



# TN : SONY Sales Performance 08/05/2026 9:06 AM

MTD Sales  
228.11 L

Brand Share %  
15.54 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	202.63	14.35 %
Home-The	25.48	45.90 %
Total	228.11	15.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.71	20.14 %
TRICHY-01	30.44	15.84 %
SOUTH-03	29.78	15.67 %
SOUTH ARCOT	27.31	21.88 %
WEST-01	23.21	19.23 %
CHENNAI-01	21.82	11.16 %
WEST-02	20.10	12.74 %
CHENNAI-02	18.02	11.99 %
NORTH ARCOT	7.73	8.62 %
Total	228.11	15.54 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	45.00	18.92 %
Home-The	4.71	52.80 %
Total	49.71	20.14 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.87	10.80 %
APK2	0.57	13.06 %
TCN1	0.47	8.68 %
UDN1	0.40	11.78 %
SNL1	0.40	9.04 %
VLY1	0.38	5.21 %
MAR1	0.37	3.06 %
ERL2	0.36	7.84 %
KGL1	0.25	13.42 %
PKD1	0.25	5.80 %
TKY1	0.14	6.21 %
VKM1	0.09	1.93 %
SDI1	0.08	2.38 %
STU2	0.06	1.74 %
APK1		0.00 %
ARM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	49.71	20.14 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	28.36	15.10 %
Home-The	2.09	47.66 %
<b>Total</b>	<b>30.44</b>	<b>15.84 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	1.71	15.35 %
JKM1	0.96	14.03 %
KUM1	0.81	7.41 %
KIK1	0.53	10.90 %
TRY3	0.50	7.73 %
TYR1	0.38	8.11 %
TTP1	0.23	5.59 %
NMM1	0.21	7.48 %
MVM1	0.15	1.89 %
APM1		0.00 %
AYR1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>30.44</b>	<b>15.84 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	26.39	14.45 %
Home-The	3.39	45.94 %
Total	29.78	15.67 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.75	14.56 %
PNI1	0.53	14.84 %
KRR1	0.38	11.57 %
CBM1	0.23	8.07 %
KPT1	0.21	11.77 %
MDU4	0.15	4.57 %
MDU7	0.15	3.40 %
PNV2	0.14	9.57 %
ATG1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	29.78	15.67 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.38	20.33 %
Home-The	2.92	60.03 %
Total	27.31	21.88 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.04	12.37 %
PRT1	1.02	12.09 %
ULP1	0.51	8.85 %
KLM1	0.40	7.27 %
VCM2	0.24	4.45 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	27.31	21.88 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	21.30	18.30 %
Home-The	1.91	43.76 %
<b>Total</b>	<b>23.21</b>	<b>19.23 %</b>

Branch *	MTD Sales L	Brand Share %
UMP1	0.75	13.26 %
CBE6	0.37	9.91 %
SUL1	0.21	7.13 %
CNR1	0.15	5.01 %
TPR1	0.08	1.18 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>23.21</b>	<b>19.23 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	18.25	9.76 %
Home-The	3.57	42.30 %
<b>Total</b>	<b>21.82</b>	<b>11.16 %</b>

Branch *	MTD Sales L	Brand Share %
CH48	0.81	12.54 %
CH47	0.54	4.45 %
CH42	0.53	8.02 %
CH16	0.39	3.04 %
CH35	0.15	3.20 %
CH08	0.15	1.87 %
AVD1		0.00 %
CGL1		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>21.82</b>	<b>11.16 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	16.62	11.00 %
Home-The	3.48	52.19 %
<b>Total</b>	<b>20.10</b>	<b>12.74 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	1.05	13.90 %
HSR2	0.63	6.47 %
RSP1	0.63	15.37 %
KMM1	0.40	14.50 %
TCG1	0.40	9.19 %
TRM1	0.40	11.16 %
NKL2	0.30	4.60 %
SGI1	0.30	5.98 %
VKL1	0.25	9.64 %
BMD1	0.22	7.56 %
SLM2	0.21	4.02 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>20.10</b>	<b>12.74 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	15.17	10.58 %
Home-The	2.85	41.74 %
<b>Total</b>	<b>18.02</b>	<b>11.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	2.19	14.12 %
CH03	2.02	9.02 %
CH51	1.17	14.35 %
CH06	0.98	12.46 %
CH21	0.81	8.15 %
UKI1	0.15	5.77 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH50		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
MJR1	-0.56	-11.38 %
<b>Total</b>	<b>18.02</b>	<b>11.99 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.16	8.33 %
Home-The	0.57	15.39 %
<b>Total</b>	<b>7.73</b>	<b>8.62 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.96	12.86 %
AKM1	0.41	9.73 %
TRT1	0.28	6.50 %
ANI1	0.25	6.58 %
SLG1	0.24	11.72 %
PLR1	0.14	7.22 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>7.73</b>	<b>8.62 %</b>