

MTD Sales
1,109.29 L

Brand Share %
11.67 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,056.56	12.73 %
Chargers	23.28	39.60 %
Tab	16.84	27.66 %
EXT WNTY-MOB	6.14	7.00 %
Computer	3.17	0.39 %
SWatch	2.25	5.43 %
Ear-Buds	0.67	0.86 %
Case	0.18	28.64 %
Pow-Bank	0.11	0.31 %
Dig-Acce	0.10	0.42 %
Total	1,109.29	11.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	210.46	13.12 %
CHENNAI-02	178.43	13.85 %
CHENNAI-01	156.76	14.14 %
SOUTH-03	125.70	14.41 %
NORTH ARCOT	110.30	10.37 %
WEST-02	90.02	9.37 %
TRICHY-01	84.72	10.09 %
WEST-01	76.33	12.96 %
SOUTH ARCOT	53.00	7.18 %
KL-SOUTH	16.93	28.02 %
HO01	6.65	1.75 %
Total	1,109.29	11.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	195.79	14.94 %
Tab	6.54	48.26 %
Chargers	4.47	44.81 %
EXT WNTY-MOB	2.14	10.66 %
Computer	1.05	0.45 %
SWatch	0.19	3.92 %
Ear-Buds	0.13	1.49 %
Case	0.08	72.24 %
Pow-Bank	0.04	1.81 %
Dig-Acce	0.02	0.60 %
Total	210.46	13.12 %

Branch *	MTD Sales L	Brand Share %
MAR1	7.07	8.32 %
TKS2	7.01	9.31 %
TKS1	5.78	9.62 %
RND1	4.10	10.86 %
KGL1	3.24	7.50 %
TUT2	3.23	4.74 %
TKY1	2.87	7.96 %
TYI1	2.15	7.85 %
ARM1	2.13	9.29 %
STU2	1.69	9.06 %
KSM1	1.67	8.15 %
UDN1	0.78	3.51 %
ASM1	0.74	2.95 %
PKD1	0.73	2.01 %
MMT1	0.72	2.76 %
APK1	0.51	1.85 %
SNL1	0.47	1.98 %
COL1	0.29	1.63 %
KYR1	0.25	1.21 %
VKM1	0.09	0.50 %
SDI1		0.00 %
Total	210.46	13.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	169.59	14.53 %
Chargers	3.17	40.69 %
EXT WNTY-MOB	1.95	19.36 %
Tab	1.84	16.80 %
Computer	1.06	1.53 %
SWatch	0.49	10.01 %
Ear-Buds	0.25	2.27 %
Case	0.05	33.35 %
Pow-Bank	0.02	1.01 %
Dig-Acce		0.09 %
Total	178.43	13.85 %

Branch *	MTD Sales L	Brand Share %
CH34	4.16	4.86 %
CH06	3.68	6.84 %
CH17	2.86	10.66 %
UKI1	2.52	5.29 %
MJR1	2.45	3.74 %
CH33	1.48	3.98 %
CH43	1.42	5.44 %
GPD1	1.41	3.26 %
CH24	1.23	4.70 %
CH36	1.14	6.22 %
PON1	0.95	2.62 %
CH23	0.28	1.27 %
CH27	0.25	3.10 %
MC08	0.03	0.75 %
CH01		0.00 %
CH32		0.00 %
Total	178.43	13.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	151.42	15.18 %
Chargers	2.79	37.48 %
Tab	1.34	26.73 %
SWatch	0.75	14.39 %
EXT WNTY-MOB	0.25	2.82 %
Ear-Buds	0.15	1.61 %
Pow-Bank	0.02	1.09 %
Case	0.02	9.69 %
Dig-Acce	0.01	0.08 %
Total	156.76	14.14 %

Branch *	MTD Sales L	Brand Share %
CH16	4.41	7.72 %
CH19	4.11	11.60 %
TKM1	3.12	9.85 %
CGL1	2.75	9.35 %
CH45	2.56	6.80 %
AVD1	2.41	5.06 %
SKL1	2.25	10.24 %
CH42	1.94	6.55 %
CH37	1.82	5.82 %
CH11	1.11	4.56 %
MRM1	0.67	1.55 %
CH39	0.66	7.56 %
KNR1	0.61	1.73 %
MC09	0.61	2.88 %
CH28	0.37	1.32 %
CH26	0.02	0.22 %
Total	156.76	14.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	120.69	15.61 %
Chargers	2.73	50.48 %
Tab	1.00	27.25 %
EXT WNTY-MOB	0.66	7.08 %
Computer	0.53	0.78 %
SWatch	0.08	2.81 %
Dig-Acce	0.01	0.82 %
Total	125.70	14.41 %

