

MTD Sales  
450.28 L

Brand Share %  
3.50 %

Information:

MTD : 01-10-2025 To 30-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.50 %** are only listed below

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 432.74      | 3.75 %        |
| Chargers     | 10.36       | 16.91 %       |
| EXT WNTY-MOB | 2.80        | 2.15 %        |
| Tab          | 1.61        | 1.81 %        |
| SWatch       | 1.16        | 1.47 %        |
| Ear-Buds     | 0.81        | 0.62 %        |
| Computer     | 0.51        | 0.07 %        |
| Pow-Bank     | 0.13        | 0.43 %        |
| Dig-Acce     | 0.09        | 0.26 %        |
| Case         | 0.07        | 7.84 %        |
| Total        | 450.28      | 3.50 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 99.29       | 4.77 %        |
| CHENNAI-02  | 66.27       | 3.74 %        |
| WEST-02     | 55.41       | 4.03 %        |
| NORTH ARCOT | 53.39       | 3.55 %        |
| CHENNAI-01  | 46.42       | 3.18 %        |
| SOUTH-03    | 39.95       | 3.32 %        |
| TRICHY-01   | 30.16       | 2.65 %        |
| SOUTH ARCOT | 29.63       | 2.93 %        |
| WEST-01     | 24.32       | 2.91 %        |
| KL-SOUTH    | 5.44        | 7.68 %        |
| HO01        |             | 0.00 %        |
| Total       | 450.28      | 3.50 %        |

## SOUTH-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 95.92       | 5.40 %        |
| Chargers     | 2.13        | 22.29 %       |
| EXT WNTY-MOB | 0.79        | 2.38 %        |
| SWatch       | 0.39        | 4.07 %        |
| Ear-Buds     | 0.04        | 0.24 %        |
| Dig-Acce     | 0.02        | 0.67 %        |
| Total        | 99.29       | 4.77 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT2     | 2.77        | 2.53 %        |
| VL1      | 1.36        | 2.01 %        |
| RND1     | 1.29        | 2.77 %        |
| PKD1     | 1.26        | 2.50 %        |
| TKS1     | 1.10        | 1.89 %        |
| SNL1     | 1.04        | 2.15 %        |
| APK2     | 0.95        | 2.11 %        |
| ARM1     | 0.90        | 2.01 %        |
| KYR1     | 0.84        | 2.75 %        |
| TKY1     | 0.43        | 0.92 %        |
| UDN1     | 0.39        | 1.03 %        |
| PDI1     | 0.37        | 1.32 %        |
| MAR1     | 0.33        | 0.56 %        |
| KSM1     | 0.32        | 1.42 %        |
| VKM1     | 0.29        | 1.32 %        |
| ASM1     | 0.02        | 0.06 %        |
| MMT1     | 0.02        | 0.06 %        |
| TVL2     |             | 0.00 %        |
| Total    | 99.29       | 4.77 %        |

## CHENNAI-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 62.46       | 3.85 %        |
| Chargers     | 1.39        | 15.66 %       |
| EXT WNTY-MOB | 1.06        | 6.75 %        |
| Computer     | 0.51        | 0.72 %        |
| SWatch       | 0.43        | 4.16 %        |
| Ear-Buds     | 0.39        | 1.98 %        |
| Case         | 0.02        | 9.80 %        |
| Dig-Acce     | 0.01        | 0.08 %        |
| Total        | 66.27       | 3.74 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MJR1     | 2.17        | 2.05 %        |
| CH24     | 1.71        | 3.08 %        |
| MC05     | 1.40        | 2.73 %        |
| CH43     | 1.09        | 2.98 %        |
| CH06     | 1.02        | 1.61 %        |
| CH34     | 0.79        | 0.77 %        |
| CH33     | 0.42        | 0.66 %        |
| CH09     | 0.41        | 1.01 %        |
| GPD1     | 0.30        | 0.34 %        |
| MC06     | 0.27        | 0.81 %        |
| CH27     | 0.21        | 1.26 %        |
| CH17     | 0.03        | 0.07 %        |
| PON1     | 0.02        | 0.04 %        |
| CH18     | 0.01        | 0.02 %        |
| CH01     |             | 0.00 %        |
| Total    | 66.27       | 3.74 %        |

## WEST-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 54.01       | 4.30 %        |
| Chargers     | 1.12        | 16.63 %       |
| Tab          | 0.16        | 1.83 %        |
| EXT WNTY-MOB | 0.10        | 1.25 %        |
| Dig-Acce     | 0.01        | 2.40 %        |
| Case         | 0.01        | 60.24 %       |
| Total        | 55.41       | 4.03 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HRR1     | 1.70        | 3.13 %        |
| MCR1     | 1.25        | 2.17 %        |
| VPD1     | 1.02        | 1.63 %        |
| PLC1     | 0.98        | 2.37 %        |
| KRI1     | 0.74        | 2.73 %        |
| CMI1     | 0.65        | 3.23 %        |
| DPR2     | 0.61        | 2.08 %        |
| ERD2     | 0.42        | 1.63 %        |
| SGG1     | 0.33        | 1.81 %        |
| OML1     | 0.28        | 0.50 %        |
| APN1     | 0.23        | 0.53 %        |
| NKL2     | 0.21        | 0.44 %        |
| EDP1     | 0.18        | 0.55 %        |
| KVP1     | 0.07        | 0.28 %        |
| DPR1     | 0.06        | 0.25 %        |
| SGI1     | 0.05        | 0.09 %        |
| TRM1     | 0.02        | 0.02 %        |
| KMM1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| Total    | 55.41       | 4.03 %        |

## NORTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 51.36       | 3.79 %        |
| Chargers     | 1.45        | 18.36 %       |
| SWatch       | 0.31        | 2.73 %        |
| EXT WNTY-MOB | 0.20        | 0.92 %        |
| Ear-Buds     | 0.07        | 0.42 %        |
| Dig-Acce     |             | 0.21 %        |
| Total        | 53.39       | 3.55 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 5.69        | 2.60 %        |
| VNB1     | 2.22        | 3.16 %        |
| WJD1     | 1.31        | 1.86 %        |
| TRT1     | 0.87        | 2.39 %        |
| UGI1     | 0.31        | 0.82 %        |
| SBR1     | 0.24        | 0.41 %        |
| ANI1     | 0.20        | 0.93 %        |
| PLR1     | 0.16        | 0.57 %        |
| GDM1     | 0.11        | 0.21 %        |
| PTU1     | 0.07        | 0.29 %        |
| TRL1     | 0.04        | 0.08 %        |
| CPT1     | 0.02        | 0.08 %        |
| KPM1     | 0.01        | 0.02 %        |
| ABR1     |             | 0.00 %        |
| Total    | 53.39       | 3.55 %        |

## CHENNAI-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 44.29       | 3.35 %        |
| Chargers     | 1.19        | 17.01 %       |
| Tab          | 0.57        | 3.24 %        |
| EXT WNTY-MOB | 0.17        | 1.37 %        |
| Ear-Buds     | 0.17        | 0.91 %        |
| Case         | 0.04        | 7.09 %        |
| Dig-Acce     | 0.01        | 0.10 %        |
| Total        | 46.42       | 3.18 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH40     | 3.54        | 3.47 %        |
| AVD1     | 2.57        | 2.77 %        |
| CH42     | 1.49        | 2.57 %        |
| CH19     | 1.00        | 1.77 %        |
| CH38     | 0.70        | 1.45 %        |
| TKM1     | 0.60        | 1.51 %        |
| MC10     | 0.52        | 1.30 %        |
| CH11     | 0.42        | 1.26 %        |
| CH22     | 0.33        | 1.14 %        |
| CH14     | 0.31        | 0.30 %        |
| KNR1     | 0.24        | 0.51 %        |
| CH45     | 0.23        | 0.49 %        |
| CH39     | 0.17        | 0.51 %        |
| CGL1     | 0.17        | 0.49 %        |
| MRM1     | 0.11        | 0.18 %        |
| CH26     | 0.01        | 0.09 %        |
| CH30     | 0.01        | 0.02 %        |
| CH37     | 0.01        | 0.02 %        |
| MC09     | 0.01        | 0.07 %        |
| CH28     | 0.01        | 0.02 %        |
| SKL1     | 0.01        | 0.04 %        |
| MC02     |             | 0.00 %        |
| Total    | 46.42       | 3.18 %        |

# SOUTH-03

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 38.31       | 3.54 %        |
| Chargers     | 0.97        | 17.28 %       |
| Tab          | 0.39        | 6.12 %        |
| EXT WNTY-MOB | 0.25        | 2.00 %        |
| Pow-Bank     | 0.04        | 1.24 %        |
| Total        | 39.95       | 3.32 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 1.37        | 2.83 %        |
| DKI1     | 1.29        | 3.13 %        |
| TEN1     | 1.26        | 3.20 %        |
| CBM1     | 1.15        | 2.79 %        |
| TDI1     | 1.12        | 3.28 %        |
| MDU2     | 1.11        | 3.03 %        |
| PVI1     | 1.10        | 3.01 %        |
| MDU3     | 0.98        | 2.61 %        |
| MLR1     | 0.70        | 3.18 %        |
| USL1     | 0.70        | 2.48 %        |
| ADP1     | 0.64        | 1.67 %        |
| CMR1     | 0.62        | 2.03 %        |
| KKD3     | 0.56        | 2.71 %        |
| MDU5     | 0.47        | 2.15 %        |
| BNR1     | 0.38        | 1.17 %        |
| TPT1     | 0.28        | 1.13 %        |
| PNV1     | 0.27        | 2.48 %        |
| SVG1     | 0.26        | 1.05 %        |
| PKM1     | 0.20        | 0.79 %        |
| NKI1     | 0.18        | 0.87 %        |
| MDU4     | 0.18        | 0.63 %        |
| MNM1     | 0.01        | 0.09 %        |
| SGP1     | 0.01        | 0.04 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| Total    | 39.95       | 3.32 %        |

