

MTD Sales
30.47 L

Brand Share %
13.20 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	24.39	11.17 %
Home-The	6.08	48.87 %
Total	30.47	13.20 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.16	14.70 %
SOUTH-03	5.56	24.15 %
CHENNAI-02	3.19	12.67 %
SOUTH-01	3.06	10.68 %
WEST-01	2.56	13.57 %
CHENNAI-01	2.42	11.75 %
WEST-02	2.41	12.20 %
SOUTH ARCOT	2.31	10.33 %
NORTH ARCOT	1.40	9.20 %
KL-SOUTH	1.39	9.13 %
Total	30.47	13.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	5.46	13.40 %
Home-The	0.70	61.71 %
Total	6.16	14.70 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
Total	6.16	14.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	3.85	18.57 %
Home-The	1.71	75.15 %
Total	5.56	24.15 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.33	12.83 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.56	24.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	3.11	12.88 %
Home-The	0.08	7.64 %
Total	3.19	12.67 %

Branch *	MTD Sales L	Brand Share %
CH12	0.42	9.69 %
CH18	0.34	13.12 %
CH09		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	3.19	12.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Home-The	1.70	79.60 %
LED TV	1.36	5.13 %
Total	3.06	10.68 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.15	10.18 %
MAR1	0.15	9.74 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	3.06	10.68 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	2.28	12.91 %
Home-The	0.28	23.37 %
Total	2.56	13.57 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	2.56	13.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	1.53	8.28 %
Home-The	0.89	41.24 %
Total	2.42	11.75 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	2.42	11.75 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.77	9.55 %
Home-The	0.63	54.52 %
Total	2.41	12.20 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.41	12.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.31	10.74 %
Total	2.31	10.33 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.31	10.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.32	8.83 %
Home-The	0.08	27.84 %
Total	1.40	9.20 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.08	8.43 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.40	9.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.39	9.25 %
Total	1.39	9.13 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	1.39	9.13 %