

MTD Sales
677.51 L

Brand Share %
6.58 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	655.28	6.59 %
Chargers	19.73	23.80 %
Ear-Buds	0.72	0.72 %
SWatch	0.64	1.67 %
Tab	0.37	0.42 %
Pow-Bank	0.31	0.97 %
Dig-Acce	0.28	2.11 %
Case	0.17	11.47 %
Total	677.51	6.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	192.23	9.97 %
CHENNAI-02	109.82	6.81 %
SOUTH-03	72.38	7.81 %
WEST-02	71.61	6.98 %
NORTH ARCOT	70.81	6.02 %
TRICHY-01	68.31	7.43 %
CHENNAI-01	55.71	4.70 %
SOUTH ARCOT	18.74	2.19 %
WEST-01	16.58	3.07 %
HO01	1.32	1.09 %
Total	677.51	6.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	186.47	10.01 %
Chargers	5.16	32.06 %
SWatch	0.25	4.76 %
Ear-Buds	0.14	0.94 %
Case	0.13	37.44 %
Dig-Acce	0.05	2.70 %
Pow-Bank	0.03	0.57 %
Total	192.23	9.97 %

Branch *	MTD Sales L	Brand Share %
TKS2	4.46	5.29 %
TKS1	3.06	5.37 %
PKD1	2.59	6.28 %
VLY1	1.63	2.20 %
KSM1	1.31	4.38 %
UDN1	1.31	6.08 %
VKM1	0.59	3.60 %
ARM1	0.58	2.75 %
MAR1	0.43	0.72 %
RND1	0.32	0.86 %
KYR1	0.20	0.95 %
KGL1	0.19	0.46 %
MMT1	0.18	0.37 %
TKY1	0.05	0.17 %
STU2	0.01	0.10 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
Total	192.23	9.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	106.40	6.83 %
Chargers	3.01	27.24 %
Ear-Buds	0.15	0.91 %
SWatch	0.13	2.36 %
Pow-Bank	0.09	2.20 %
Dig-Acce	0.03	1.21 %
Case	0.01	4.27 %
Total	109.82	6.81 %

Branch *	MTD Sales L	Brand Share %
CH18	3.12	3.37 %
CH17	2.20	4.73 %
CH50	1.67	2.68 %
MC06	1.61	6.04 %
PON1	1.19	3.36 %
GPD1	1.18	1.61 %
CH51	1.10	2.12 %
CH44	0.65	1.34 %
CH20	0.40	0.58 %
CH33	0.32	0.50 %
MJR1	0.31	0.50 %
CH06	0.30	0.89 %
CH36	0.16	0.70 %
CH23	0.12	0.48 %
CH31	0.02	0.12 %
CH27	0.02	0.13 %
CH43		0.00 %
Total	109.82	6.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	69.77	7.80 %
Chargers	2.54	31.97 %
Pow-Bank	0.03	0.96 %
Dig-Acce	0.03	6.22 %
Case		0.67 %
Total	72.38	7.81 %

Branch *	MTD Sales L	Brand Share %
ADP1	1.43	6.10 %
MPA1	1.22	5.54 %
CBM1	1.07	4.72 %
ODM1	0.99	6.02 %
ATG1	0.90	4.22 %
DGL2	0.85	3.65 %
KPT1	0.76	2.44 %
MDU4	0.61	3.52 %
TMM1	0.31	1.06 %
PVI1	0.31	1.07 %
SGP1	0.29	1.52 %
PNI1	0.15	2.59 %
KYK1	0.13	1.14 %
KRR1	0.02	0.24 %
NTM1	0.01	0.04 %
CMR1	0.01	0.04 %
BTU1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	72.38	7.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	69.45	6.97 %
Chargers	2.06	31.47 %
Ear-Buds	0.08	1.04 %
Dig-Acce	0.02	3.38 %
Pow-Bank		0.08 %
Total	71.61	6.98 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.89	4.82 %
TRM1	1.75	3.18 %
VPD1	1.59	3.87 %
KRI1	1.12	2.41 %
KAM1	1.10	5.11 %
EDP1	0.65	3.51 %
PLC1	0.63	2.65 %
SLM2	0.59	1.39 %
OML1	0.33	0.74 %
SLM3	0.28	0.96 %
NKL2	0.22	0.62 %
SGI1	0.20	0.61 %
MTR1	0.14	0.34 %
ERD1	0.12	0.92 %
SGG1	0.12	1.35 %
PDR1	0.11	3.44 %
CMI1	0.11	0.78 %
EPI1	0.02	0.08 %
VKL1	0.01	0.13 %
KMM1	0.01	0.13 %
DPR1		0.02 %
DPR2		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
TCG1		0.00 %
Total	71.61	6.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	68.80	6.07 %
Chargers	1.99	21.58 %
Pow-Bank	0.02	0.31 %
Dig-Acce	0.01	0.46 %
Case		0.69 %
Total	70.81	6.02 %

