

MTD Sales
132.80 L

Brand Share %
18.03 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	113.58	16.35 %
Home-The	19.22	46.02 %
Total	132.80	18.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.61	24.19 %
WEST-02	20.40	19.81 %
CHENNAI-02	19.96	26.63 %
SOUTH-03	17.72	18.61 %
WEST-01	13.66	14.90 %
TRICHY-01	10.97	12.53 %
CHENNAI-01	9.49	13.38 %
SOUTH ARCOT	8.40	17.89 %
NORTH ARCOT	4.57	10.10 %
KL-SOUTH		0.00 %
Total	132.80	18.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	24.12	22.40 %
Home-The	3.50	54.09 %
Total	27.61	24.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.50	4.40 %
APK1	0.50	15.47 %
VNR2	0.46	12.83 %
MAR1	0.36	13.11 %
KGL1	0.25	13.48 %
SNL1	0.24	15.01 %
TYI1	0.23	9.56 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	27.61	24.19 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	17.68	18.17 %
Home-The	2.73	47.94 %
Total	20.40	19.81 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.73	15.12 %
TRM1	0.24	6.18 %
BMD1	0.20	9.87 %
OML1	0.13	5.00 %
SGI1	0.12	4.92 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	20.40	19.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	19.11	26.39 %
Home-The	0.85	33.42 %
Total	19.96	26.63 %

Branch *	MTD Sales L	Brand Share %
CH24	0.34	15.57 %
CH44	0.15	4.47 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	19.96	26.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	14.42	16.21 %
Home-The	3.31	52.32 %
Total	17.72	18.61 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.05	13.09 %
CBM1	0.55	9.10 %
MDU3	0.34	13.56 %
KRR1	0.26	13.76 %
PVI1	0.25	17.66 %
TMM1	0.25	14.45 %
ADP1	0.21	12.03 %
KPT1	0.14	8.44 %
ODM1	0.14	13.63 %
DGL2	0.13	6.98 %
MDU5	0.13	17.59 %
BTU1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	17.72	18.61 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	11.07	12.81 %
Home-The	2.59	49.20 %
Total	13.66	14.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.56	17.71 %
UMP1	0.69	15.78 %
CBE1	0.50	11.03 %
CBE6	0.34	7.88 %
DPM2	0.34	7.60 %
TPR1	0.21	4.78 %
GBM1	0.13	8.93 %
TPR2	0.13	3.77 %
CBE4	0.13	9.27 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	13.66	14.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	8.91	10.65 %
Home-The	2.06	52.60 %
Total	10.97	12.53 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.70	16.25 %
KUM1	0.68	11.74 %
MVM1	0.47	4.89 %
KIK1	0.45	15.55 %
JKM1	0.34	10.76 %
AYR1	0.33	14.27 %
PBR2	0.27	5.15 %
PTK1	0.25	8.77 %
TNJ2	0.08	1.66 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	10.97	12.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.20	11.04 %
Home-The	2.30	40.02 %
Total	9.49	13.38 %

Branch *	MTD Sales L	Brand Share %
GUD2	0.41	11.02 %
MRM1	0.33	12.20 %
TKM1	0.13	4.81 %
AVD1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH16		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	9.49	13.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.36	16.52 %
Home-The	1.05	43.07 %
Total	8.40	17.89 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.47	14.68 %
POY1	0.33	5.94 %
CDM1	0.21	9.94 %
POY2	0.19	12.65 %
KLM1	0.13	7.28 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	8.40	17.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.72	8.81 %
Home-The	0.85	28.44 %
Total	4.57	10.10 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.83	15.42 %
TRR1	0.80	12.43 %
WJP1	0.26	10.16 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	4.57	10.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %