

MTD Sales
167.23 L

Brand Share %
19.43 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	146.58	18.08 %
Home-The	20.66	41.45 %
Total	167.23	19.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.75	21.99 %
SOUTH-03	22.73	20.01 %
WEST-01	20.23	22.77 %
TRICHY-01	19.84	16.71 %
WEST-02	19.61	18.63 %
CHENNAI-02	19.22	23.49 %
CHENNAI-01	15.60	13.55 %
SOUTH ARCOT	14.86	24.84 %
NORTH ARCOT	10.15	16.94 %
KL-SOUTH	0.23	4.55 %
Total	167.23	19.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	19.79	18.78 %
Home-The	4.96	69.46 %
Total	24.75	21.99 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.97	15.86 %
SVK1	0.59	18.70 %
MAR1	0.51	12.94 %
SNL1	0.25	12.02 %
TYI1	0.25	12.33 %
SKD1	0.12	14.44 %
UDN1	0.12	13.72 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	24.75	21.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	20.10	18.65 %
Home-The	2.63	45.08 %
Total	22.73	20.01 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.59	13.16 %
MDU3	0.50	13.35 %
TEN1	0.33	12.56 %
PVI1	0.23	10.59 %
PNI1	0.12	16.57 %
BNR1	0.11	7.89 %
PNV1	0.11	7.62 %
DKI1	0.11	7.03 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	22.73	20.01 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	16.91	20.68 %
Home-The	3.32	47.11 %
Total	20.23	22.77 %

Branch *	MTD Sales L	Brand Share %
GDR1	0.34	18.32 %
GBM1	0.12	3.34 %
KGM1	0.12	8.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	20.23	22.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	17.71	15.56 %
Home-The	2.14	43.37 %
Total	19.84	16.71 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.95	11.07 %
JKM1	0.51	14.53 %
TRY2	0.34	18.23 %
TVR2	0.34	7.20 %
MVM1	0.25	2.98 %
PDK1	0.23	9.47 %
MSI1	0.12	7.14 %
NCK1	0.12	10.69 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	19.84	16.71 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	17.67	17.73 %
Home-The	1.94	34.33 %
Total	19.61	18.63 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.51	19.25 %
VPD1	0.51	15.92 %
OML1	0.40	12.13 %
PDR1	0.39	13.78 %
SLM2	0.19	5.29 %
NKL2	0.12	2.57 %
RSP1	0.12	3.88 %
KVP1	0.11	5.79 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	19.61	18.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	18.00	23.16 %
Home-The	1.22	29.97 %
Total	19.22	23.49 %

Branch *	MTD Sales L	Brand Share %
CH15	0.72	10.71 %
CH18	0.70	18.74 %
CH24	0.68	17.82 %
CH44	0.68	19.38 %
GPD1	0.20	14.08 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	19.22	23.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	14.48	13.29 %
Home-The	1.13	18.07 %
Total	15.60	13.55 %

Branch *	MTD Sales L	Brand Share %
CH05	1.28	15.99 %
GUD2	0.86	19.32 %
CH16	0.77	8.65 %
CH08	0.75	10.68 %
CH42	0.34	9.11 %
CH11	0.18	5.64 %
AVD1	0.12	3.71 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	15.60	13.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.84	23.03 %
Home-The	2.01	50.01 %
Total	14.86	24.84 %

Branch *	MTD Sales L	Brand Share %
POY1	0.76	14.69 %
TDM1	0.65	12.23 %
TRK1	0.12	2.41 %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
ULP1		0.00 %
Total	14.86	24.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.84	16.00 %
Home-The	1.31	28.12 %
Total	10.15	16.94 %

Branch *	MTD Sales L	Brand Share %
GDM1	0.51	14.42 %
VSI1	0.35	11.99 %
ABR1	0.34	12.75 %
VEL2	0.12	4.31 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.15	16.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.23	4.78 %
Total	0.23	4.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	7.95 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.23	4.55 %