

MTD Sales
166.19 L

Brand Share %
2.27 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	158.74	2.46 %
Chargers	3.97	10.03 %
Ear-Buds	0.88	0.98 %
Tab	0.75	1.01 %
Case	0.53	47.37 %
Computer	0.52	0.11 %
SWatch	0.39	0.74 %
Pow-Bank	0.18	0.60 %
EXT WNTY-MOB	0.14	0.17 %
Dig-Acce	0.08	0.46 %
Total	166.19	2.27 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.36	3.24 %
CHENNAI-02	22.57	2.00 %
WEST-02	18.33	2.52 %
NORTH ARCOT	18.08	2.00 %
SOUTH-03	14.08	2.09 %
CHENNAI-01	13.64	1.55 %
TRICHY-01	11.38	1.72 %
HO01	9.07	9.20 %
SOUTH ARCOT	8.61	1.42 %
WEST-01	7.06	1.55 %
KL-SOUTH	6.99	12.42 %
Total	166.19	2.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	34.61	3.61 %
Chargers	0.81	14.80 %
Ear-Buds	0.31	2.71 %
SWatch	0.30	3.23 %
Case	0.21	54.36 %
Pow-Bank	0.09	2.08 %
EXT WNTY-MOB	0.03	0.20 %
Dig-Acce	0.01	0.48 %
Total	36.36	3.24 %

Branch *	MTD Sales L	Brand Share %
MAR1	0.65	2.10 %
TKS2	0.51	0.72 %
MMT1	0.37	2.06 %
KYR1	0.36	2.27 %
ERL2	0.30	1.49 %
TKS1	0.29	0.88 %
SKD1	0.23	1.65 %
SGT1	0.21	0.81 %
ASM1	0.20	1.09 %
KSM1	0.06	0.39 %
UDN1	0.04	0.18 %
APK1	0.02	0.14 %
SDI1	0.02	0.18 %
SNL1	0.01	0.05 %
ARM1	0.01	0.06 %
VKM1		0.02 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	36.36	3.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	22.42	2.21 %
Chargers	0.43	8.32 %
Case	0.10	40.05 %
Pow-Bank	0.05	1.36 %
EXT WNTY-MOB	0.03	0.27 %
Dig-Acce	0.01	0.18 %
Tab		-0.02 %
Ear-Buds	-0.02	-0.13 %
SWatch	-0.43	-6.22 %
Total	22.57	2.00 %

Branch *	MTD Sales L	Brand Share %
CH41	0.79	1.98 %
MJR1	0.51	0.83 %
UKI1	0.38	1.01 %
CH09	0.31	1.09 %
MC05	0.26	0.60 %
CH20	0.24	0.41 %
CH18	0.23	0.52 %
CH36	0.21	1.97 %
MC06	0.19	0.74 %
CH24	0.15	0.36 %
CH17	0.08	0.22 %
CH33	0.08	0.18 %
GPD1	0.07	0.15 %
CH27		0.04 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH34		0.00 %
CH43		0.00 %
PON1		0.00 %
CH31	-0.44	-2.58 %
Total	22.57	2.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	17.36	2.69 %
Chargers	0.62	20.29 %
Ear-Buds	0.21	2.68 %
Tab	0.07	0.97 %
Case	0.02	70.00 %
Dig-Acce	0.02	4.89 %
Pow-Bank	0.02	0.66 %
Total	18.33	2.52 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.49	1.81 %
TRM1	0.36	0.85 %
ATU1	0.35	1.31 %
EPI1	0.30	1.47 %
PLC1	0.28	1.42 %
MTR1	0.27	1.26 %
SLM2	0.25	1.43 %
SGI1	0.23	0.84 %
VPD1	0.23	0.71 %
TCG1	0.16	1.21 %
EDP1	0.08	0.61 %
ERD1	0.08	0.86 %
MCR1	0.07	0.29 %
OML1	0.07	0.16 %
DPR2	0.06	0.44 %
KRI1	0.06	0.25 %
BMD1	0.04	0.23 %
SGG1	0.02	0.30 %
VKL1	0.01	0.07 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
Total	18.33	2.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	16.94	2.12 %
Chargers	0.66	12.66 %
Tab	0.32	3.64 %
Ear-Buds	0.12	1.10 %
Pow-Bank	0.02	0.59 %
Dig-Acce	0.01	0.67 %
Case	0.01	37.40 %
Total	18.08	2.00 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.89	1.51 %
TRR1	1.13	2.20 %
CGM1	0.64	1.94 %
VSI1	0.61	1.70 %
VNB1	0.47	1.41 %
CYR1	0.42	1.60 %
VEL1	0.37	0.79 %
KPM1	0.28	1.53 %
SLG1	0.22	0.99 %
ABR1	0.19	0.79 %
TRT1	0.17	0.89 %
UGI1	0.07	0.21 %
ANI1	0.06	0.43 %
SBR1	0.06	0.12 %
CPT1	0.01	0.07 %
TRL1	0.01	0.03 %
WJD1	0.01	0.02 %
PLR1		0.00 %
PTU1		0.00 %
Total	18.08	2.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	12.87	2.14 %
Computer	0.52	1.24 %
Chargers	0.38	11.74 %
SWatch	0.13	3.30 %
Tab	0.12	2.92 %
Ear-Buds	0.04	0.54 %
EXT WNTY-MOB	0.01	0.18 %
Dig-Acce	0.01	0.89 %
Case		6.69 %
Total	14.08	2.09 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.45	1.32 %
PNV2	0.43	1.94 %
DGL1	0.35	1.71 %
TPT1	0.30	1.54 %
ADP1	0.24	1.21 %
PKM1	0.19	1.40 %
BNR1	0.17	1.02 %
TEN1	0.17	0.58 %
DKI1	0.02	0.08 %
KRR1	0.01	0.11 %
MLR1	0.01	0.14 %
NTM1	0.01	0.08 %
USL1	0.01	0.07 %
MNM1		0.04 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
Total	14.08	2.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	12.99	1.66 %
Chargers	0.38	9.25 %
Ear-Buds	0.15	0.96 %
SWatch	0.08	1.46 %
Case	0.04	24.45 %
Dig-Acce		0.09 %
Total	13.64	1.55 %