## TRICHY-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 29.03       | 2.84 %        |
| Chargers     | 0.70        | 19.31 %       |
| EXT WNTY-MOB | 0.21        | 2.48 %        |
| Tab          | 0.16        | 2.29 %        |
| SWatch       | 0.04        | 0.72 %        |
| Dig-Acce     | 0.01        | 0.81 %        |
| Total        | 30.16       | 2.65 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGT1     | 1.09        | 2.79 %        |
| PTK1     | 0.94        | 2.87 %        |
| MSI1     | 0.83        | 2.06 %        |
| NMM1     | 0.63        | 1.65 %        |
| TNJ2     | 0.59        | 1.44 %        |
| MVM1     | 0.39        | 1.35 %        |
| MDI1     | 0.39        | 1.62 %        |
| KUM1     | 0.34        | 1.02 %        |
| JKM1     | 0.33        | 0.73 %        |
| APM1     | 0.26        | 2.60 %        |
| ORU1     | 0.26        | 0.94 %        |
| TYR1     | 0.19        | 0.24 %        |
| NCK1     | 0.09        | 0.62 %        |
| KIK1     | 0.08        | 0.79 %        |
| TRY3     | 0.01        | 0.03 %        |
| PBR1     | 0.01        | 0.05 %        |
| AYR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| Total    | 30.16       | 2.65 %        |

## SOUTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 28.75       | 3.12 %        |
| Chargers     | 0.70        | 20.63 %       |
| Ear-Buds     | 0.11        | 1.30 %        |
| Pow-Bank     | 0.05        | 2.48 %        |
| EXT WNTY-MOB | 0.02        | 0.17 %        |
| Dig-Acce     |             | 1.00 %        |
| Total        | 29.63       | 2.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     | 1.76        | 2.26 %        |
| TVM2     | 1.40        | 2.14 %        |
| KLM1     | 1.31        | 2.21 %        |
| NVL2     | 1.18        | 2.46 %        |
| TRK1     | 0.87        | 0.92 %        |
| SJI2     | 0.74        | 0.95 %        |
| POY2     | 0.73        | 1.75 %        |
| STP1     | 0.70        | 2.53 %        |
| KML1     | 0.37        | 1.19 %        |
| VPM1     | 0.21        | 1.15 %        |
| PRT1     | 0.14        | 0.27 %        |
| ULP1     | 0.14        | 0.20 %        |
| MKM1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 29.63       | 2.93 %        |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 23.24       | 3.20 %        |
| Chargers | 0.65        | 12.73 %       |
| Tab      | 0.33        | 10.13 %       |
| Pow-Bank | 0.04        | 1.36 %        |
| Ear-Buds | 0.04        | 0.35 %        |
| Dig-Acce | 0.01        | 0.96 %        |
| Total    | 24.32       | 2.91 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 3.07        | 2.50 %        |
| KGI1     | 1.40        | 2.35 %        |
| DPM2     | 0.60        | 2.10 %        |
| CBE4     | 0.48        | 3.40 %        |
| KMR1     | 0.42        | 0.86 %        |
| CNR1     | 0.31        | 0.77 %        |
| CBE1     | 0.29        | 2.29 %        |
| CBE5     | 0.27        | 3.23 %        |
| KGM1     | 0.25        | 0.94 %        |
| MPM1     | 0.20        | 0.94 %        |
| TPR3     | 0.18        | 0.68 %        |
| TPR4     | 0.17        | 0.77 %        |
| KMD1     | 0.16        | 0.98 %        |
| SUL1     | 0.15        | 0.93 %        |
| SNR1     | 0.01        | 0.07 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 24.32       | 2.91 %        |

**KL-SOUTH**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 5.37        | 8.94 %        |
| Chargers | 0.07        | 25.69 %       |
| Total    | 5.44        | 7.68 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     | 0.48        | 2.06 %        |
| Total    | 5.44        | 7.68 %        |

**HO01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     |             | 0.00 %        |
| MSWH     |             | 0.00 %        |
| Total    |             | 0.00 %        |