

MTD Sales
129.82 L

Brand Share %
19.30 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	111.58	17.64 %
Home-The	18.24	45.57 %
Total	129.82	19.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.05	21.40 %
WEST-02	17.36	19.92 %
WEST-01	15.97	23.47 %
CHENNAI-02	15.70	23.22 %
TRICHY-01	14.92	16.22 %
SOUTH-03	13.30	17.24 %
CHENNAI-01	13.21	13.78 %
SOUTH ARCOT	12.44	25.98 %
NORTH ARCOT	8.88	17.80 %
KL-SOUTH		0.00 %
Total	129.82	19.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	13.97	17.73 %
Home-The	4.08	73.17 %
Total	18.05	21.40 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.65	12.77 %
MAR1	0.51	15.87 %
TKS2	0.46	16.05 %
TY11	0.25	15.11 %
SNL1	0.12	8.80 %
UDN1	0.12	13.72 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	18.05	21.40 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	15.60	18.86 %
Home-The	1.77	39.31 %
Total	17.36	19.92 %

Branch *	MTD Sales L	Brand Share %
OML1	0.40	14.41 %
PDR1	0.39	15.93 %
SLM2	0.19	6.17 %
NKL2	0.12	3.06 %
RSP1	0.12	4.81 %
KVP1	0.11	6.84 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	17.36	19.92 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	12.91	20.64 %
Home-The	3.06	55.74 %
Total	15.97	23.47 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.81	17.93 %
GBM1	0.12	5.64 %
KGM1	0.12	11.55 %
PLI1	0.09	3.35 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	15.97	23.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	14.48	22.51 %
Home-The	1.22	37.26 %
Total	15.70	23.22 %

Branch *	MTD Sales L	Brand Share %
CH12	1.18	18.95 %
CH15	0.72	11.61 %
GPD1	0.20	17.24 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	15.70	23.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	12.90	14.66 %
Home-The	2.02	50.83 %
Total	14.92	16.22 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.92	13.19 %
TNJ1	0.81	12.73 %
MDI1	0.69	19.22 %
KUM1	0.45	7.48 %
TVR2	0.34	9.70 %
MVM1	0.25	3.58 %
PDK1	0.23	15.85 %
MSI1	0.12	10.85 %
NCK1	0.12	15.64 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	14.92	16.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	11.05	15.23 %
Home-The	2.24	49.51 %
Total	13.30	17.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.34	18.34 %
KRR1	0.59	13.85 %
MDU3	0.50	15.02 %
PVI1	0.23	11.21 %
PNI1	0.12	16.57 %
BNR1	0.11	8.59 %
PNV1	0.11	9.21 %
DKI1	0.11	8.78 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	13.30	17.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	12.16	13.40 %
Home-The	1.05	20.62 %
Total	13.21	13.78 %

Branch *	MTD Sales L	Brand Share %
CH08	0.75	11.89 %
CH16	0.69	10.31 %
CH05	0.35	5.65 %
CH42	0.34	12.18 %
CH11	0.18	6.47 %
AVD1	0.12	3.71 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH45		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	13.21	13.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.82	24.30 %
Home-The	1.61	48.40 %
Total	12.44	25.98 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.65	13.55 %
TRK1	0.12	3.44 %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
Total	12.44	25.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.68	16.75 %
Home-The	1.20	29.60 %
Total	8.88	17.80 %

Branch *	MTD Sales L	Brand Share %
GDM1	0.51	14.94 %
VSI1	0.35	13.91 %
ABR1	0.34	15.73 %
VEL2	0.12	4.55 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.88	17.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %