

MTD Sales
1,083.03 L

Brand Share %
11.80 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,031.92	12.89 %
Chargers	22.63	39.57 %
Tab	16.05	27.97 %
EXT WNTY-MOB	6.04	7.04 %
Computer	3.17	0.40 %
SWatch	2.25	5.62 %
Ear-Buds	0.58	0.76 %
Case	0.18	29.58 %
Pow-Bank	0.11	0.31 %
Dig-Acce	0.10	0.43 %
Total	1,083.03	11.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	204.83	13.31 %
CHENNAI-02	174.52	14.12 %
CHENNAI-01	151.55	14.11 %
SOUTH-03	123.79	14.60 %
NORTH ARCOT	108.25	10.53 %
WEST-02	86.34	9.28 %
TRICHY-01	82.27	10.23 %
WEST-01	75.49	13.17 %
SOUTH ARCOT	52.43	7.41 %
KL-SOUTH	16.93	28.55 %
HO01	6.65	1.76 %
Total	1,083.03	11.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	190.41	15.15 %
Tab	6.54	49.02 %
Chargers	4.37	44.92 %
EXT WNTY-MOB	2.08	10.72 %
Computer	1.05	0.47 %
SWatch	0.19	3.98 %
Case	0.08	72.24 %
Pow-Bank	0.04	1.91 %
Ear-Buds	0.03	0.42 %
Dig-Acce	0.02	0.60 %
Total	204.83	13.31 %

Branch *	MTD Sales L	Brand Share %
MAR1	7.07	8.54 %
TKS2	6.92	10.10 %
TKS1	5.78	9.74 %
RND1	4.10	11.42 %
KGL1	3.24	7.81 %
TUT2	3.23	4.84 %
TKY1	2.87	8.16 %
TYI1	2.15	7.88 %
ARM1	2.13	9.60 %
STU2	1.69	9.88 %
KSM1	1.67	8.37 %
ASM1	0.74	3.00 %
PKD1	0.73	2.12 %
MMT1	0.72	2.77 %
UDN1	0.64	2.94 %
APK1	0.51	1.97 %
SNL1	0.47	2.09 %
COL1	0.29	1.66 %
KYR1	0.25	1.73 %
VKM1	0.09	0.53 %
SDI1		0.00 %
Total	204.83	13.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	166.32	14.90 %
Chargers	3.06	40.89 %
EXT WNTY-MOB	1.93	19.40 %
Tab	1.32	12.62 %
Computer	1.06	1.54 %
SWatch	0.49	10.21 %
Ear-Buds	0.25	2.36 %
Case	0.05	37.50 %
Pow-Bank	0.02	1.04 %
Dig-Acce		0.09 %
Total	174.52	14.12 %

Branch *	MTD Sales L	Brand Share %
CH34	4.16	5.01 %
CH06	3.68	7.23 %
CH17	2.86	10.75 %
MJR1	2.45	3.95 %
UKI1	2.38	5.30 %
CH33	1.48	4.25 %
CH43	1.42	5.56 %
GPD1	1.41	3.35 %
CH24	1.23	5.37 %
CH36	1.14	6.40 %
PON1	0.95	2.75 %
CH23	0.28	1.31 %
CH27	0.25	3.14 %
MC08	0.03	0.75 %
CH01		0.00 %
CH32		0.00 %
Total	174.52	14.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	146.35	15.14 %
Chargers	2.66	36.49 %
Tab	1.34	29.08 %
SWatch	0.75	14.80 %
EXT WNTY-MOB	0.25	2.86 %
Ear-Buds	0.15	1.65 %
Pow-Bank	0.02	1.14 %
Case	0.02	9.69 %
Dig-Acce	0.01	0.08 %
Total	151.55	14.11 %

Branch *	MTD Sales L	Brand Share %
CH16	4.26	7.68 %
TKM1	3.09	9.98 %
CGL1	2.75	9.52 %
CH45	2.56	6.85 %
AVD1	2.31	5.00 %
SKL1	2.25	10.44 %
CH42	1.94	6.89 %
CH37	1.82	5.93 %
MRM1	0.67	1.59 %
MC09	0.61	2.93 %
CH39	0.56	6.74 %
CH28	0.37	1.34 %
KNR1	0.22	0.64 %
CH11	0.20	0.85 %
CH26	0.02	0.22 %
Total	151.55	14.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	118.87	15.83 %
Chargers	2.63	50.03 %
Tab	1.00	27.25 %
EXT WNTY-MOB	0.66	7.19 %
Computer	0.53	0.79 %
SWatch	0.08	2.92 %
Dig-Acce	0.01	0.83 %
Total	123.79	14.60 %

