

MTD Sales
32.15 L

Brand Share %
13.38 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	26.28	11.55 %
Home-The	5.88	46.05 %
Total	32.15	13.38 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	7.19	25.29 %
SOUTH-03	6.28	29.11 %
SOUTH-01	4.30	6.15 %
CHENNAI-02	3.76	13.49 %
NORTH ARCOT	3.71	20.57 %
WEST-02	2.59	19.67 %
WEST-01	1.44	11.03 %
CHENNAI-01	1.14	4.27 %
WEST-03	0.96	10.70 %
SOUTH ARCOT	0.78	6.23 %
Total	32.15	13.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	6.92	25.04 %
Home-The	0.27	33.93 %
Total	7.19	25.29 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	7.19	25.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	5.75	27.84 %
Home-The	0.53	57.58 %
Total	6.28	29.11 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	6.28	29.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	2.55	3.81 %
Home-The	1.76	57.26 %
Total	4.30	6.15 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.13	6.11 %
TUT1	0.08	0.18 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	4.30	6.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	3.24	12.66 %
Home-The	0.51	23.08 %
Total	3.76	13.49 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	3.76	13.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.23	19.28 %
Home-The	0.48	37.38 %
Total	3.71	20.57 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.14	7.57 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.71	20.57 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.97	16.34 %
Home-The	0.62	56.13 %
Total	2.59	19.67 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	2.59	19.67 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.12	9.04 %
Home-The	0.32	47.94 %
Total	1.44	11.03 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	1.44	11.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Home-The	0.62	45.84 %
LED TV	0.52	2.06 %
Total	1.14	4.27 %

Branch *	MTD Sales L	Brand Share %
CH05	0.19	10.67 %
CGL1		0.00 %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	1.14	4.27 %

WEST-03

Property	MTD Sales L	Brand Share %
Home-The	0.53	62.78 %
LED TV	0.43	5.27 %
Total	0.96	10.70 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	0.96	10.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.54	4.53 %
Home-The	0.23	47.21 %
Total	0.78	6.23 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.78	6.23 %