGL1	0.46	13.71 %
SNL1	0.43	10.70 %
STU2	0.38	9.84 %
MMT1	0.28	9.79 %
KYR1	0.28	8.80 %
PDI1	0.26	7.57 %
TYI1	0.23	7.30 %
SDI1	0.13	2.72 %
VLY1	0.13	1.68 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	54.21	20.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	41.48	23.33 %
Home-The	4.26	48.10 %
Total	45.74	24.50 %

Branch *	MTD Sales L	Brand Share %
CH18	1.28	12.96 %
CH43	0.71	14.76 %
CH24	0.64	14.06 %
CH33	0.49	11.21 %
CH34	0.34	6.14 %
PON1	0.34	7.33 %
CH44	0.15	2.44 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	45.74	24.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	32.91	16.64 %
Home-The	7.68	54.24 %
Total	40.59	19.15 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.75	11.22 %
KKD2	1.02	13.95 %
MPA1	0.87	16.04 %
CBM1	0.81	8.90 %
ADP1	0.53	10.88 %
USL1	0.34	13.86 %
MLR1	0.34	6.28 %
KPT1	0.27	10.51 %
KRR1	0.26	9.75 %
ODM1	0.14	5.98 %
MDU5	0.13	9.82 %
BTU1		0.00 %
DKI1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	40.59	19.15 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	28.64	14.51 %
Home-The	5.33	50.75 %
Total	33.97	16.35 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.12	11.29 %
EPI1	1.00	13.40 %
VPD1	0.73	8.84 %
MTR1	0.64	12.26 %
SLM2	0.35	4.36 %
TCG1	0.34	8.01 %
ATU1	0.28	2.76 %
TRM1	0.24	2.94 %
DPR2	0.20	4.44 %
BMD1	0.20	3.43 %
HRR1	0.13	3.18 %
CMI1	0.13	10.38 %
OML1	0.13	3.22 %
SGI1	0.12	2.98 %
APN1		0.00 %
EDP1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	33.97	16.35 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	26.67	15.20 %
Home-The	5.50	50.82 %
Total	32.17	17.27 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.42	15.80 %
TPR2	0.84	9.05 %
CBE1	0.50	6.61 %
TPR3	0.42	10.49 %
DPM2	0.34	5.23 %
GBM1	0.26	8.33 %
CNR1	0.26	7.82 %
CBE3	0.24	12.25 %
TPR1	0.21	2.85 %
KGI1	0.13	3.52 %
TPR4	0.09	3.12 %
AVI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
Total	32.17	17.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	24.58	10.52 %
Home-The	5.05	52.23 %
Total	29.63	12.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.66	15.20 %
KUM1	2.71	15.40 %
PBR2	1.98	13.60 %
JKM1	1.27	13.21 %
MVM1	1.17	5.57 %
TVR2	0.90	7.14 %
PTK1	0.80	6.76 %
PDK1	0.57	12.11 %
KIK1	0.45	4.58 %
AYR1	0.33	5.87 %
TNJ2	0.21	1.95 %
TTP1	0.19	2.60 %
KRN1	0.13	3.55 %
APM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	29.63	12.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.91	15.07 %
Home-The	3.82	50.29 %
Total	25.73	16.82 %

Branch *	MTD Sales L	Brand Share %
POY1	2.02	13.51 %
POY2	1.04	14.94 %
TRK1	0.67	4.67 %
KLM1	0.39	4.75 %
VCM1	0.38	5.22 %
MKM1	0.33	9.01 %
KML1	0.33	6.19 %
NVL2	0.33	4.65 %
ULP1	0.13	1.31 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
Total	25.73	16.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	15.90	8.81 %
Home-The	4.88	36.63 %
Total	20.78	10.73 %

Branch *	MTD Sales L	Brand Share %
CH14	2.58	13.39 %
CH16	1.74	12.98 %
GUD1	1.07	11.56 %
CH05	1.02	10.84 %
AVD1	0.72	13.64 %
CH48	0.60	9.73 %
CH30	0.57	11.93 %
CH35	0.55	12.50 %
MRM1	0.46	5.44 %
GUD2	0.41	5.44 %
CGL1	0.39	10.57 %
CH39	0.13	3.41 %
TKM1	0.13	2.75 %
CH42	0.08	1.21 %
CH11		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
CH08	-0.26	-3.46 %
Total	20.78	10.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.74	4.09 %
Home-The	2.56	29.99 %
Total	7.30	5.87 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.31	15.65 %
TRR1	1.17	9.64 %
VEL1	0.64	10.06 %
WJP1	0.26	5.46 %
WJD1	0.23	8.16 %
PLR1	0.19	7.24 %
TRL1	0.16	2.28 %
VSI1	0.13	1.97 %
SBR1	0.13	2.69 %
CGM1	0.13	3.01 %
SLG1	0.12	3.94 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	7.30	5.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %