



# TN : SONY Sales Performance 01/04/2026 9:06 AM

MTD Sales  
966.65 L

Brand Share %  
19.93 %

Information:

MTD : 01-03-2026 To 31-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.93 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	828.45	18.08 %
Home-The	138.20	51.75 %
Total	966.65	19.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	218.00	25.10 %
CHENNAI-02	153.23	24.80 %
TRICHY-01	120.67	19.20 %
SOUTH-03	118.08	20.14 %
WEST-01	90.80	22.94 %
CHENNAI-01	81.00	12.84 %
WEST-02	77.84	17.55 %
SOUTH ARCOT	68.34	19.71 %
NORTH ARCOT	38.69	11.66 %
Total	966.65	19.93 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	181.92	22.35 %
Home-The	36.08	66.06 %
Total	218.00	25.10 %

Branch *	MTD Sales L	Brand Share %
PKD1	2.60	15.14 %
VLY1	2.52	13.00 %
PDI1	2.30	14.66 %
SDI1	2.30	14.08 %
APK2	1.99	14.79 %
MAR1	1.80	7.82 %
STU2	1.79	17.97 %
TYI1	1.54	16.77 %
ASM1	1.32	10.49 %
ERL2	1.26	6.63 %
MMT1	1.23	14.58 %
KYR1	0.83	9.53 %
VKM1	0.77	7.06 %
SKD1	0.67	7.42 %
SNL1	0.56	4.91 %
APK1	0.55	3.96 %
ARM1	0.50	6.48 %
RND1	0.34	1.39 %
KGL1	0.22	4.72 %
COL1	0.14	4.07 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	218.00	25.10 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	139.57	23.77 %
Home-The	13.67	44.42 %
Total	153.23	24.80 %

Branch *	MTD Sales L	Brand Share %
CH51	3.23	8.84 %
CH17	1.93	8.47 %
CH31	1.26	11.33 %
GPD1	0.67	7.32 %
CH46	0.66	9.45 %
CH34	0.64	3.40 %
CH23	0.61	6.24 %
CH33	0.53	4.66 %
CH24	0.50	2.73 %
UKI1	0.49	5.25 %
CH43	0.36	2.48 %
CH01		0.00 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	153.23	24.80 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	105.27	17.54 %
Home-The	15.40	54.16 %
Total	120.67	19.20 %

Branch *	MTD Sales L	Brand Share %
TNJ1	7.72	18.16 %
KUM1	6.87	16.12 %
MVM1	3.55	8.87 %
JKM1	2.64	12.94 %
PBR1	2.08	18.69 %
NMM1	2.04	13.63 %
PDK1	1.79	16.21 %
ORU1	1.76	17.53 %
NGT1	1.64	6.56 %
TTP1	1.29	8.53 %
TVR1	1.13	6.61 %
TRY3	0.67	4.74 %
NCK1	0.62	7.48 %
APM1	0.33	5.05 %
AYR1	0.30	2.19 %
KIK1	0.29	1.75 %
MSI1	0.25	2.26 %
KRN1	0.15	1.31 %
TZSD		0.00 %
Total	120.67	19.20 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	99.70	18.11 %
Home-The	18.39	51.03 %
<b>Total</b>	<b>118.08</b>	<b>20.14 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	2.75	12.74 %
TEN2	2.44	14.73 %
CBM1	2.10	11.56 %
KYK1	1.28	16.48 %
MDU4	1.18	9.15 %
NKI1	1.09	9.79 %
DGL2	0.99	8.55 %
MDU3	0.80	5.39 %
ATG1	0.79	4.22 %
BTU1	0.74	11.65 %
MDU5	0.73	9.51 %
TPT1	0.68	8.00 %
PVI1	0.60	5.03 %
KPT1	0.54	6.71 %
USL1	0.49	4.92 %
DKI1	0.47	3.75 %
ADP1	0.47	4.61 %
CMR1	0.37	6.08 %
SGP1	0.35	4.17 %
PKM1	0.14	1.99 %
PNV2	0.12	1.32 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>118.08</b>	<b>20.14 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	75.68	20.44 %
Home-The	15.12	58.99 %
<b>Total</b>	<b>90.80</b>	<b>22.94 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	2.78	19.10 %
CNR1	2.30	13.98 %
SUL1	2.15	17.03 %
CBE6	2.03	17.24 %
MPM1	1.51	9.60 %
KGI1	1.15	10.32 %
PLI1	1.14	7.76 %
UMP1	0.72	7.78 %
PDM1	0.65	6.47 %
SNR1	0.53	4.50 %
TPR1	0.38	2.19 %
AVI1	0.36	4.04 %
KMD1	0.34	5.30 %
GBM1	0.34	6.92 %
TPR3	0.16	3.17 %
GDR1	0.15	2.56 %
PPI1	0.13	2.54 %
SYM2	0.13	1.26 %
TPR4	0.08	2.12 %
CBE3	0.08	1.86 %
DPM2		0.00 %
KGM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>90.80</b>	<b>22.94 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	70.77	11.76 %
Home-The	10.23	34.73 %
<b>Total</b>	<b>81.00</b>	<b>12.84 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	8.83	18.68 %
GUD1	2.79	10.27 %
MRM1	2.63	13.64 %
SKL1	1.93	15.13 %
CH22	1.84	10.39 %
CH49	1.83	5.62 %
CH35	1.60	8.29 %
AVD1	1.41	5.52 %
CH42	1.39	5.32 %
CH39	1.29	12.71 %
CH25	1.24	6.86 %
CH08	1.23	5.82 %
CH47	1.06	6.15 %
CH37	0.97	10.19 %
CH16	0.77	1.83 %
GUD2	0.68	5.84 %
CGL1	0.51	3.45 %
CZWH	0.44	5.35 %
CH45	0.38	1.34 %
CH38	0.16	1.38 %
TKM1	0.14	1.58 %
KNR1	0.13	1.34 %
CH26	0.11	1.79 %
CH28		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>81.00</b>	<b>12.84 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	63.79	15.26 %
Home-The	14.05	55.32 %
<b>Total</b>	<b>77.84</b>	<b>17.55 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	5.03	17.00 %
EPI1	1.98	16.22 %
DPR2	1.38	15.50 %
NKL2	1.37	5.70 %
DPR1	1.36	16.90 %
KAM1	1.36	16.87 %
VPD1	1.21	9.53 %
KMM1	1.14	11.63 %
TCG1	1.11	11.44 %
APN1	1.10	10.34 %
ATU1	1.04	6.36 %
PLC1	0.93	9.05 %
MTR1	0.82	12.78 %
SGI1	0.78	7.98 %
HRR1	0.53	7.82 %
CMI1	0.52	8.03 %
WZWH	0.44	8.18 %
MCR1	0.36	3.83 %
TRM1	0.35	2.55 %
RSP1	0.28	1.98 %
KVP1	0.20	3.78 %
SLM2	0.15	1.21 %
PDR1	0.13	1.58 %
BMD1		0.00 %
EDP1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>77.84</b>	<b>17.55 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	60.02	18.24 %
Home-The	8.32	46.93 %
<b>Total</b>	<b>68.34</b>	<b>19.71 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	6.44	19.69 %
TRK1	1.78	8.28 %
KML1	1.01	7.75 %
TDM1	0.70	3.91 %
KLM1	0.61	2.96 %
PRT1	0.51	3.22 %
STP1	0.45	5.51 %
VPM1	0.34	8.11 %
MKM1	0.13	1.67 %
TVM2	0.08	1.46 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>68.34</b>	<b>19.71 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.74	10.15 %
Home-The	6.95	36.55 %
<b>Total</b>	<b>38.69</b>	<b>11.66 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	7.94	18.35 %
GDM1	2.37	14.10 %
SBR1	1.72	7.50 %
VEL1	1.29	7.98 %
ARC2	1.16	15.38 %
AKM1	1.10	6.28 %
WJP1	0.75	8.35 %
CYR1	0.70	7.74 %
VSI1	0.67	4.90 %
WJD1	0.64	5.91 %
CPT1	0.49	5.07 %
KPM1	0.38	4.02 %
SLG1	0.38	4.53 %
CGM1	0.34	3.00 %
UGI1	0.34	5.03 %
VNB1	0.25	2.30 %
ANI1	0.14	2.97 %
PLR1	0.13	2.07 %
ABR1		0.00 %
BGR1		0.00 %
PTU1		0.00 %
VEL2		0.00 %
<b>Total</b>	<b>38.69</b>	<b>11.66 %</b>