



# TN : SONY Sales Performance 07/05/2026 9:06 AM

MTD Sales  
205.27 L

Brand Share %  
15.35 %

Information:

MTD : 01-05-2026 To 06-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	183.06	14.21 %
Home-The	22.21	44.99 %
Total	205.27	15.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.09	21.15 %
SOUTH-03	27.75	16.12 %
TRICHY-01	27.15	15.34 %
SOUTH ARCOT	24.92	21.94 %
CHENNAI-01	20.06	11.24 %
WEST-02	19.43	13.18 %
WEST-01	19.28	17.36 %
CHENNAI-02	13.71	10.22 %
NORTH ARCOT	5.88	7.24 %
Total	205.27	15.35 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	42.81	19.95 %
Home-The	4.28	53.42 %
Total	47.09	21.15 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.87	12.39 %
TUT2	0.61	10.98 %
APK2	0.57	14.91 %
TCN1	0.47	9.66 %
UDN1	0.40	12.26 %
SNL1	0.40	9.75 %
VLY1	0.38	6.02 %
MAR1	0.37	3.54 %
KGL1	0.25	13.42 %
PKD1	0.25	7.32 %
ERL2	0.14	4.05 %
TKY1	0.14	7.27 %
VKM1	0.09	2.35 %
SDI1	0.08	2.57 %
STU2	0.06	1.78 %
APK1		0.00 %
ARM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	47.09	21.15 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	24.37	14.77 %
Home-The	3.39	47.30 %
<b>Total</b>	<b>27.75</b>	<b>16.12 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	0.79	12.94 %
KRR1	0.38	12.13 %
CBM1	0.23	8.46 %
KPT1	0.21	12.47 %
MDU4	0.15	4.96 %
MDU7	0.15	4.62 %
PNV2	0.14	9.57 %
ATG1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>27.75</b>	<b>16.12 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	25.35	14.66 %
Home-The	1.80	45.64 %
<b>Total</b>	<b>27.15</b>	<b>15.34 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.81	9.54 %
KIK1	0.53	12.22 %
TRY3	0.50	7.90 %
TYR1	0.38	8.11 %
TTP1	0.23	5.98 %
MVM1	0.15	2.19 %
JKM1	0.14	2.55 %
APM1		0.00 %
AYR1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>27.15</b>	<b>15.34 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	22.71	20.71 %
Home-The	2.20	56.91 %
<b>Total</b>	<b>24.92</b>	<b>21.94 %</b>

Branch *	MTD Sales L	Brand Share %
TRK1	1.04	12.37 %
PRT1	1.02	13.03 %
ULP1	0.51	8.85 %
KLM1	0.40	8.06 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>24.92</b>	<b>21.94 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	17.57	10.24 %
Home-The	2.49	36.33 %
<b>Total</b>	<b>20.06</b>	<b>11.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH48	0.81	14.85 %
CH47	0.54	4.45 %
CH35	0.15	3.42 %
CH08	0.15	1.94 %
CH42	0.14	2.35 %
AVD1		0.00 %
CGL1		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>20.06</b>	<b>11.24 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	16.36	11.57 %
Home-The	3.06	50.76 %
<b>Total</b>	<b>19.43</b>	<b>13.18 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	1.05	14.87 %
HSR2	0.63	6.64 %
TCG1	0.40	9.77 %
TRM1	0.40	11.16 %
NKL2	0.30	4.60 %
SGI1	0.30	6.44 %
VKL1	0.25	9.64 %
BMD1	0.22	8.82 %
SLM2	0.21	4.31 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>19.43</b>	<b>13.18 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	17.37	16.28 %
Home-The	1.91	43.76 %
<b>Total</b>	<b>19.28</b>	<b>17.36 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	0.41	9.61 %
CBE4	0.39	9.21 %
CBE6	0.37	10.21 %
SUL1	0.21	7.13 %
CNR1	0.15	5.58 %
UMP1	0.14	2.78 %
TPR1	0.08	1.20 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>19.28</b>	<b>17.36 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	11.26	8.77 %
Home-The	2.46	41.33 %
<b>Total</b>	<b>13.71</b>	<b>10.22 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.79	13.08 %
CH03	1.26	7.04 %
CH21	0.81	9.02 %
CH44	0.51	13.80 %
CH06	0.49	7.33 %
UKI1	0.15	5.77 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH50		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
MJR1	-0.95	-21.62 %
<b>Total</b>	<b>13.71</b>	<b>10.22 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.26	6.74 %
Home-The	0.62	19.52 %
<b>Total</b>	<b>5.88</b>	<b>7.24 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	0.41	9.99 %
TRT1	0.28	6.83 %
ANI1	0.25	7.36 %
SLG1	0.24	12.68 %
PLR1	0.14	7.61 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>5.88</b>	<b>7.24 %</b>