

MTD Sales
437.19 L

Brand Share %
3.53 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	420.01	3.78 %
Chargers	10.09	17.00 %
EXT WNTY-MOB	2.80	2.21 %
Tab	1.61	1.91 %
SWatch	1.16	1.53 %
Ear-Buds	0.77	0.63 %
Computer	0.51	0.07 %
Pow-Bank	0.10	0.33 %
Case	0.07	8.26 %
Dig-Acce	0.07	0.21 %
Total	437.19	3.53 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	98.47	4.94 %
CHENNAI-02	65.58	3.82 %
WEST-02	52.83	4.00 %
NORTH ARCOT	52.74	3.62 %
CHENNAI-01	44.35	3.18 %
SOUTH-03	37.99	3.29 %
TRICHY-01	29.23	2.67 %
SOUTH ARCOT	27.42	2.87 %
WEST-01	23.55	2.92 %
KL-SOUTH	5.02	7.51 %
HO01		0.00 %
Total	437.19	3.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	95.22	5.60 %
Chargers	2.04	22.06 %
EXT WNTY-MOB	0.79	2.43 %
SWatch	0.39	4.30 %
Dig-Acce	0.02	0.70 %
Total	98.47	4.94 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.76	2.62 %
RND1	1.29	2.95 %
PKD1	1.26	2.58 %
VLY1	1.22	1.89 %
TKS1	1.10	1.95 %
SNL1	1.04	2.28 %
APK2	0.95	2.25 %
ARM1	0.84	1.93 %
KYR1	0.84	2.84 %
TKY1	0.43	0.94 %
UDN1	0.39	1.08 %
PDI1	0.36	1.37 %
KSM1	0.32	1.49 %
VKM1	0.29	1.46 %
MAR1	0.26	0.46 %
ASM1	0.02	0.07 %
MMT1	0.02	0.06 %
TVL2		0.00 %
Total	98.47	4.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	61.81	3.94 %
Chargers	1.36	15.75 %
EXT WNTY-MOB	1.06	6.93 %
Computer	0.51	0.73 %
SWatch	0.43	4.28 %
Ear-Buds	0.39	2.08 %
Case	0.02	9.80 %
Dig-Acce		0.04 %
Total	65.58	3.82 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.17	2.08 %
CH24	1.71	3.16 %
MC05	1.33	2.70 %
CH43	1.09	3.13 %
CH06	1.02	1.68 %
CH34	0.72	0.72 %
CH09	0.41	1.07 %
CH33	0.34	0.57 %
GPD1	0.30	0.35 %
MC06	0.27	0.82 %
CH27	0.21	1.31 %
CH17	0.03	0.07 %
CH18	0.01	0.02 %
PON1	0.01	0.02 %
CH01		0.00 %
Total	65.58	3.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	51.47	4.27 %
Chargers	1.08	16.50 %
Tab	0.16	1.98 %
EXT WNTY-MOB	0.10	1.29 %
Dig-Acce	0.01	2.53 %
Case	0.01	60.24 %
Total	52.83	4.00 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.63	3.18 %
MCR1	1.11	1.96 %
VPD1	1.02	1.68 %
PLC1	0.98	2.44 %
KRI1	0.67	2.54 %
DPR2	0.61	2.12 %
ERD2	0.34	1.37 %
SGG1	0.33	1.84 %
APN1	0.23	0.55 %
NKL2	0.21	0.45 %
OML1	0.21	0.39 %
EDP1	0.18	0.56 %
DPR1	0.06	0.28 %
SGI1	0.05	0.09 %
TRM1	0.02	0.02 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	52.83	4.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	50.72	3.87 %
Chargers	1.45	18.71 %
SWatch	0.31	2.85 %
EXT WNTY-MOB	0.20	0.94 %
Ear-Buds	0.07	0.44 %
Dig-Acce		0.00 %
Total	52.74	3.62 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.69	2.64 %
VNB1	2.22	3.21 %
WJD1	1.23	1.83 %
TRT1	0.87	2.45 %
UGI1	0.31	0.83 %
ANI1	0.20	0.96 %
SBR1	0.17	0.29 %
PLR1	0.16	0.60 %
GDM1	0.11	0.22 %
TRL1	0.03	0.05 %
CPT1	0.02	0.09 %
KPM1	0.01	0.02 %
ABR1		0.00 %
PTU1		0.00 %
Total	52.74	3.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	42.27	3.35 %
Chargers	1.15	17.08 %
Tab	0.57	3.48 %
EXT WNTY-MOB	0.17	1.43 %
Ear-Buds	0.17	0.96 %
Case	0.04	7.68 %
Dig-Acce		0.06 %
Total	44.35	3.18 %

