

MTD Sales
895.65 L

Brand Share %
8.83 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	865.77	8.85 %
Chargers	17.47	30.48 %
Tab	11.41	11.70 %
SWatch	0.57	1.13 %
Ear-Buds	0.31	0.33 %
Dig-Acce	0.07	0.22 %
Pow-Bank	0.05	0.18 %
Total	895.65	8.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	210.90	13.95 %
CHENNAI-02	159.57	10.03 %
NORTH ARCOT	114.80	8.61 %
SOUTH-03	80.19	9.58 %
CHENNAI-01	79.69	6.54 %
TRICHY-01	71.89	7.92 %
WEST-02	62.65	7.65 %
SOUTH ARCOT	55.05	6.40 %
WEST-01	34.93	7.77 %
WEST-03	25.92	8.11 %
HO01	0.07	0.02 %
Total	895.65	8.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	201.66	13.89 %
Tab	4.34	20.26 %
Chargers	4.34	45.03 %
SWatch	0.55	6.49 %
Dig-Acce	0.01	0.29 %
Total	210.90	13.95 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.59	6.49 %
TKY1	1.83	6.89 %
SKD1	1.47	6.11 %
PDI1	1.45	7.95 %
MAR1	1.44	3.48 %
APK2	1.43	4.34 %
UDN1	1.17	5.65 %
TCN1	0.76	2.33 %
ARM1	0.66	5.24 %
STU2	0.43	3.87 %
SNL1	0.28	1.44 %
TYI1	0.24	1.58 %
KGL1	0.22	0.96 %
COL1	0.15	1.72 %
ASM1		0.00 %
SDI1		0.00 %
Total	210.90	13.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	155.20	10.12 %
Chargers	2.57	33.39 %
Tab	1.74	11.23 %
Ear-Buds	0.05	0.26 %
SWatch		0.06 %
Dig-Acce		0.07 %
Total	159.57	10.03 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	7.16 %
CH50	4.98	6.80 %
CH33	3.29	4.95 %
MJR1	2.76	4.94 %
CH24	2.24	8.55 %
PON1	2.21	4.52 %
CH17	2.21	5.59 %
GPD1	2.12	3.34 %
CH51	1.81	3.21 %
CH36	1.03	3.04 %
CH18	0.67	1.23 %
CH37	0.64	1.99 %
CH32	0.50	8.76 %
CH43	0.41	1.55 %
MC05	0.32	1.14 %
CH23	0.32	2.28 %
CH20	0.31	0.37 %
UKI1	0.16	0.28 %
CH06		0.00 %
Total	159.57	10.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	112.13	8.69 %
Chargers	2.40	30.79 %
Tab	0.26	2.43 %
Dig-Acce		0.41 %
Total	114.80	8.61 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.54	6.47 %
AKM1	4.22	7.98 %
KPM1	3.34	8.06 %
WJP1	3.31	7.05 %
GDM1	2.77	7.48 %
CPT1	2.07	7.41 %
PLR1	1.83	4.98 %
VEL1	1.74	3.92 %
ABR1	1.68	3.47 %
TRT1	1.66	6.79 %
VNB1	1.54	2.22 %
WJD1	1.35	2.48 %
VSI1	1.31	3.39 %
TRL1	0.74	2.23 %
BGR1	0.73	2.12 %
CYR1	0.16	0.46 %
ANI1		0.00 %
Total	114.80	8.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	77.66	9.59 %
Chargers	1.76	38.29 %
Tab	0.55	7.86 %
Ear-Buds	0.22	2.90 %
Total	80.19	9.58 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.85	6.42 %
DKI1	2.06	5.13 %
TDI1	2.01	8.78 %
USL1	1.40	7.09 %
MDU7	1.28	7.64 %
NKI1	1.23	7.33 %
NTM1	1.20	4.89 %
BTU1	0.89	6.61 %
PKM1	0.84	4.70 %
CBM1	0.81	3.25 %
ODM1	0.80	4.02 %
MDU4	0.78	7.25 %
KYK1	0.73	4.69 %
TEN1	0.62	1.88 %
KPT1	0.62	2.11 %
SGP1	0.52	3.96 %
MDU6	0.48	1.80 %
SVG1	0.32	1.61 %
DGL2	0.31	2.30 %
KRR1	0.26	3.44 %
PNV2	0.23	1.68 %
BNR1	0.16	0.83 %
MNM1	0.13	1.24 %
ADP1	0.01	0.04 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	80.19	9.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	77.94	6.74 %
Chargers	1.20	19.16 %
Tab	0.53	3.44 %
Pow-Bank	0.02	0.85 %
Total	79.69	6.54 %

