

MTD Sales
938.43 L

Brand Share %
10.80 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	881.73	11.64 %
Tab	29.33	32.03 %
Chargers	19.10	37.42 %
EXT WNTY-MOB	3.10	4.70 %
Computer	2.51	0.33 %
SWatch	1.53	3.51 %
Ear-Buds	0.61	0.91 %
Dig-Acce	0.23	1.23 %
Pow-Bank	0.16	0.79 %
Case	0.12	25.15 %
Total	938.43	10.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	189.54	12.96 %
CHENNAI-02	135.98	11.55 %
CHENNAI-01	128.91	12.07 %
SOUTH-03	104.51	12.96 %
NORTH ARCOT	87.16	9.13 %
WEST-02	82.35	9.17 %
TRICHY-01	80.24	9.87 %
WEST-01	60.51	10.59 %
SOUTH ARCOT	48.36	6.86 %
KL-SOUTH	20.16	28.65 %
HO01	0.70	0.42 %
Total	938.43	10.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	179.08	15.02 %
Tab	5.51	29.82 %
Chargers	3.76	40.95 %
EXT WNTY-MOB	0.73	5.20 %
SWatch	0.27	4.45 %
Ear-Buds	0.16	1.82 %
Pow-Bank	0.02	0.84 %
Dig-Acce		0.13 %
Total	189.54	12.96 %

Branch *	MTD Sales L	Brand Share %
TKS2	6.37	8.67 %
TKS1	3.41	6.53 %
TCN1	3.32	10.08 %
TUT2	3.12	4.84 %
KGL1	2.87	9.10 %
TYI1	2.24	9.00 %
APK1	1.61	5.24 %
MAR1	1.44	3.43 %
UDN1	1.39	7.72 %
TKY1	0.95	2.94 %
MMT1	0.89	3.78 %
SNL1	0.87	3.13 %
ASM1	0.62	2.84 %
STU2	0.58	4.13 %
PDI1	0.35	1.71 %
KSM1	0.30	1.59 %
SKD1	0.25	1.69 %
SDI1	0.12	0.80 %
VKM1	0.01	0.08 %
COL1		0.00 %
TVL2		0.00 %
Total	189.54	12.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	126.13	11.85 %
Tab	4.95	31.64 %
Chargers	2.48	36.54 %
EXT WNTY-MOB	1.06	17.06 %
SWatch	0.53	9.50 %
Computer	0.51	0.84 %
Ear-Buds	0.25	2.22 %
Case	0.04	26.51 %
Pow-Bank	0.02	1.21 %
Dig-Acce	0.01	0.30 %
Total	135.98	11.55 %

Branch *	MTD Sales L	Brand Share %
MC05	2.89	5.34 %
PON1	2.40	9.56 %
MC06	2.28	8.92 %
UKI1	2.05	4.75 %
CH34	1.77	2.92 %
CH43	1.70	6.76 %
CH24	1.56	5.48 %
GPD1	1.47	2.46 %
MJR1	1.34	1.97 %
CH18	1.32	3.56 %
CH23	1.14	4.97 %
MC08	0.85	9.87 %
CH33	0.44	1.12 %
CH32	0.30	4.44 %
CH06	0.26	0.58 %
CH27	0.19	1.53 %
CH01		0.00 %
CH17		0.00 %
Total	135.98	11.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	120.19	12.71 %
Tab	4.85	34.45 %
Chargers	2.63	37.29 %
Computer	0.48	0.68 %
EXT WNTY-MOB	0.29	4.34 %
SWatch	0.22	3.22 %
Dig-Acce	0.15	2.73 %
Ear-Buds	0.04	0.45 %
Case	0.03	56.56 %
Pow-Bank	0.02	1.12 %
Total	128.91	12.07 %

Branch *	MTD Sales L	Brand Share %
CH30	6.06	10.23 %
CH14	4.91	5.91 %
CH38	2.50	8.73 %
MC10	2.48	7.34 %
CH37	1.61	6.72 %
AVD1	1.58	2.94 %
TKM1	1.40	4.22 %
CH19	1.15	3.99 %
MRM1	1.13	2.94 %
CGL1	1.13	3.09 %
CH45	0.68	2.17 %
MC09	0.61	3.88 %
MC02	0.49	9.03 %
CH22	0.43	1.91 %
CH26	0.40	3.89 %
CH11	0.30	1.60 %
CH28	0.16	0.61 %
CH39		0.00 %
Total	128.91	12.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	99.53	14.31 %
Chargers	2.24	46.58 %
Tab	1.56	16.63 %
EXT WNTY-MOB	0.60	6.96 %
Computer	0.51	0.68 %
Pow-Bank	0.05	2.32 %
Dig-Acce	0.02	3.44 %
Case	0.01	9.97 %
Total	104.51	12.96 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.72	8.64 %
TPT1	1.97	9.21 %
ADP1	1.93	7.09 %
MLR1	1.42	7.49 %
PVI1	1.33	6.35 %
SGP1	1.24	8.07 %
TMM1	1.20	3.37 %
BNR1	1.11	5.20 %
USL1	0.97	4.02 %
NTM1	0.96	4.01 %
KRR1	0.62	10.14 %
PNI1	0.58	5.40 %
PKM1	0.46	2.38 %
KPT1	0.30	1.31 %
ODM1	0.28	1.44 %
PNV1	0.20	3.24 %
MNM1	0.15	1.27 %
KKD2	0.14	1.77 %
NKI1	0.10	0.69 %
SVG1	0.10	0.47 %
BTU1		0.04 %
Total	104.51	12.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	81.13	9.62 %
Tab	3.38	39.84 %
Chargers	1.93	33.39 %
EXT WNTY-MOB	0.31	2.29 %
SWatch	0.29	5.19 %
Ear-Buds	0.12	1.47 %
Dig-Acce		0.24 %
Total	87.16	9.13 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.87	9.80 %
VEL2	5.12	10.13 %
VEL1	5.06	10.37 %
TRL1	3.88	7.79 %
KPM1	3.08	9.40 %
BGR1	2.82	10.60 %
SBR1	2.77	6.54 %
VSI1	2.72	10.00 %
VNB1	2.69	6.38 %
UGI1	2.58	8.12 %
CGM1	2.49	7.19 %
ARC2	2.21	7.77 %
SLG1	2.18	7.58 %
WJD1	1.47	3.52 %
ANI1	0.75	3.44 %
CPT1	0.67	3.31 %
ABR1	0.64	3.18 %
TRT1	0.35	1.59 %
PTU1	0.23	1.39 %
PLR1		0.00 %
Total	87.16	9.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	77.28	9.64 %
Tab	2.75	30.27 %
Chargers	1.61	39.90 %
Computer	0.51	0.80 %
SWatch	0.18	3.80 %
Pow-Bank	0.02	1.08 %
Dig-Acce		0.51 %
Total	82.35	9.17 %

