

MTD Sales
766.53 L

Brand Share %
10.01 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	730.46	10.87 %
Tab	13.97	17.75 %
Chargers	11.16	29.74 %
Computer	5.17	0.87 %
EXT WNTY-MOB	3.11	4.07 %
Ear-Buds	1.34	2.25 %
SWatch	0.87	1.94 %
Dig-Acce	0.21	0.83 %
Pow-Bank	0.15	0.81 %
Case	0.06	15.40 %
Total	766.53	10.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	160.40	11.85 %
CHENNAI-02	130.69	11.74 %
CHENNAI-01	90.52	9.72 %
SOUTH-03	71.51	9.99 %
WEST-02	71.01	9.29 %
NORTH ARCOT	67.51	7.92 %
TRICHY-01	62.25	9.51 %
WEST-01	45.53	9.24 %
SOUTH ARCOT	40.50	6.93 %
KL-SOUTH	22.55	29.98 %
HO01	4.07	3.41 %
Total	766.53	10.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	152.63	13.50 %
Tab	2.48	14.49 %
Chargers	2.17	33.24 %
Computer	1.59	0.97 %
EXT WNTY-MOB	0.96	6.18 %
SWatch	0.38	5.23 %
Ear-Buds	0.15	1.92 %
Pow-Bank	0.02	0.92 %
Dig-Acce	0.01	0.37 %
Total	160.40	11.85 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.88	7.42 %
TKS1	3.76	9.94 %
TKS2	3.62	6.54 %
RND1	3.39	9.67 %
VLY1	3.01	7.12 %
MAR1	2.06	5.58 %
PKD1	1.77	7.63 %
KSM1	1.61	5.44 %
TKY1	1.60	6.87 %
UDN1	1.49	7.98 %
APK2	1.49	6.06 %
VKM1	1.24	9.51 %
SDI1	1.01	3.37 %
TYI1	0.94	5.16 %
TCN1	0.91	3.54 %
PDI1	0.83	4.95 %
APK1	0.38	2.39 %
KYR1	0.35	1.90 %
ASM1	0.30	1.87 %
SKD1		0.00 %
TVL2		0.00 %
MMT1	-0.08	-0.41 %
Total	160.40	11.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	125.60	12.56 %
Tab	1.69	10.39 %
Chargers	1.65	28.35 %
EXT WNTY-MOB	0.81	9.56 %
Computer	0.50	0.91 %
Ear-Buds	0.36	4.07 %
Pow-Bank	0.04	2.31 %
Case	0.03	23.03 %
Dig-Acce	0.01	0.09 %
Total	130.69	11.74 %

Branch *	MTD Sales L	Brand Share %
CH21	10.48	9.96 %
CH12	5.12	9.64 %
CH18	2.90	5.87 %
GPD1	2.28	4.67 %
CH43	2.01	8.81 %
CH17	1.87	9.60 %
PON1	1.85	5.36 %
CH33	1.80	5.60 %
MC06	1.55	6.51 %
CH09	1.14	4.43 %
CH36	0.85	6.89 %
CH34	0.81	1.33 %
CH06	0.78	3.52 %
MJR1	0.56	1.02 %
CH23	0.24	1.85 %
CH01		0.00 %
MC08		0.00 %
Total	130.69	11.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	86.08	10.36 %
Tab	1.54	15.91 %
Chargers	1.44	26.92 %
Computer	1.04	1.89 %
EXT WNTY-MOB	0.21	2.48 %
Ear-Buds	0.19	2.14 %
Case	0.03	58.93 %
Dig-Acce		0.09 %
Total	90.52	9.72 %

Branch *	MTD Sales L	Brand Share %
CH14	4.90	6.56 %
CH42	2.89	7.98 %
CH22	2.17	9.33 %
CH11	2.15	9.75 %
CH38	1.69	5.17 %
CH45	1.40	5.10 %
CH28	1.33	4.82 %
SKL1	1.01	5.37 %
CH19	0.92	3.10 %
MRM1	0.65	1.45 %
CGL1	0.64	2.95 %
CH37	0.63	2.55 %
CH39	0.61	4.66 %
AVD1	0.47	1.34 %
MC10	0.40	1.29 %
CH26	0.19	2.81 %
MC09	0.18	1.67 %
TKM1	0.02	0.10 %
MC02	0.01	0.31 %
Total	90.52	9.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	67.51	10.57 %
Computer	1.52	3.11 %
Chargers	1.01	31.52 %
Tab	0.59	11.38 %
EXT WNTY-MOB	0.53	7.02 %
Ear-Buds	0.29	5.07 %
Pow-Bank	0.04	2.37 %
Dig-Acce		0.47 %
Total	71.51	9.99 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.52	7.24 %
DGL1	2.18	9.51 %
KKD3	1.84	7.50 %
SVG1	1.49	8.96 %
DKI1	1.21	5.19 %
MDU3	1.13	5.57 %
ADP1	0.79	3.74 %
KRR1	0.69	7.89 %
KPT1	0.54	2.70 %
DGL2	0.51	4.99 %
TPT1	0.46	2.23 %
SGP1	0.44	5.35 %
USL1	0.38	2.10 %
PNI1	0.37	3.74 %
KYK1	0.35	2.45 %
ODM1	0.28	1.41 %
NKI1	0.26	1.42 %
PNV1	0.26	3.21 %
PKM1	0.23	1.98 %
BTU1	0.10	0.80 %
MNM1	0.10	1.27 %
NTM1	0.10	0.77 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
Total	71.51	9.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	68.98	10.14 %
Chargers	0.90	25.27 %
Computer	0.52	0.90 %
Tab	0.40	7.02 %
EXT WNTY-MOB	0.09	2.15 %
Ear-Buds	0.08	1.61 %
Pow-Bank	0.02	1.08 %
Dig-Acce	0.01	1.43 %
Total	71.01	9.29 %

Branch *	MTD Sales L	Brand Share %
MTR1	1.99	7.51 %
HRR1	1.89	6.22 %
EPI1	1.80	8.93 %
OML1	1.66	4.03 %
PLC1	1.29	6.09 %
TRM1	1.27	2.56 %
MCR1	1.03	3.45 %
NKL2	0.97	2.80 %
VPD1	0.79	2.70 %
RSP1	0.79	7.32 %
ERD2	0.49	3.68 %
EDP1	0.34	2.19 %
KVP1	0.33	2.39 %
KRI1	0.32	2.23 %
TCG1	0.20	1.68 %
KMM1	0.09	1.02 %
SGI1	0.06	0.20 %
DPR1	0.01	0.07 %
DPR2	0.01	0.05 %
CMI1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	71.01	9.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	63.76	8.39 %
Tab	2.23	25.07 %
Chargers	1.22	25.87 %
Dig-Acce	0.14	8.04 %
EXT WNTY-MOB	0.07	0.49 %
Ear-Buds	0.07	1.08 %
Case	0.01	34.82 %
Total	67.51	7.92 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.80	9.46 %
VEL1	2.52	5.46 %
CGM1	2.48	5.50 %
WJP1	2.42	7.61 %
BGR1	2.17	9.07 %
VSI1	1.96	6.74 %
SBR1	1.63	5.79 %
VNB1	1.52	4.56 %
TRL1	1.05	2.88 %
KPM1	0.72	2.74 %
GDM1	0.54	1.95 %
ABR1	0.37	1.19 %
PLR1	0.36	1.68 %
ANI1	0.26	1.66 %
WJD1	0.20	0.43 %
CPT1	0.14	0.99 %
PTU1		0.00 %
Total	67.51	7.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	58.76	10.23 %
Tab	2.26	33.77 %
Chargers	1.03	42.80 %
EXT WNTY-MOB	0.19	3.51 %
Dig-Acce	0.01	0.88 %
Total	62.25	9.51 %

Branch *	MTD Sales L	Brand Share %
PTK1	2.54	9.75 %
NGT1	2.42	8.70 %
TVR2	2.28	8.75 %
MSI1	1.42	5.97 %
PBR1	0.81	7.74 %
APM1	0.60	7.99 %
JKM1	0.35	1.46 %
MVM1	0.21	0.99 %
PDK1	0.18	1.47 %
KIK1	0.17	2.02 %
NCK1	0.17	1.62 %
TVR1	0.17	1.15 %
TRY3	0.06	0.33 %
AYR1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
Total	62.25	9.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	42.90	10.61 %
Tab	1.50	32.48 %
Chargers	0.86	29.56 %
Ear-Buds	0.16	2.85 %
EXT WNTY-MOB	0.07	2.11 %
Dig-Acce	0.02	1.75 %
Pow-Bank	0.02	1.32 %
Total	45.53	9.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.69	8.07 %
CNR1	2.79	9.17 %
TPR1	1.86	9.87 %
TPR2	1.84	7.41 %
GDR1	1.39	7.71 %
KGI1	0.99	2.41 %
PPI1	0.55	2.80 %
TPR3	0.48	3.02 %
CBE3	0.46	8.63 %
CBE1	0.27	3.67 %
PLI1	0.21	2.48 %
CBE4	0.18	1.99 %
DPM2	0.15	1.19 %
SNR1	0.14	1.35 %
SYM2	0.01	0.10 %
KMD1	0.01	0.10 %
SUL1	0.01	0.21 %
ANR1		0.02 %
CBE5		0.00 %
CBE6		0.00 %
UMP1		0.00 %
Total	45.53	9.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.52	7.39 %
Tab	1.27	36.57 %
Chargers	0.65	29.18 %
EXT WNTY-MOB	0.05	0.59 %
Dig-Acce		0.64 %
Total	40.50	6.93 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.37	3.39 %
TDM1	2.15	6.63 %
VPM2	2.10	7.51 %
PRT1	1.96	8.12 %
TVM2	1.69	4.79 %
KKI2	1.59	6.00 %
NVL2	0.70	2.55 %
VPM1	0.40	3.75 %
ULP1	0.35	0.90 %
MKM1	0.26	1.94 %
KML1	0.22	1.45 %
STP1	0.19	1.73 %
SJI1	0.13	0.37 %
KLM1		0.00 %
VCM1		0.00 %
Total	40.50	6.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	22.15	32.34 %
Chargers	0.22	52.05 %
EXT WNTY-MOB	0.14	24.75 %
Ear-Buds	0.04	13.82 %
Total	22.55	29.98 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.99	9.53 %
Total	22.55	29.98 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	3.59	3.26 %
SWatch	0.49	12.48 %
Total	4.07	3.41 %

Branch *	MTD Sales L	Brand Share %
GHUB	3.83	3.32 %
MSWH	0.24	5.90 %
Total	4.07	3.41 %