

MTD Sales
619.94 L

Brand Share %
5.75 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	594.08	5.69 %
Chargers	22.50	30.46 %
Tab	2.78	2.53 %
Ear-Buds	0.48	0.43 %
Dig-Acce	0.06	1.57 %
Pow-Bank	0.02	0.09 %
Case	0.02	84.89 %
Total	619.94	5.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	184.65	9.91 %
CHENNAI-02	97.86	6.32 %
SOUTH-03	74.43	7.67 %
CHENNAI-01	59.91	4.55 %
WEST-02	59.46	5.98 %
NORTH ARCOT	55.05	4.55 %
TRICHY-01	48.07	5.02 %
SOUTH ARCOT	20.42	1.98 %
WEST-01	20.08	3.61 %
HO01		0.00 %
Total	619.94	5.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	177.32	9.82 %
Chargers	6.72	39.78 %
Tab	0.41	1.97 %
Ear-Buds	0.21	1.42 %
Case	-0.01	127.08 %
Total	184.65	9.91 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.48	2.85 %
MMT1	2.07	5.09 %
APK2	1.81	4.53 %
PDI1	0.97	3.71 %
MAR1	0.95	1.80 %
ARM1	0.86	3.44 %
KYR1	0.82	2.60 %
RPM1	0.71	4.26 %
KGL1	0.70	2.10 %
SKD1	0.61	1.98 %
TKS1	0.32	0.56 %
ASM1	0.22	0.86 %
RND1	0.19	0.47 %
SDI1	0.06	0.29 %
TKY1	0.06	0.21 %
COL1		0.00 %
KSM1		0.00 %
Total	184.65	9.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	94.73	6.33 %
Chargers	3.08	27.92 %
Ear-Buds	0.04	0.25 %
Dig-Acce	0.01	1.79 %
Total	97.86	6.32 %

Branch *	MTD Sales L	Brand Share %
CH20	2.68	3.63 %
UKI1	2.21	3.67 %
CH17	2.06	4.62 %
CH06	1.66	2.63 %
CH33	1.63	1.84 %
CH44	1.29	2.50 %
CH18	0.94	1.88 %
PON1	0.78	2.44 %
MC05	0.73	1.02 %
CH43	0.60	1.89 %
MJR1	0.53	1.09 %
CH50	0.51	1.09 %
CH36	0.42	1.49 %
CH23	0.36	1.30 %
CH32	0.34	3.17 %
CH31	0.31	1.35 %
CH51	0.15	0.34 %
GPD1	0.03	0.04 %
CH27	0.01	0.08 %
Total	97.86	6.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	71.03	7.55 %
Chargers	2.90	39.06 %
Tab	0.49	5.13 %
Dig-Acce	0.01	2.19 %
Total	74.43	7.67 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.05	5.75 %
KPT1	1.39	4.81 %
TDI1	1.21	4.42 %
CBM1	1.13	4.02 %
BNR1	1.04	4.74 %
TEN1	0.46	1.22 %
USL1	0.44	1.57 %
KKD3	0.42	2.17 %
CMR1	0.42	1.18 %
PKM1	0.31	1.72 %
TMM1	0.31	1.06 %
PNV2	0.29	3.36 %
SVG1	0.29	0.98 %
PVI1	0.19	0.65 %
MDU4	0.18	1.10 %
NTM1	0.18	0.69 %
KRR1	0.13	2.02 %
MLR1	0.12	0.90 %
DKI1	0.09	0.21 %
ODM1	0.07	0.42 %
NKI1	0.07	0.39 %
BTU1	0.06	0.54 %
KYK1	0.01	0.08 %
DGL2		0.00 %
SGP1		0.00 %
Total	74.43	7.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	57.58	4.55 %
Chargers	1.97	22.35 %
Tab	0.31	1.25 %
Ear-Buds	0.04	0.28 %
Case	0.01	100.00 %
Total	59.91	4.55 %

Branch *	MTD Sales L	Brand Share %
CH16	2.74	4.14 %
CH05	2.42	4.55 %
CH07	1.85	4.77 %
CH30	1.44	1.31 %
CH48	1.13	2.19 %
SKL1	1.05	3.66 %
CH25	0.82	2.88 %
CH19	0.74	1.84 %
CH45	0.60	1.30 %
KNR1	0.58	1.68 %
AVD1	0.57	1.59 %
CH38	0.39	0.86 %
CH14	0.33	0.43 %
GUD2	0.31	1.03 %
TKM1	0.31	0.96 %
CH08	0.30	0.63 %
MRM1	0.18	0.37 %
CGL1	0.18	0.70 %
MC09	0.18	1.72 %
CH49	0.12	0.26 %
CH29	0.06	2.44 %
CH37	0.06	0.22 %
CH39	0.06	0.32 %
CH26	0.01	0.13 %
MC10		0.00 %
Total	59.91	4.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	56.19	5.81 %
Chargers	2.06	35.14 %
Tab	1.21	12.36 %
Dig-Acce		1.79 %
Total	59.46	5.98 %