Branch *	MTD Sales L	Brand Share %
AVD1	2.57	2.78 %
CH40	2.33	2.34 %
CH42	1.49	2.96 %
CH19	0.93	1.74 %
CH38	0.63	1.37 %
TKM1	0.60	1.53 %
MC10	0.45	1.16 %
CH11	0.42	1.28 %
CH22	0.33	1.20 %
CH14	0.31	0.32 %
CH45	0.23	0.52 %
CGL1	0.17	0.51 %
MRM1	0.10	0.19 %
CH39	0.10	0.30 %
KNR1	0.10	0.22 %
CH26	0.01	0.10 %
CH30	0.01	0.03 %
CH37	0.01	0.02 %
MC09	0.01	0.08 %
CH28	0.01	0.02 %
SKL1	0.01	0.05 %
MC02		0.00 %
Total	44.35	3.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	36.39	3.50 %
Chargers	0.95	17.37 %
Tab	0.39	6.72 %
EXT WNTY-MOB	0.25	2.05 %
Pow-Bank	0.02	0.64 %
Total	37.99	3.29 %

Branch *	MTD Sales L	Brand Share %
DKI1	1.21	3.08 %
DGL1	1.21	2.58 %
CBM1	1.15	2.87 %
TEN1	1.12	2.93 %
PVI1	1.10	3.13 %
TDI1	1.05	3.21 %
MDU2	1.05	2.90 %
MDU3	0.98	2.69 %
MLR1	0.70	3.25 %
USL1	0.70	2.57 %
ADP1	0.64	1.74 %
KKD3	0.56	2.93 %
CMR1	0.55	1.91 %
MDU5	0.47	2.38 %
BNR1	0.38	1.21 %
PNV1	0.27	2.48 %
SVG1	0.26	1.17 %
TPT1	0.21	0.86 %
PKM1	0.20	0.82 %
NKI1	0.18	0.91 %
MDU4	0.18	0.65 %
MNM1	0.01	0.10 %
SGP1	0.01	0.04 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
Total	37.99	3.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	28.11	2.86 %
Chargers	0.69	19.63 %
EXT WNTY-MOB	0.21	2.55 %
Tab	0.16	2.43 %
SWatch	0.04	0.74 %
Dig-Acce	0.01	0.82 %
Total	29.23	2.67 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.95	2.48 %
PTK1	0.94	3.12 %
MSI1	0.76	1.98 %
NMM1	0.56	1.55 %
TNJ2	0.52	1.31 %
MVM1	0.39	1.38 %
KUM1	0.27	0.87 %
APM1	0.26	2.99 %
ORU1	0.26	0.97 %
MDI1	0.25	1.08 %
JKM1	0.23	0.54 %
TYR1	0.12	0.16 %
NCK1	0.09	0.63 %
KIK1	0.01	0.11 %
TRY3	0.01	0.03 %
PBR1	0.01	0.05 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	29.23	2.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.57	3.05 %
Chargers	0.69	21.37 %
Ear-Buds	0.11	1.35 %
Pow-Bank	0.04	1.75 %
EXT WNTY-MOB	0.02	0.18 %
Total	27.42	2.87 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.62	2.18 %
TVM1	1.37	3.42 %
TVM2	1.32	2.14 %
KLM1	1.31	2.40 %
NVL2	1.11	2.35 %
TRK1	0.80	0.90 %
POY2	0.73	2.00 %
SJI2	0.67	0.88 %
KML1	0.37	1.28 %
VPM1	0.21	1.20 %
STP1	0.10	0.39 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	27.42	2.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	22.49	3.21 %
Chargers	0.64	13.06 %
Tab	0.33	10.13 %
Pow-Bank	0.04	1.41 %
Ear-Buds	0.04	0.36 %
Dig-Acce	0.01	0.99 %
Total	23.55	2.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.07	2.59 %
KGI1	1.32	2.25 %
DPM2	0.60	2.19 %
KMR1	0.42	0.91 %
CBE4	0.34	2.56 %
CBE1	0.29	2.42 %
CBE5	0.27	3.38 %
KGM1	0.25	0.96 %
TPR3	0.18	0.71 %
CNR1	0.17	0.44 %
TPR4	0.17	0.81 %
KMD1	0.16	0.99 %
SUL1	0.15	0.96 %
MPM1	0.13	0.62 %
SNR1	0.01	0.08 %
ANR1		0.00 %
CBE3		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	23.55	2.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.97	8.69 %
Chargers	0.06	24.54 %
Total	5.02	7.51 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	1.44 %
Total	5.02	7.51 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %