



TN : SAMSUNG Sales Performance 31/03/2026 9:32 AM

MTD Sales
692.90 L

Brand Share %
6.54 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	670.11	6.55 %
Chargers	20.25	23.95 %
Ear-Buds	0.76	0.74 %
SWatch	0.64	1.63 %
Tab	0.37	0.41 %
Pow-Bank	0.31	0.94 %
Dig-Acce	0.29	2.04 %
Case	0.17	11.47 %
Total	692.90	6.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	196.95	9.94 %
CHENNAI-02	112.66	6.79 %
SOUTH-03	74.38	7.79 %
WEST-02	72.97	6.90 %
NORTH ARCOT	72.13	5.97 %
TRICHY-01	69.66	7.39 %
CHENNAI-01	56.64	4.66 %
SOUTH ARCOT	19.01	2.17 %
WEST-01	17.18	3.09 %
HO01	1.32	0.90 %
Total	692.90	6.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	191.06	9.97 %
Chargers	5.29	32.18 %
SWatch	0.25	4.63 %
Ear-Buds	0.14	0.90 %
Case	0.13	37.44 %
Dig-Acce	0.05	2.68 %
Pow-Bank	0.03	0.56 %
Total	196.95	9.94 %

Branch *	MTD Sales L	Brand Share %
TKS2	4.61	5.19 %
TKS1	3.06	5.33 %
PKD1	2.59	5.89 %
VLY1	1.81	2.38 %
KSM1	1.60	5.28 %
UDN1	1.31	5.85 %
VKM1	0.59	3.50 %
ARM1	0.58	2.54 %
MAR1	0.43	0.68 %
RND1	0.32	0.82 %
KYR1	0.20	0.92 %
KGL1	0.19	0.45 %
MMT1	0.18	0.36 %
TKY1	0.05	0.16 %
STU2	0.01	0.10 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
Total	196.95	9.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	109.15	6.82 %
Chargers	3.11	27.39 %
Ear-Buds	0.15	0.89 %
SWatch	0.13	2.30 %
Pow-Bank	0.09	2.13 %
Dig-Acce	0.03	0.98 %
Case	0.01	4.27 %
Total	112.66	6.79 %

Branch *	MTD Sales L	Brand Share %
CH18	3.12	3.34 %
CH17	2.20	4.39 %
CH50	1.67	2.67 %
PON1	1.19	3.16 %
GPD1	1.18	1.58 %
CH51	1.10	2.06 %
CH44	0.80	1.58 %
CH20	0.40	0.55 %
CH33	0.34	0.48 %
MJR1	0.31	0.49 %
CH06	0.30	0.87 %
CH36	0.16	0.70 %
CH23	0.12	0.48 %
CH31	0.02	0.12 %
CH27	0.02	0.13 %
CH43		0.00 %
Total	112.66	6.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	71.70	7.77 %
Chargers	2.62	32.17 %
Pow-Bank	0.03	0.93 %
Dig-Acce	0.03	6.14 %
Case		0.67 %
Total	74.38	7.79 %

Branch *	MTD Sales L	Brand Share %
ADP1	1.43	5.81 %
MPA1	1.22	5.50 %
CBM1	1.07	4.50 %
ODM1	0.99	5.83 %
KPT1	0.95	2.95 %
ATG1	0.90	4.14 %
DGL2	0.85	3.59 %
MDU4	0.61	3.52 %
TMM1	0.31	1.03 %
PVI1	0.31	1.02 %
SGP1	0.29	1.50 %
PNI1	0.15	2.53 %
KRR1	0.15	2.06 %
KYK1	0.13	1.14 %
NTM1	0.01	0.04 %
CMR1	0.01	0.04 %
BTU1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	74.38	7.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	70.76	6.88 %
Chargers	2.11	31.24 %
Ear-Buds	0.08	1.00 %
Dig-Acce	0.02	3.32 %
Pow-Bank		0.07 %
Total	72.97	6.90 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.89	4.63 %
TRM1	1.75	3.09 %
VPD1	1.72	4.07 %
KRI1	1.12	2.35 %
KAM1	1.10	5.11 %
EDP1	0.65	3.42 %
PLC1	0.63	2.56 %
SLM2	0.59	1.38 %
OML1	0.33	0.73 %
SLM3	0.28	0.96 %
NKL2	0.23	0.64 %
SGI1	0.20	0.58 %
EPI1	0.16	0.57 %
MTR1	0.14	0.32 %
ERD1	0.12	0.91 %
SGG1	0.12	1.35 %
PDR1	0.11	3.42 %
CMI1	0.11	0.77 %
VKL1	0.01	0.13 %
KMM1	0.01	0.13 %
DPR1		0.02 %
DPR2		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	72.97	6.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	70.07	6.01 %
Chargers	2.04	21.71 %
Pow-Bank	0.02	0.30 %
Dig-Acce	0.01	0.45 %
Case		0.69 %
Total	72.13	5.97 %

