

MTD Sales
29.78 L

Brand Share %
13.66 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.66 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	27.10	13.04 %
Home-The	2.69	26.41 %
Total	29.78	13.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.33	17.43 %
SOUTH-03	5.57	14.17 %
CHENNAI-01	4.15	14.80 %
CHENNAI-02	3.64	23.46 %
SOUTH ARCOT	3.28	23.77 %
WEST-01	3.15	15.41 %
TRICHY-01	1.56	6.01 %
NORTH ARCOT	1.30	7.65 %
WEST-02	0.81	4.00 %
KL-SOUTH		0.00 %
Total	29.78	13.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	5.21	15.29 %
Home-The	1.12	49.98 %
Total	6.33	17.43 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.14	7.10 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VKM1		0.00 %
Total	6.33	17.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	5.43	14.52 %
Home-The	0.14	7.33 %
Total	5.57	14.17 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.14	11.48 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.57	14.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	3.92	14.68 %
Home-The	0.22	17.32 %
Total	4.15	14.80 %

Branch *	MTD Sales L	Brand Share %
CH14	0.22	12.02 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	4.15	14.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	3.64	23.69 %
Total	3.64	23.46 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	3.64	23.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.28	24.55 %
Total	3.28	23.77 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	3.28	23.77 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	2.53	13.05 %
Home-The	0.62	58.13 %
Total	3.15	15.41 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	3.15	15.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	1.34	5.46 %
Home-The	0.21	16.29 %
Total	1.56	6.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.21	6.66 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	1.56	6.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.08	6.68 %
Home-The	0.22	26.94 %
Total	1.30	7.65 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.22	7.32 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.30	7.65 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	0.66	3.42 %
Home-The	0.15	17.00 %
Total	0.81	4.00 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CM11		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	0.81	4.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total		0.00 %