



TN : SONY Sales Performance 02/05/2026 9:06 AM

MTD Sales
71.27 L

Brand Share %
13.21 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	64.75	12.39 %
Home-The	6.52	38.26 %
Total	71.27	13.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.78	18.43 %
SOUTH-03	11.51	14.82 %
WEST-01	11.36	18.81 %
TRICHY-01	8.83	12.31 %
WEST-02	6.95	9.53 %
SOUTH ARCOT	6.66	16.91 %
CHENNAI-01	5.56	9.13 %
CHENNAI-02	2.97	6.98 %
NORTH ARCOT	1.65	5.81 %
Total	71.27	13.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	14.47	17.42 %
Home-The	1.32	50.19 %
Total	15.78	18.43 %

Branch *	MTD Sales L	Brand Share %
STU2	0.13	4.87 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	15.78	18.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	10.17	13.69 %
Home-The	1.34	39.64 %
Total	11.51	14.82 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.38	7.71 %
MDU2	0.51	11.05 %
ATG1		0.00 %
BNR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	11.51	14.82 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	10.62	18.32 %
Home-The	0.74	30.82 %
Total	11.36	18.81 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.14	3.09 %
TPR1	0.08	1.58 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	11.36	18.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	8.46	11.96 %
Home-The	0.37	38.19 %
Total	8.83	12.31 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.53	12.17 %
TRY3	0.50	10.52 %
JKM1	0.14	10.60 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	8.83	12.31 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	5.30	7.53 %
Home-The	1.65	63.87 %
Total	6.95	9.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.87	10.29 %
NKL2	0.30	11.72 %
SGI1	0.21	9.81 %
SLM2	0.21	7.45 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	6.95	9.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.66	17.14 %
Total	6.66	16.91 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
Total	6.66	16.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	4.99	8.45 %
Home-The	0.56	31.67 %
Total	5.56	9.13 %

Branch *	MTD Sales L	Brand Share %
CH47	0.41	7.38 %
CH08	0.15	5.68 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.56	9.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	2.42	5.95 %
Home-The	0.54	31.40 %
Total	2.97	6.98 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	2.97	6.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.65	6.03 %
Total	1.65	5.81 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.65	5.81 %