Branch *	MTD Sales L	Brand Share %
VPD1	2.48	5.14 %
MCR1	1.82	3.82 %
SLM2	1.51	4.76 %
NKL2	1.31	3.36 %
TRM1	0.94	1.36 %
EPI1	0.63	2.31 %
DPR1	0.54	3.75 %
EDP1	0.49	4.93 %
ERD1	0.47	4.71 %
ATU1	0.45	1.06 %
OML1	0.33	0.81 %
KRI1	0.31	0.70 %
SLM3	0.31	0.93 %
MTR1	0.30	0.81 %
ERD2	0.18	1.36 %
SGG1	0.18	1.75 %
SGI1	0.06	0.19 %
TCG1	0.06	0.53 %
KVP1	0.03	0.21 %
VKL1	0.01	0.10 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
Total	59.46	5.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	52.86	4.50 %
Chargers	1.92	21.16 %
Ear-Buds	0.19	1.33 %
Tab	0.07	0.91 %
Case	0.01	100.00 %
Total	55.05	4.55 %

Branch *	MTD Sales L	Brand Share %
VEL1	2.59	3.69 %
AKM1	1.94	3.08 %
WJP1	1.30	3.21 %
TRR1	1.12	1.62 %
SBR1	0.98	1.56 %
KPM1	0.91	2.36 %
TRL1	0.70	1.47 %
GDM1	0.63	1.91 %
VNB1	0.31	0.60 %
UGI1	0.18	0.59 %
CYR1	0.18	0.54 %
ABR1	0.15	0.41 %
WJD1	0.07	0.14 %
CPT1	0.01	0.05 %
ANI1		0.00 %
TRT1		0.00 %
Total	55.05	4.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	45.54	4.88 %
Chargers	2.19	39.59 %
Tab	0.29	3.99 %
Dig-Acce	0.02	8.11 %
Pow-Bank	0.02	0.77 %
Total	48.07	5.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.22	2.28 %
KUM1	1.95	4.80 %
MSI1	0.64	1.58 %
KUM2	0.48	1.04 %
PBR1	0.44	3.00 %
TYR1	0.44	0.80 %
NCK1	0.38	2.61 %
PTK1	0.35	1.05 %
JKM1	0.31	0.95 %
NGT1	0.25	0.81 %
AYR1	0.12	0.46 %
TVR1	0.12	0.73 %
TRY4	0.12	0.21 %
APM1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	48.07	5.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.62	1.94 %
Chargers	0.80	15.67 %
Total	20.42	1.98 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.36	3.85 %
TVM1	2.01	5.70 %
POY1	1.94	4.78 %
VCM2	1.10	4.92 %
ULP1	1.00	1.58 %
CUD1	0.77	0.50 %
TVM2	0.73	1.30 %
SJI2	0.59	1.01 %
STP1	0.50	2.10 %
TDM1	0.33	1.01 %
POY2	0.22	0.40 %
VPM1	0.20	1.31 %
TRK1	0.19	0.23 %
PRT1	0.18	0.25 %
KML1	0.12	0.48 %
KLM1	0.06	0.12 %
NVL2	0.06	0.12 %
VCM1	0.06	0.36 %
Total	20.42	1.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.21	3.55 %
Chargers	0.86	20.97 %
Dig-Acce	0.01	1.16 %
Total	20.08	3.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.63	3.73 %
UAM1	2.19	5.06 %
TPR4	0.50	5.75 %
TPR2	0.43	2.81 %
TPR1	0.39	1.83 %
KMR1	0.31	0.79 %
GBM1	0.19	0.78 %
MPM1	0.19	1.17 %
AVI1	0.18	2.00 %
CBE6	0.18	2.45 %
KGM1	0.18	1.02 %
TPR3	0.18	0.62 %
PPI1	0.11	0.58 %
CBE4	0.06	0.69 %
PLI1	0.06	0.62 %
CBE5	0.01	0.42 %
SUL1	0.01	0.18 %
SNR1	0.01	0.11 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	20.08	3.61 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %