

MTD Sales
870.53 L

Brand Share %
8.76 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	841.20	8.78 %
Chargers	17.04	30.44 %
Tab	11.41	11.79 %
SWatch	0.57	1.16 %
Ear-Buds	0.20	0.21 %
Dig-Acce	0.07	0.22 %
Pow-Bank	0.05	0.18 %
Total	870.53	8.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	204.69	13.83 %
CHENNAI-02	158.57	10.18 %
NORTH ARCOT	109.81	8.44 %
CHENNAI-01	77.00	6.45 %
SOUTH-03	75.40	9.23 %
TRICHY-01	70.25	7.89 %
WEST-02	60.86	7.57 %
SOUTH ARCOT	53.33	6.33 %
WEST-01	34.79	7.93 %
WEST-03	25.77	8.20 %
HO01	0.07	0.02 %
Total	870.53	8.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	195.59	13.77 %
Tab	4.34	20.26 %
Chargers	4.21	45.08 %
SWatch	0.55	6.53 %
Dig-Acce	0.01	0.29 %
Total	204.69	13.83 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.59	6.59 %
TKY1	1.83	7.51 %
SKD1	1.47	6.17 %
PDI1	1.45	8.18 %
MAR1	1.44	3.49 %
APK2	1.43	4.41 %
UDN1	1.17	5.65 %
TCN1	0.76	2.36 %
ARM1	0.66	5.24 %
STU2	0.43	3.87 %
SNL1	0.28	1.48 %
TYI1	0.24	1.58 %
KGL1	0.22	0.98 %
COL1	0.15	1.90 %
ASM1		0.00 %
SDI1		0.00 %
Total	204.69	13.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	154.23	10.28 %
Chargers	2.54	33.91 %
Tab	1.74	11.23 %
Ear-Buds	0.05	0.26 %
SWatch		0.07 %
Dig-Acce		0.07 %
Total	158.57	10.18 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	7.26 %
CH50	4.98	6.96 %
CH33	3.29	5.16 %
MJR1	2.76	5.06 %
CH24	2.24	8.66 %
PON1	2.21	4.70 %
CH17	2.21	5.59 %
GPD1	2.12	3.42 %
CH51	1.80	3.20 %
CH36	1.03	3.04 %
CH18	0.67	1.25 %
CH37	0.64	2.01 %
CH43	0.41	1.55 %
MC05	0.32	1.15 %
CH23	0.32	2.28 %
CH20	0.31	0.38 %
UKI1	0.16	0.30 %
CH06		0.00 %
Total	158.57	10.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	107.18	8.51 %
Chargers	2.36	30.88 %
Tab	0.26	2.50 %
Dig-Acce		0.41 %
Total	109.81	8.44 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.54	6.79 %
AKM1	4.09	7.87 %
WJP1	3.31	7.08 %
KPM1	2.89	7.09 %
GDM1	2.77	7.77 %
PTU1	2.18	8.39 %
CPT1	2.07	7.41 %
PLR1	1.83	5.06 %
VEL1	1.74	3.94 %
ABR1	1.68	3.55 %
VNB1	1.54	2.24 %
VSI1	1.31	3.39 %
WJD1	1.19	2.27 %
TRT1	1.03	4.43 %
TRL1	0.74	2.30 %
BGR1	0.73	2.22 %
CYR1	0.16	0.47 %
ANI1		0.00 %
Total	109.81	8.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	75.30	6.64 %
Chargers	1.15	19.33 %
Tab	0.53	3.44 %
Pow-Bank	0.02	0.87 %
Total	77.00	6.45 %

Branch *	MTD Sales L	Brand Share %
CH07	4.18	7.60 %
CH45	3.31	7.32 %
CH48	2.32	4.59 %
CH22	2.19	4.44 %
AVD1	1.83	2.83 %
CH19	1.69	4.82 %
CH42	1.66	4.15 %
CH14	1.51	1.61 %
CH30	1.51	2.99 %
MRM1	1.21	2.56 %
CH38	1.00	2.67 %
CH16	0.98	1.17 %
KNR1	0.96	2.27 %
CGL1	0.61	3.30 %
GUD2	0.33	0.99 %
CH08	0.16	1.78 %
CH25	0.16	0.34 %
CH39	0.13	1.88 %
CH29	0.01	0.23 %
TKM1		0.00 %
Total	77.00	6.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	73.09	9.24 %
Chargers	1.66	36.95 %
Tab	0.55	8.16 %
Ear-Buds	0.10	1.39 %
Total	75.40	9.23 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.85	6.51 %
DKI1	2.06	5.25 %
TDI1	1.77	7.97 %
USL1	1.40	7.21 %
NKI1	1.23	7.45 %
NTM1	1.20	5.05 %
MDU7	0.90	5.65 %
BTU1	0.89	6.80 %
CBM1	0.81	3.37 %
ODM1	0.80	4.10 %
MDU4	0.78	7.25 %
PKM1	0.71	4.00 %
TEN1	0.62	1.94 %
KPT1	0.62	2.24 %
SGP1	0.52	3.96 %
MDU6	0.48	1.80 %
KYK1	0.45	3.09 %
SVG1	0.32	1.69 %
DGL2	0.31	2.30 %
PNV2	0.23	1.68 %
BNR1	0.16	0.84 %
MNM1	0.13	1.26 %
KRR1	0.13	1.74 %
ADP1	0.01	0.04 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	75.40	9.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	67.44	7.77 %
Chargers	1.67	37.59 %
Tab	1.09	14.34 %
Dig-Acce	0.03	7.50 %
Pow-Bank	0.02	0.91 %
Total	70.25	7.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.76	4.49 %
JKM1	1.79	4.45 %
KRN1	1.27	3.78 %
TVR2	0.94	2.39 %
PBR1	0.80	4.20 %
PDK2	0.78	4.02 %
PDK1	0.69	8.59 %
NCK1	0.64	3.40 %
MDI1	0.64	4.37 %
TVR1	0.40	1.63 %
TYR1	0.37	0.81 %
ORU1	0.30	1.44 %
TRY4	0.29	0.82 %
KIK1	0.25	2.98 %
AYR1	0.24	0.77 %
NGT1	0.23	0.99 %
APM1	0.17	3.55 %
TRY3	0.13	0.88 %
MSI1		0.00 %
PTK1		0.00 %
Total	70.25	7.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	57.73	7.43 %
Tab	1.85	21.32 %
Chargers	1.28	34.38 %
Total	60.86	7.57 %

Branch *	MTD Sales L	Brand Share %
PMP1	3.64	7.51 %
TRM1	3.40	5.49 %
OML1	1.92	4.33 %
SLM3	1.74	5.64 %
KAM1	1.49	6.74 %
MTR1	1.26	3.18 %
EPI1	1.07	3.31 %
ATU1	1.03	2.42 %
PNG1	0.83	4.99 %
MCR1	0.76	2.32 %
KRI1	0.65	2.44 %
APN1	0.60	2.44 %
DPR1	0.46	4.16 %
EDP1	0.31	4.03 %
SLM2	0.26	1.21 %
KVP1	0.17	0.97 %
BMD1	0.15	0.65 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	60.86	7.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	51.62	6.30 %
Chargers	1.17	34.18 %
Tab	0.53	7.79 %
Dig-Acce	0.01	6.30 %
Total	53.33	6.33 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.24	4.00 %
PRT1	2.48	4.42 %
TDM1	2.29	5.94 %
POY1	2.20	7.98 %
NVL2	1.39	4.17 %
KLM1	1.32	3.02 %
CUD1	0.53	0.51 %
CDM1	0.46	1.00 %
VCM2	0.41	2.54 %
STP1	0.30	1.52 %
KML1	0.13	0.61 %
VCM1		0.00 %
VPM1		0.00 %
Total	53.33	6.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	33.88	8.02 %
Chargers	0.63	23.91 %
Tab	0.26	17.71 %
Dig-Acce	0.01	0.35 %
Total	34.79	7.93 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.42	8.09 %
CNR1	1.70	5.95 %
MPM1	1.32	6.25 %
CBE4	1.10	6.46 %
KMR1	0.74	1.82 %
CBE1	0.72	4.14 %
ANR1	0.47	5.14 %
UMP1	0.40	6.38 %
PPI1	0.29	1.80 %
PDM1	0.17	3.10 %
PLI1	0.15	1.31 %
CBE5	0.12	3.58 %
SNR1	0.01	0.08 %
SUL1		0.00 %
Total	34.79	7.93 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	25.14	8.20 %
Chargers	0.36	27.85 %
Tab	0.26	16.49 %
Dig-Acce		8.78 %
Total	25.77	8.20 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	4.32 %
AVI1	1.15	5.86 %
TCG1	1.03	8.69 %
ERD1	0.55	4.54 %
ERD2	0.50	4.47 %
TPR4	0.41	3.63 %
TPR3	0.13	1.14 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	25.77	8.20 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.26 %
SWatch	0.01	0.35 %
Chargers	0.01	0.12 %
Total	0.07	0.02 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.02 %
MSWH		0.00 %
Total	0.07	0.02 %