Branch *	MTD Sales L	Brand Share %
OML1	4.04	10.77 %
ATU1	3.75	10.54 %
MCR1	2.35	5.51 %
SLM2	2.27	10.17 %
ERD1	2.04	9.62 %
TRM1	2.03	3.72 %
MTR1	1.59	4.81 %
RSP1	1.13	7.40 %
KVP1	0.98	5.84 %
SGI1	0.92	3.48 %
APN1	0.77	3.93 %
NKL2	0.61	1.66 %
KRI1	0.56	2.46 %
PLC1	0.54	1.90 %
EDP1	0.53	3.34 %
VPD1	0.48	1.39 %
DPR2	0.38	1.88 %
DPR1	0.31	1.85 %
VKL1	0.26	2.61 %
TCG1	0.26	1.43 %
KMM1	0.20	1.63 %
PDR1	0.17	2.77 %
SGG1	0.02	0.23 %
CMI1		0.00 %
ERD2		0.00 %
Total	82.35	9.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	76.70	10.82 %
Chargers	1.53	46.08 %
Tab	1.38	27.48 %
Computer	0.51	0.62 %
EXT WNTY-MOB	0.06	1.56 %
SWatch	0.04	1.55 %
Case	0.01	36.45 %
Dig-Acce	0.01	0.84 %
Total	80.24	9.87 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.52	9.73 %
KRN1	2.88	10.64 %
PTK1	2.50	8.59 %
MDI1	2.24	9.76 %
TVR1	1.41	10.24 %
PBR1	1.40	7.92 %
MVM1	1.20	5.42 %
APM1	0.99	10.03 %
MSI1	0.88	3.81 %
JKM1	0.85	2.95 %
KIK1	0.38	3.78 %
TYR1	0.19	0.37 %
NCK1	0.15	1.02 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	80.24	9.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	57.29	12.16 %
Chargers	1.65	40.39 %
Tab	1.43	41.28 %
Ear-Buds	0.04	0.89 %
EXT WNTY-MOB	0.03	1.07 %
Dig-Acce	0.03	3.04 %
Pow-Bank	0.02	1.29 %
Case	0.02	34.61 %
Total	60.51	10.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.93	9.93 %
KGI1	3.49	7.39 %
CNR1	2.14	6.96 %
TPR1	1.35	5.88 %
SYM2	0.98	6.31 %
AVI1	0.93	7.51 %
KGM1	0.83	4.73 %
ANR1	0.70	10.66 %
PDM1	0.65	6.74 %
CBE6	0.64	4.98 %
TPR3	0.63	5.51 %
CBE4	0.41	3.57 %
KMD1	0.29	2.86 %
CBE3	0.20	2.66 %
PLI1	0.19	1.79 %
PPI1	0.17	1.07 %
DPM2	0.12	0.87 %
SUL1	0.12	1.99 %
SNR1	0.11	1.41 %
UMP1	0.10	1.12 %
Total	60.51	10.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	43.83	7.03 %
Tab	3.52	51.08 %
Chargers	1.01	32.72 %
Total	48.36	6.86 %

Branch *	MTD Sales L	Brand Share %
KKI2	3.10	8.16 %
TRK1	2.43	4.06 %
ULP1	2.39	4.83 %
VPM2	2.28	6.49 %
SJI1	1.72	4.24 %
KLM1	1.36	3.62 %
TDM1	1.21	3.16 %
PRT1	0.54	2.18 %
NVL2	0.53	1.46 %
VPM1	0.42	2.69 %
VCM1	0.28	1.59 %
TVM2	0.20	0.49 %
STP1	0.19	1.12 %
KML1		0.00 %
MKM1		0.00 %
Total	48.36	6.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	19.88	29.66 %
Chargers	0.26	66.54 %
EXT WNTY-MOB	0.02	2.99 %
Total	20.16	28.65 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.65	9.98 %
Total	20.16	28.65 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.68	0.43 %
Case	0.02	100.00 %
Total	0.70	0.42 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.70	0.42 %
MSWH		0.00 %
Total	0.70	0.42 %