Branch *	MTD Sales L	Brand Share %
CBM1	2.67	6.88 %
ADP1	2.59	9.71 %
MDU4	2.14	10.61 %
TMM1	2.08	5.65 %
PVI1	2.03	7.83 %
PKM1	1.33	6.30 %
USL1	1.32	6.76 %
PNI1	1.24	7.50 %
DKI1	1.17	3.46 %
SGP1	0.92	8.31 %
NKI1	0.63	4.69 %
MLR1	0.45	3.11 %
BTU1	0.38	3.89 %
SVG1	0.27	1.28 %
MNM1	0.18	1.36 %
NTM1	0.18	0.75 %
KRR1	0.13	1.61 %
BNR1	0.11	0.44 %
KPT1	0.03	0.13 %
Total	125.70	14.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	105.06	11.13 %
Chargers	2.41	33.67 %
Tab	2.10	19.52 %
SWatch	0.30	5.32 %
EXT WNTY-MOB	0.24	1.50 %
Ear-Buds	0.14	1.66 %
Pow-Bank	0.02	0.85 %
Dig-Acce	0.01	1.75 %
Case	0.01	26.56 %
Total	110.30	10.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.03	9.98 %
VEL1	8.14	11.22 %
CGM1	4.09	11.04 %
GDM1	2.85	6.76 %
SLG1	2.25	8.49 %
CYR1	2.25	7.92 %
SBR1	2.25	4.52 %
KPM1	2.24	6.44 %
VSI1	2.15	5.30 %
CPT1	1.98	9.88 %
TRL1	1.64	3.65 %
ANI1	1.58	5.94 %
BGR1	1.28	4.18 %
VNB1	1.06	2.86 %
PLR1	0.65	3.28 %
ABR1	0.39	1.12 %
PTU1	0.34	1.98 %
TRT1	0.14	0.68 %
Total	110.30	10.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	86.58	10.20 %
Chargers	2.10	38.75 %
Tab	1.00	18.01 %
SWatch	0.19	4.85 %
EXT WNTY-MOB	0.16	2.24 %
Total	90.02	9.37 %

Branch *	MTD Sales L	Brand Share %
ATU1	4.43	11.08 %
MTR1	3.79	10.06 %
NKL2	2.56	7.38 %
TRM1	2.49	4.60 %
SLM3	2.38	6.47 %
MCR1	2.05	5.56 %
OML1	1.94	5.00 %
KRI1	1.90	7.00 %
ERD2	1.75	8.68 %
RSP1	1.74	6.85 %
EPI1	1.45	5.11 %
SGI1	1.38	5.12 %
SLM2	1.36	5.54 %
KVP1	0.99	4.17 %
TCG1	0.64	4.60 %
EDP1	0.58	2.69 %
VPD1	0.43	0.92 %
PDR1	0.28	4.44 %
VKL1	0.21	1.78 %
APN1	0.15	0.58 %
DPR2	0.10	0.43 %
KMM1	0.01	0.06 %
DPR1	0.01	0.07 %
CMI1		0.00 %
PLC1		0.00 %
Total	90.02	9.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	80.44	10.99 %
Chargers	2.27	50.31 %
Tab	1.85	43.01 %
EXT WNTY-MOB	0.17	3.27 %
Total	84.72	10.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.50	8.61 %
ORU1	2.89	9.08 %
JKM1	1.73	5.42 %
KUM1	1.50	6.01 %
PTK1	1.20	3.60 %
TRY3	1.07	3.76 %
MVM1	0.99	3.95 %
MDI1	0.73	3.73 %
TRY2	0.28	4.16 %
APM1	0.20	2.10 %
NCK1	0.19	1.77 %
TYR1	0.14	0.36 %
PDK1	0.11	1.24 %
AYR1		0.00 %
PBR1	-0.37	-2.41 %
Total	84.72	10.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	72.41	15.38 %
Chargers	2.13	45.83 %
Tab	0.66	19.17 %
EXT WNTY-MOB	0.56	14.06 %
Computer	0.53	0.54 %
Dig-Acce	0.02	4.61 %
Case	0.02	56.95 %
Total	76.33	12.96 %

Branch *	MTD Sales L	Brand Share %
GBM1	3.27	9.24 %
TPR4	1.74	11.13 %
KGI1	1.64	3.42 %
PPI1	1.21	6.48 %
CBE4	1.10	8.92 %
UMP1	1.06	8.32 %
KMD1	0.92	8.24 %
KGM1	0.70	5.18 %
CBE6	0.56	6.20 %
SYM2	0.52	4.08 %
CBE1	0.52	5.58 %
CBE3	0.50	10.06 %
TPR3	0.44	2.74 %
AVI1	0.36	4.48 %
ANR1	0.25	4.25 %
SUL1	0.21	3.57 %
DPM2	0.15	0.79 %
PLI1	0.13	0.97 %
SNR1	0.09	0.81 %
PDM1		0.00 %
Total	76.33	12.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	51.13	7.72 %
Chargers	1.08	31.03 %
Tab	0.52	31.81 %
SWatch	0.25	9.20 %
Dig-Acce	0.02	1.88 %
Total	53.00	7.18 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.30	7.97 %
TRK1	4.56	7.32 %
VPM2	3.55	9.57 %
SJI1	3.13	6.58 %
NVL2	3.10	9.12 %
TVM1	2.94	11.63 %
TDM1	2.67	8.79 %
MKM1	2.30	10.72 %
CDM1	1.94	4.58 %
KLM1	1.85	5.26 %
TVM2	0.82	1.50 %
STP1	0.45	2.60 %
PRT1	0.43	1.28 %
ULP1	0.16	0.30 %
VCM1	0.14	0.61 %
KML1		0.00 %
VPM1		0.00 %
Total	53.00	7.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	16.86	30.88 %
Chargers	0.06	28.11 %
Total	16.93	28.02 %

Branch *	MTD Sales L	Brand Share %
Total	16.93	28.02 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	6.59	1.96 %
Chargers	0.06	2.20 %
Total	6.65	1.75 %

Branch *	MTD Sales L	Brand Share %
GHUB	6.65	1.77 %
MSWH		0.00 %
Total	6.65	1.75 %