Branch *	MTD Sales L	Brand Share %
CH07	0.86	1.78 %
CH35	0.44	1.04 %
CH38	0.35	0.97 %
CH45	0.22	0.56 %
MC10	0.14	0.62 %
CH29	0.09	2.05 %
CH14	0.07	0.15 %
MC09	0.07	0.47 %
KNR1	0.06	0.29 %
CH42	0.04	0.11 %
CH22	0.02	0.10 %
MRM1	0.02	0.05 %
CH28	0.01	0.03 %
SKL1	0.01	0.05 %
CGL1	0.01	0.04 %
AVD1	0.01	0.02 %
CH19		0.00 %
CH26		0.00 %
CH37		0.00 %
CH39		0.00 %
MC02		0.00 %
CH08	-0.19	-0.47 %
Total	13.64	1.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.95	1.86 %
Chargers	0.18	10.83 %
Tab	0.12	2.94 %
Case	0.09	62.80 %
EXT WNTY-MOB	0.04	0.65 %
Dig-Acce		0.81 %
Total	11.38	1.72 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.62	1.68 %
TNJ2	0.55	2.16 %
JKM1	0.44	1.73 %
MSI1	0.24	1.41 %
PTK1	0.21	1.09 %
TVR2	0.19	0.66 %
TYR1	0.07	0.20 %
MDI1	0.07	0.65 %
MVM1	0.06	0.33 %
TVR1	0.06	0.33 %
NGT1	0.01	0.04 %
PBR1	0.01	0.10 %
NCK1	0.01	0.09 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	11.38	1.72 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	9.07	11.19 %
Total	9.07	9.20 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	9.07	9.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.10	1.50 %
Chargers	0.25	15.41 %
Tab	0.11	3.20 %
Ear-Buds	0.08	1.60 %
SWatch	0.04	1.09 %
EXT WNTY-MOB	0.03	0.29 %
Total	8.61	1.42 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.49	1.15 %
TDM1	0.47	1.86 %
KKI2	0.29	1.18 %
KML1	0.27	1.67 %
VPM2	0.23	0.79 %
PRT1	0.20	0.78 %
VPM1	0.14	1.51 %
TVM2	0.11	0.30 %
NVL2	0.06	0.20 %
TRK1	0.01	0.03 %
STP1	0.01	0.07 %
ULP1	0.01	0.03 %
KLM1		0.00 %
MKM1		0.00 %
Total	8.61	1.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.50	1.67 %
SWatch	0.28	6.36 %
Chargers	0.22	10.19 %
Case	0.06	68.00 %
Dig-Acce	0.01	1.46 %
Total	7.06	1.55 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.46	1.56 %
TPR2	0.42	2.18 %
CNR1	0.34	1.78 %
MPM1	0.31	1.62 %
PPI1	0.30	1.83 %
KMR1	0.26	0.81 %
GBM1	0.21	1.02 %
CBE4	0.17	1.91 %
KGI1	0.17	0.51 %
PDM1	0.17	2.05 %
SYM2	0.07	0.66 %
GDR1	0.06	0.29 %
KGM1	0.01	0.12 %
SNR1	0.01	0.21 %
CBE5	0.01	0.17 %
PLI1	0.01	0.17 %
SUL1	0.01	0.17 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	7.06	1.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.94	14.10 %
Chargers	0.05	13.56 %
Total	6.99	12.42 %

Branch *	MTD Sales L	Brand Share %
Total	6.99	12.42 %