Branch *	MTD Sales L	Brand Share %
VSI1	2.51	5.82 %
SLG1	2.29	5.68 %
WJD1	2.26	4.19 %
PTU1	1.51	4.72 %
WJP1	1.49	3.54 %
SBR1	1.26	2.30 %
VEL1	1.21	1.84 %
TRR1	0.58	0.98 %
GDM1	0.56	1.31 %
TRT1	0.43	1.11 %
CYR1	0.19	0.62 %
PLR1	0.12	0.53 %
ANI1	0.01	0.02 %
ABR1	0.01	0.01 %
VNB1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	72.13	5.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	66.89	7.29 %
Chargers	2.33	39.17 %
Ear-Buds	0.15	1.93 %
Tab	0.12	2.79 %
Dig-Acce	0.10	17.64 %
Pow-Bank	0.06	1.90 %
Total	69.66	7.39 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.39	5.35 %
JKM1	1.31	4.55 %
MSI1	1.28	3.23 %
AYR1	0.40	1.79 %
PBR1	0.32	1.83 %
TVR1	0.16	0.65 %
MDI1	0.03	0.23 %
PTK1	0.03	0.11 %
PDK1	0.02	0.26 %
NGT1	0.01	0.04 %
MVM1	0.01	0.05 %
NCK1	0.01	0.07 %
TRY2	0.01	0.07 %
APM1		0.04 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	69.66	7.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	54.71	4.70 %
Chargers	1.38	15.61 %
SWatch	0.25	5.28 %
Ear-Buds	0.20	1.28 %
Pow-Bank	0.05	1.53 %
Case	0.03	20.03 %
Dig-Acce	0.02	0.35 %
Total	56.64	4.66 %

Branch *	MTD Sales L	Brand Share %
CH19	4.42	6.27 %
CH16	2.73	4.30 %
CH30	1.97	2.13 %
CH14	1.51	2.00 %
CH25	1.29	4.74 %
CH38	0.91	2.72 %
CH42	0.80	2.41 %
MC09	0.69	4.94 %
CH47	0.59	1.74 %
AVD1	0.58	1.29 %
CH07	0.53	1.36 %
KNR1	0.42	1.34 %
GUD2	0.23	0.71 %
CH37	0.18	0.59 %
CH29	0.18	3.41 %
MRM1	0.16	0.37 %
CH49	0.16	0.37 %
TKM1	0.03	0.08 %
CH08	0.02	0.06 %
CH45	0.01	0.03 %
CH26	0.01	0.06 %
CH22		0.01 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
Total	56.64	4.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.16	2.13 %
Chargers	0.55	12.44 %
Tab	0.24	5.33 %
Pow-Bank	0.03	1.20 %
Dig-Acce	0.02	6.37 %
Case		3.42 %
Total	19.01	2.17 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.75	3.01 %
POY1	2.31	5.56 %
CDM1	1.76	3.44 %
SJI2	1.26	2.34 %
KML1	1.26	5.29 %
VPM2	0.95	3.02 %
TVM2	0.64	1.04 %
KKI2	0.63	1.82 %
TDM1	0.49	1.67 %
TRK1	0.41	0.57 %
KLM1	0.12	0.29 %
ULP1	0.12	0.21 %
VCM1	0.03	0.18 %
NVL2	0.02	0.03 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
VPM1		0.00 %
Total	19.01	2.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	16.29	3.04 %
Chargers	0.83	18.16 %
Ear-Buds	0.04	0.63 %
Dig-Acce	0.02	1.18 %
Total	17.18	3.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.34	2.27 %
UAM1	2.11	4.31 %
KGI1	1.74	4.37 %
GDR1	1.27	3.46 %
DPM2	0.57	3.91 %
TPR1	0.52	2.09 %
MPM1	0.31	2.57 %
PDM1	0.16	2.08 %
CBE4	0.15	1.08 %
TPR3	0.14	0.43 %
ANR1	0.01	0.87 %
GBM1	0.01	0.06 %
KMR1	0.01	0.04 %
CBE1	0.01	0.15 %
SNR1		0.05 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	17.18	3.09 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.32	0.99 %
Total	1.32	0.90 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.32	0.92 %
MSWH		0.00 %
Total	1.32	0.90 %