Branch *	MTD Sales L	Brand Share %
CBM1	2.67	7.16 %
ADP1	2.59	9.76 %
MDU4	2.14	10.79 %
TMM1	2.08	5.67 %
PVI1	2.03	7.92 %
PKM1	1.33	6.60 %
USL1	1.32	7.05 %
PNI1	1.24	7.53 %
DKI1	1.17	3.61 %
SGP1	0.92	9.54 %
NKI1	0.63	4.81 %
MLR1	0.44	3.11 %
BTU1	0.38	3.95 %
SVG1	0.27	1.31 %
MNM1	0.18	1.39 %
NTM1	0.18	0.77 %
KRR1	0.13	1.65 %
BNR1	0.11	0.46 %
KPT1	0.03	0.14 %
Total	123.79	14.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	103.05	11.29 %
Chargers	2.38	33.93 %
Tab	2.10	19.91 %
SWatch	0.30	5.43 %
EXT WNTY-MOB	0.24	1.54 %
Ear-Buds	0.14	1.70 %
Pow-Bank	0.02	0.88 %
Dig-Acce	0.01	1.87 %
Case	0.01	26.56 %
Total	108.25	10.53 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.03	10.22 %
VEL1	8.14	11.39 %
CGM1	3.98	11.22 %
SLG1	2.25	8.74 %
CYR1	2.25	8.06 %
SBR1	2.25	4.59 %
KPM1	2.24	6.53 %
VSI1	2.15	5.49 %
CPT1	1.88	9.81 %
TRL1	1.64	3.92 %
ANI1	1.58	6.06 %
GDM1	1.47	3.63 %
BGR1	1.28	4.35 %
VNB1	0.96	2.68 %
PLR1	0.65	3.31 %
ABR1	0.39	1.15 %
PTU1	0.34	2.09 %
TRT1	0.14	0.68 %
Total	108.25	10.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	83.22	10.13 %
Chargers	2.05	39.09 %
Tab	0.73	16.62 %
SWatch	0.19	4.92 %
EXT WNTY-MOB	0.16	2.33 %
Total	86.34	9.28 %

Branch *	MTD Sales L	Brand Share %
ATU1	3.95	10.34 %
MTR1	3.79	10.15 %
NKL2	2.56	7.46 %
TRM1	2.39	4.50 %
SLM3	2.38	6.54 %
MCR1	2.05	5.61 %
OML1	1.94	5.06 %
KRI1	1.77	6.71 %
ERD2	1.75	8.81 %
RSP1	1.74	6.92 %
SGI1	1.38	5.31 %
SLM2	1.36	5.78 %
EPI1	1.35	5.17 %
KVP1	0.99	4.29 %
TCG1	0.64	4.60 %
EDP1	0.58	2.70 %
VPD1	0.43	0.95 %
PDR1	0.28	4.60 %
VKL1	0.21	1.81 %
APN1	0.15	0.59 %
DPR2	0.10	0.44 %
KMM1	0.01	0.06 %
DPR1	0.01	0.08 %
CMI1		0.00 %
PLC1		0.00 %
Total	86.34	9.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	78.06	11.17 %
Chargers	2.19	50.56 %
Tab	1.85	45.29 %
EXT WNTY-MOB	0.17	3.32 %
Total	82.27	10.23 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.22	8.64 %
ORU1	2.89	9.79 %
JKM1	1.73	5.71 %
PTK1	1.20	3.74 %
KUM1	1.13	4.77 %
TRY3	1.07	3.88 %
MVM1	0.99	4.05 %
MDI1	0.73	3.90 %
TRY2	0.28	4.68 %
APM1	0.20	2.11 %
NCK1	0.19	1.90 %
TYR1	0.14	0.38 %
PDK1	0.11	1.28 %
AYR1		0.00 %
PBR1	-0.37	-2.45 %
Total	82.27	10.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	71.62	15.64 %
Chargers	2.10	45.98 %
Tab	0.66	20.87 %
EXT WNTY-MOB	0.54	13.49 %
Computer	0.53	0.56 %
Dig-Acce	0.02	4.73 %
Case	0.02	59.66 %
Total	75.49	13.17 %

Branch *	MTD Sales L	Brand Share %
GBM1	3.27	9.31 %
TPR4	1.74	11.17 %
KGI1	1.64	3.59 %
PPI1	1.21	6.87 %
CBE4	1.10	9.11 %
UMP1	1.06	8.32 %
KMD1	0.92	8.24 %
KGM1	0.70	5.48 %
CBE6	0.56	6.25 %
SYM2	0.52	4.12 %
CBE1	0.52	5.59 %
CBE3	0.50	10.07 %
TPR3	0.44	2.77 %
AVI1	0.36	4.48 %
ANR1	0.25	4.25 %
SUL1	0.21	3.64 %
DPM2	0.15	0.82 %
PLI1	0.13	0.98 %
SNR1	0.09	0.81 %
PDM1		0.00 %
Total	75.49	13.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	50.57	7.98 %
Chargers	1.07	31.87 %
Tab	0.52	31.81 %
SWatch	0.25	9.50 %
Dig-Acce	0.02	1.90 %
Total	52.43	7.41 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.97	7.98 %
TRK1	4.56	7.50 %
VPM2	3.55	10.20 %
SJI1	3.13	6.84 %
NVL2	3.10	9.42 %
TDM1	2.67	9.29 %
MKM1	2.30	11.31 %
CDM1	1.94	4.81 %
KLM1	1.85	5.39 %
TVM2	0.82	1.57 %
STP1	0.45	2.62 %
PRT1	0.43	1.29 %
ULP1	0.16	0.32 %
VCM1	0.14	0.62 %
KML1		0.00 %
VPM1		0.00 %
Total	52.43	7.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	16.86	31.34 %
Chargers	0.06	28.11 %
Total	16.93	28.55 %

Branch *	MTD Sales L	Brand Share %
Total	16.93	28.55 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	6.59	1.96 %
Chargers	0.06	2.20 %
Total	6.65	1.76 %

Branch *	MTD Sales L	Brand Share %
GHUB	6.65	1.78 %
MSWH		0.00 %
Total	6.65	1.76 %