

MTD Sales
21.84 L

Brand Share %
17.09 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.09 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	19.32	16.03 %
Home-The	2.52	34.60 %
Total	21.84	17.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.30	32.32 %
WEST-02	4.07	18.33 %
SOUTH-03	3.21	18.64 %
TRICHY-01	2.48	13.98 %
CHENNAI-02	2.23	20.13 %
CHENNAI-01	1.71	18.52 %
WEST-01	0.68	4.56 %
NORTH ARCOT	0.59	7.84 %
SOUTH ARCOT	0.58	7.28 %
KL-SOUTH		0.00 %
Total	21.84	17.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	6.21	33.28 %
Home-The	0.08	10.09 %
Total	6.30	32.32 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	6.30	32.32 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	3.86	18.07 %
Home-The	0.21	24.93 %
Total	4.07	18.33 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.21	12.27 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	4.07	18.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	2.39	15.11 %
Home-The	0.82	58.01 %
Total	3.21	18.64 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	3.21	18.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	2.10	12.36 %
Home-The	0.38	50.69 %
Total	2.48	13.98 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.08	10.64 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
Total	2.48	13.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	2.08	19.32 %
Home-The	0.15	48.96 %
Total	2.23	20.13 %

Branch *	MTD Sales L	Brand Share %
CH44	0.15	12.58 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	2.23	20.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	1.09	14.09 %
Home-The	0.62	41.45 %
Total	1.71	18.52 %

Branch *	MTD Sales L	Brand Share %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH42		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.71	18.52 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	0.68	4.80 %
Total	0.68	4.56 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	0.68	4.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.33	4.94 %
Home-The	0.26	32.43 %
Total	0.59	7.84 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
Total	0.59	7.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.58	7.32 %
Total	0.58	7.28 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.58	7.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %