

MTD Sales
220.67 L

Brand Share %
16.63 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	73.74	23.22 %
LED TV	71.92	18.74 %
Wash-Mac	58.90	24.12 %
Air-Cond	15.23	4.06 %
Oven	0.88	16.51 %
Total	220.67	16.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.86	16.62 %
SOUTH-03	28.08	16.57 %
TRICHY-01	26.35	12.69 %
WEST-01	24.74	25.55 %
SOUTH ARCOT	22.59	23.55 %
CHENNAI-01	22.33	13.84 %
WEST-02	19.33	18.80 %
KL-SOUTH	18.46	27.09 %
CHENNAI-02	11.74	9.99 %
NORTH ARCOT	7.20	10.73 %
Total	220.67	16.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	13.18	21.85 %
LED TV	12.15	22.20 %
Wash-Mac	11.34	24.95 %
Air-Cond	2.95	3.77 %
Oven	0.24	22.06 %
Total	39.86	16.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.20	15.09 %
TVL1	1.43	11.66 %
TKS1	1.10	15.35 %
TUT2	1.04	10.71 %
SVK1	1.00	13.92 %
RND1	0.98	12.18 %
VKM1	0.86	16.32 %
MAR1	0.83	7.44 %
TKS2	0.80	14.39 %
SNL1	0.71	12.17 %
TCN1	0.54	10.88 %
SKD1	0.54	9.48 %
PKD1	0.53	6.27 %
APK2	0.35	6.87 %
UDN1	0.27	9.18 %
PDI1	0.16	4.40 %
APK1	0.14	3.85 %
TYI1	0.14	3.03 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
Total	39.86	16.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	10.29	23.62 %
Wash-Mac	8.32	26.84 %
LED TV	7.64	16.65 %
Air-Cond	1.56	3.23 %
Oven	0.27	34.64 %
Total	28.08	16.57 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.57	10.04 %
MDU2	1.32	11.81 %
TMM1	0.92	13.45 %
SVG1	0.87	16.45 %
MDU3	0.80	14.93 %
MNM1	0.76	8.85 %
MDU6	0.69	7.78 %
PNV1	0.66	15.75 %
KKD2	0.52	12.56 %
ATG1	0.49	15.18 %
KYK1	0.32	11.91 %
CBM1	0.26	8.87 %
MDU5	0.18	5.82 %
NTM1	0.16	6.57 %
KRR1	0.14	5.76 %
MDU4		0.00 %
MLR1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	28.08	16.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.67	25.93 %
LED TV	7.88	13.26 %
Wash-Mac	5.18	21.31 %
Air-Cond	2.62	3.17 %
Total	26.35	12.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.38	8.17 %
MVM1	1.84	16.22 %
TNJ1	1.14	13.94 %
PTK1	1.03	10.25 %
MDI1	0.97	11.96 %
NGT1	0.52	7.02 %
TYR1	0.43	5.47 %
TVR1	0.37	13.77 %
NCK1	0.14	4.94 %
TRY2	0.14	2.31 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TZSD		0.00 %
Total	26.35	12.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	9.06	31.09 %
LED TV	7.37	25.41 %
Wash-Mac	6.53	26.65 %
Air-Cond	1.54	11.81 %
Oven	0.23	21.04 %
Total	24.74	25.55 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.77	11.95 %
UMP1	0.75	16.40 %
UAM1	0.46	13.06 %
GBM1	0.31	11.60 %
CNR1	0.25	14.61 %
GDR1	0.21	7.63 %
KGI1	0.17	6.53 %
KMD1	0.14	3.94 %
ANR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	24.74	25.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	9.22	27.83 %
Fridge	6.07	26.42 %
Wash-Mac	5.68	32.33 %
Air-Cond	1.61	7.32 %
Total	22.59	23.55 %

Branch *	MTD Sales L	Brand Share %
POY1	0.88	11.03 %
TRK1	0.86	15.36 %
TDM1	0.61	15.41 %
CDM1	0.60	14.02 %
SJI1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	22.59	23.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	6.96	21.16 %
Wash-Mac	6.75	20.94 %
LED TV	6.03	18.37 %
Air-Cond	2.60	4.14 %
Total	22.33	13.84 %

Branch *	MTD Sales L	Brand Share %
CH16	2.00	14.05 %
CH14	1.86	13.10 %
CH19	1.44	15.99 %
CH08	1.15	16.06 %
CH42	0.98	15.29 %
CH48	0.78	14.21 %
AVD1	0.62	16.63 %
CH11	0.36	8.71 %
CH38	0.35	7.11 %
CH30	0.35	7.03 %
CH39	0.31	9.72 %
GUD1	0.23	4.95 %
CH22	0.17	3.84 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	22.33	13.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	7.05	24.24 %
Wash-Mac	6.60	25.32 %
LED TV	5.39	15.15 %
Air-Cond	0.28	2.42 %
Total	19.33	18.80 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.71	10.23 %
KRI1	0.52	16.55 %
SLM3	0.32	9.73 %
APN1	0.25	14.45 %
KMM1	0.18	15.57 %
OML1	0.17	4.04 %
MTR1	0.17	9.16 %
HRR1	0.16	12.35 %
EDP1	0.16	12.29 %
SLM2	0.14	5.02 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	19.33	18.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	7.90	26.13 %
Fridge	6.28	30.65 %
Wash-Mac	3.94	40.51 %
Air-Cond	0.33	4.32 %
Total	18.46	27.09 %

Branch *	MTD Sales L	Brand Share %
Total	18.46	27.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	5.84	14.87 %
Wash-Mac	2.75	11.87 %
Fridge	2.73	13.27 %
Air-Cond	0.28	0.82 %
Oven	0.14	29.77 %
Total	11.74	9.99 %

Branch *	MTD Sales L	Brand Share %
CH21	1.84	16.15 %
CH18	1.09	10.27 %
CH44	0.81	16.02 %
CH06	0.75	12.30 %
CH12	0.71	9.03 %
CH43	0.51	11.00 %
CH34	0.41	6.10 %
CH41	0.21	4.63 %
CH09	0.16	4.41 %
CH32	0.16	15.01 %
CH17	0.15	8.65 %
MJR1	0.14	5.33 %
CH20	0.13	3.36 %
GPD1	0.11	5.42 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	11.74	9.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.49	10.50 %
Wash-Mac	1.81	17.80 %
Air-Cond	1.46	9.53 %
Fridge	1.43	8.30 %
Total	7.20	10.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.72	8.69 %
TRR1	0.63	14.00 %
SBR1	0.45	7.17 %
ARC2	0.43	14.94 %
AKM1	0.24	13.70 %
WJD1	0.16	5.32 %
VNB1	0.13	8.55 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	7.20	10.73 %