Branch *	MTD Sales L	Brand Share %
CH07	4.18	7.53 %
CH45	3.31	6.92 %
CH40	3.08	8.77 %
CH48	2.32	4.55 %
CH22	2.19	4.34 %
AVD1	1.83	2.80 %
CH19	1.69	4.82 %
CH42	1.67	4.04 %
CH14	1.51	1.56 %
CH30	1.51	2.94 %
MRM1	1.47	2.98 %
TKM1	1.31	3.84 %
KNR1	1.21	2.83 %
CH38	1.00	2.64 %
CH16	0.98	1.16 %
CGL1	0.72	3.90 %
GUD2	0.33	0.98 %
CH08	0.16	1.78 %
CH25	0.16	0.34 %
CH39	0.13	1.88 %
CH29	0.01	0.23 %
Total	79.69	6.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	69.06	7.81 %
Chargers	1.69	37.64 %
Tab	1.09	14.34 %
Dig-Acce	0.03	7.50 %
Pow-Bank	0.02	0.87 %
Total	71.89	7.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.76	4.38 %
JKM1	1.79	4.32 %
TVR2	1.34	3.32 %
KRN1	1.27	3.74 %
PBR1	1.23	6.18 %
PDK2	0.78	3.85 %
NCK1	0.64	3.35 %
MDI1	0.64	4.32 %
TVR1	0.40	1.63 %
TYR1	0.37	0.80 %
ORU1	0.30	1.30 %
TRY4	0.29	0.80 %
KIK1	0.25	2.98 %
AYR1	0.24	0.77 %
NGT1	0.23	0.97 %
APM1	0.17	3.55 %
TRY3	0.13	0.88 %
MSI1		0.00 %
PTK1		0.00 %
Total	71.89	7.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	59.52	7.52 %
Tab	1.85	20.70 %
Chargers	1.29	33.91 %
Total	62.65	7.65 %

Branch *	MTD Sales L	Brand Share %
PMP1	3.64	7.51 %
TRM1	3.40	5.40 %
ATU1	2.66	5.96 %
OML1	1.92	4.20 %
SLM3	1.74	5.64 %
KAM1	1.49	6.69 %
MTR1	1.26	3.12 %
EPI1	1.07	3.25 %
PNG1	0.83	4.99 %
MCR1	0.76	2.27 %
KRI1	0.65	2.38 %
APN1	0.60	2.36 %
DPR1	0.46	4.02 %
SLM2	0.43	1.83 %
EDP1	0.31	3.94 %
KVP1	0.17	0.97 %
BMD1	0.15	0.65 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	62.65	7.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	53.30	6.37 %
Chargers	1.22	34.72 %
Tab	0.53	7.79 %
Dig-Acce	0.01	6.30 %
Total	55.05	6.40 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.24	3.98 %
PRT1	2.48	4.25 %
TDM1	2.29	5.82 %
POY1	2.20	7.97 %
NVL2	1.39	4.09 %
KLM1	1.32	2.91 %
CUD1	0.53	0.49 %
CDM1	0.46	1.00 %
VCM2	0.41	2.43 %
STP1	0.30	1.49 %
KML1	0.13	0.61 %
VCM1		0.00 %
VPM1		0.00 %
Total	55.05	6.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	34.01	7.87 %
Chargers	0.64	23.72 %
Tab	0.26	17.71 %
Dig-Acce	0.01	0.30 %
Total	34.93	7.77 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.42	7.91 %
CNR1	1.70	5.73 %
MPM1	1.32	6.20 %
CBE4	1.10	6.46 %
KMR1	0.74	1.82 %
CBE1	0.72	4.13 %
ANR1	0.47	5.14 %
UMP1	0.40	6.38 %
PPI1	0.29	1.69 %
PDM1	0.17	3.10 %
PLI1	0.15	1.31 %
CBE5	0.12	3.57 %
SNR1	0.01	0.08 %
SUL1		0.00 %
Total	34.93	7.77 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	25.30	8.11 %
Chargers	0.36	27.63 %
Tab	0.26	16.49 %
Dig-Acce		8.78 %
Total	25.92	8.11 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	4.31 %
AVI1	1.15	5.76 %
TCG1	1.03	8.03 %
ERD1	0.55	4.24 %
ERD2	0.50	4.40 %
TPR4	0.41	3.63 %
TPR3	0.13	1.12 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	25.92	8.11 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.26 %
SWatch	0.01	0.35 %
Chargers	0.01	0.12 %
Total	0.07	0.02 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.02 %
MSWH		0.00 %
Total	0.07	0.02 %