Branch *	MTD Sales L	Brand Share %
VSI1	2.51	5.93 %
SLG1	2.29	5.82 %
WJD1	2.26	4.29 %
PTU1	1.51	4.86 %
WJP1	1.49	3.59 %
SBR1	1.26	2.39 %
VEL1	1.21	1.84 %
TRR1	0.58	1.04 %
GDM1	0.56	1.38 %
TRT1	0.43	1.12 %
CYR1	0.19	0.66 %
PLR1	0.12	0.54 %
ABR1	0.01	0.01 %
ANI1		0.01 %
VNB1		0.01 %
TRL1		0.00 %
UGI1		0.00 %
Total	70.81	6.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	65.60	7.33 %
Chargers	2.28	39.02 %
Ear-Buds	0.15	1.98 %
Tab	0.12	2.79 %
Dig-Acce	0.10	17.29 %
Pow-Bank	0.06	1.95 %
Total	68.31	7.43 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.39	5.39 %
JKM1	1.31	4.92 %
MSI1	1.28	3.28 %
PBR1	0.32	1.87 %
TVR1	0.16	0.66 %
MDI1	0.03	0.24 %
PTK1	0.03	0.12 %
PDK1	0.02	0.26 %
NGT1	0.01	0.04 %
MVM1	0.01	0.05 %
NCK1	0.01	0.08 %
TRY2	0.01	0.08 %
APM1		0.04 %
AYR1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	68.31	7.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	53.81	4.75 %
Chargers	1.36	15.68 %
SWatch	0.25	5.43 %
Ear-Buds	0.20	1.30 %
Pow-Bank	0.05	1.57 %
Case	0.03	20.03 %
Dig-Acce	0.02	0.35 %
Total	55.71	4.70 %

Branch *	MTD Sales L	Brand Share %
CH19	4.42	6.42 %
CH16	2.73	4.46 %
CH30	1.97	2.43 %
CH14	1.51	2.06 %
CH25	1.29	4.91 %
CH38	0.91	2.74 %
CH42	0.80	2.42 %
MC09	0.69	5.02 %
AVD1	0.58	1.30 %
CH07	0.53	1.43 %
CH47	0.43	1.30 %
KNR1	0.42	1.36 %
GUD2	0.23	0.71 %
CH37	0.18	0.59 %
CH29	0.18	3.41 %
MRM1	0.16	0.37 %
CH49	0.16	0.38 %
TKM1	0.03	0.08 %
CH08	0.02	0.06 %
CH45	0.01	0.03 %
CH26	0.01	0.06 %
CH22		0.01 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
Total	55.71	4.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.91	2.14 %
Chargers	0.53	12.33 %
Tab	0.24	5.70 %
Pow-Bank	0.03	1.23 %
Dig-Acce	0.02	6.37 %
Case		3.42 %
Total	18.74	2.19 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.61	2.95 %
POY1	2.31	5.64 %
CDM1	1.76	3.55 %
SJI2	1.26	2.39 %
KML1	1.26	5.42 %
VPM2	0.95	3.11 %
KKI2	0.63	1.85 %
TVM2	0.51	0.87 %
TDM1	0.49	1.71 %
TRK1	0.41	0.58 %
KLM1	0.12	0.30 %
ULP1	0.12	0.22 %
VCM1	0.03	0.19 %
NVL2	0.02	0.03 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
VPM1		0.00 %
Total	18.74	2.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	15.75	3.02 %
Chargers	0.81	17.96 %
Dig-Acce	0.02	1.19 %
Total	16.58	3.07 %

Branch *	MTD Sales L	Brand Share %
UAM1	2.07	4.28 %
CBE2	1.78	1.82 %
KGI1	1.74	4.51 %
GDR1	1.27	3.51 %
DPM2	0.57	3.91 %
TPR1	0.52	2.13 %
MPM1	0.31	2.62 %
PDM1	0.16	2.15 %
CBE4	0.15	1.15 %
TPR3	0.14	0.44 %
ANR1	0.01	0.87 %
GBM1	0.01	0.06 %
KMR1	0.01	0.04 %
CBE1	0.01	0.16 %
SNR1		0.05 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	16.58	3.07 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.32	1.22 %
Total	1.32	1.09 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.32	1.12 %
MSWH		0.00 %
Total	1.32	1.09 %