

MTD Sales
1,048.53 L

Brand Share %
12.00 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	999.36	13.09 %
Chargers	21.84	40.34 %
Tab	15.03	28.58 %
EXT WNTY-MOB	5.93	7.15 %
Computer	3.17	0.42 %
SWatch	2.25	5.85 %
Ear-Buds	0.58	0.82 %
Case	0.18	30.97 %
Pow-Bank	0.11	0.39 %
Dig-Acce	0.09	0.40 %
Total	1,048.53	12.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	189.08	13.84 %
CHENNAI-02	169.01	14.38 %
CHENNAI-01	150.00	14.33 %
SOUTH-03	121.51	15.00 %
NORTH ARCOT	103.97	10.46 %
WEST-02	84.97	9.43 %
TRICHY-01	80.19	10.27 %
WEST-01	75.08	13.51 %
SOUTH ARCOT	51.52	7.52 %
KL-SOUTH	16.55	29.25 %
HO01	6.65	1.81 %
Total	1,048.53	12.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	175.42	15.73 %
Tab	6.14	52.45 %
Chargers	4.10	48.66 %
EXT WNTY-MOB	2.01	11.14 %
Computer	1.05	0.53 %
SWatch	0.19	4.66 %
Case	0.08	82.61 %
Pow-Bank	0.04	2.03 %
Ear-Buds	0.03	0.47 %
Dig-Acce	0.02	0.61 %
Total	189.08	13.84 %

Branch *	MTD Sales L	Brand Share %
MAR1	7.07	8.74 %
TKS2	6.42	10.53 %
TKS1	5.78	10.49 %
KGL1	3.24	9.31 %
RND1	2.54	8.50 %
ARM1	2.13	11.64 %
TY11	1.88	7.28 %
TKY1	1.84	5.76 %
STU2	1.69	10.41 %
TUT2	1.64	2.82 %
KSM1	1.57	9.14 %
PKD1	0.73	2.33 %
ASM1	0.73	3.92 %
MMT1	0.72	3.40 %
UDN1	0.64	3.63 %
APK1	0.51	2.14 %
COL1	0.29	1.85 %
SNL1	0.27	1.28 %
KYR1	0.25	1.81 %
VKM1	0.09	0.60 %
SDI1		0.00 %
Total	189.08	13.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	160.89	15.14 %
Chargers	2.99	41.58 %
EXT WNTY-MOB	1.93	19.81 %
Tab	1.32	13.92 %
Computer	1.06	1.64 %
SWatch	0.49	10.46 %
Ear-Buds	0.25	2.44 %
Case	0.05	39.99 %
Pow-Bank	0.02	1.10 %
Dig-Acce		0.09 %
Total	169.01	14.38 %

Branch *	MTD Sales L	Brand Share %
CH34	4.16	5.20 %
CH06	3.68	7.77 %
CH17	2.86	11.03 %
MJR1	2.45	4.09 %
UKI1	2.38	5.49 %
GPD1	1.41	3.40 %
CH43	1.41	5.91 %
CH24	1.23	5.54 %
CH33	1.20	3.63 %
CH36	1.14	6.79 %
PON1	0.95	2.83 %
CH23	0.27	1.41 %
CH27	0.25	3.37 %
MC08	0.03	0.82 %
CH01		0.00 %
CH32		0.00 %
Total	169.01	14.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	144.88	15.39 %
Chargers	2.57	36.34 %
Tab	1.34	29.08 %
SWatch	0.75	15.02 %
EXT WNTY-MOB	0.25	2.94 %
Ear-Buds	0.15	1.72 %
Pow-Bank	0.02	1.17 %
Case	0.02	9.69 %
Dig-Acce	0.01	0.09 %
Total	150.00	14.33 %

Branch *	MTD Sales L	Brand Share %
CH16	4.26	7.99 %
TKM1	3.09	10.10 %
CGL1	2.75	9.59 %
CH45	2.56	7.05 %
AVD1	2.31	5.10 %
SKL1	2.25	11.09 %
CH42	1.94	7.04 %
CH37	1.82	5.93 %
MRM1	0.67	1.62 %
MC09	0.61	3.20 %
CH39	0.56	7.13 %
CH28	0.37	1.39 %
KNR1	0.22	0.65 %
CH11	0.20	0.86 %
CH26	0.02	0.22 %
Total	150.00	14.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	116.88	16.33 %
Chargers	2.56	51.00 %
Tab	0.80	23.01 %
EXT WNTY-MOB	0.66	7.26 %
Computer	0.53	0.81 %
SWatch	0.08	3.12 %
Dig-Acce		0.42 %
Total	121.51	15.00 %

Branch *	MTD Sales L	Brand Share %
CBM1	2.67	7.38 %
ADP1	2.34	9.34 %
MDU4	2.14	11.57 %
TMM1	2.08	5.67 %
PVI1	1.75	7.10 %
USL1	1.32	7.13 %
PKM1	1.32	6.70 %
PNI1	1.24	7.56 %
DKI1	1.17	3.89 %
SGP1	0.92	9.68 %
NKI1	0.63	4.81 %
MLR1	0.44	3.27 %
BTU1	0.37	4.17 %
SVG1	0.27	1.33 %
MNM1	0.18	1.46 %
NTM1	0.18	0.78 %
KRR1	0.13	1.69 %
BNR1	0.11	0.50 %
KPT1		0.00 %
Total	121.51	15.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	98.88	11.20 %
Chargers	2.27	33.86 %
Tab	2.10	21.55 %
SWatch	0.30	5.62 %
EXT WNTY-MOB	0.24	1.57 %
Ear-Buds	0.14	1.78 %
Pow-Bank	0.02	0.91 %
Case	0.01	26.56 %
Dig-Acce		1.01 %
Total	103.97	10.46 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.93	10.45 %
CGM1	3.88	11.22 %
SLG1	2.25	9.01 %
SBR1	2.25	4.63 %
KPM1	2.24	6.69 %
CYR1	2.24	8.15 %
VSI1	2.05	5.28 %
CPT1	1.69	8.92 %
TRL1	1.64	4.21 %
ANI1	1.58	6.13 %
GDM1	1.47	3.75 %
BGR1	1.28	4.49 %
VNB1	0.71	2.04 %
PLR1	0.65	3.52 %
ABR1	0.39	1.17 %
PTU1	0.34	2.14 %
TRT1	0.14	0.74 %
Total	103.97	10.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	81.89	10.29 %
Chargers	2.00	39.47 %
Tab	0.73	17.47 %
SWatch	0.19	5.10 %
EXT WNTY-MOB	0.16	2.37 %
Total	84.97	9.43 %

Branch *	MTD Sales L	Brand Share %
ATU1	3.95	10.70 %
MTR1	3.79	10.67 %
TRM1	2.39	4.65 %
SLM3	2.24	6.40 %
NKL2	2.22	6.79 %
MCR1	2.05	5.77 %
OML1	1.94	5.22 %
KRI1	1.77	6.99 %
ERD2	1.75	9.59 %
RSP1	1.51	6.97 %
SGI1	1.38	5.41 %
SLM2	1.36	5.90 %
EPI1	1.25	5.05 %
KVP1	0.99	4.41 %
TCG1	0.64	4.72 %
EDP1	0.58	2.80 %
VPD1	0.33	0.75 %
PDR1	0.28	4.61 %
VKL1	0.21	1.86 %
APN1	0.15	0.60 %
DPR2	0.10	0.45 %
DPR1	0.01	0.08 %
CMI1		0.00 %
KMM1		0.00 %
PLC1		0.00 %
Total	84.97	9.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	76.47	11.29 %
Chargers	2.12	50.67 %
Tab	1.43	39.08 %
EXT WNTY-MOB	0.17	3.47 %
Total	80.19	10.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.22	8.89 %
ORU1	2.32	8.21 %
JKM1	1.73	5.84 %
PTK1	1.20	3.97 %
KUM1	1.13	4.96 %
TRY3	0.86	3.18 %
MVM1	0.78	3.43 %
MDI1	0.73	4.12 %
TRY2	0.28	5.05 %
APM1	0.20	2.25 %
NCK1	0.19	2.06 %
TYR1	0.14	0.39 %
PDK1	0.11	1.36 %
AYR1		0.00 %
PBR1	-0.37	-2.50 %
Total	80.19	10.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	71.25	16.10 %
Chargers	2.09	47.58 %
Tab	0.66	20.87 %
Computer	0.53	0.57 %
EXT WNTY-MOB	0.50	12.87 %
Dig-Acce	0.02	4.74 %
Case	0.02	59.66 %
Total	75.08	13.51 %

Branch *	MTD Sales L	Brand Share %
GBM1	3.27	9.44 %
TPR4	1.74	11.55 %
KGI1	1.64	3.69 %
PPI1	1.21	7.08 %
CBE4	1.10	9.40 %
UMP1	1.06	8.80 %
KMD1	0.92	8.40 %
KGM1	0.70	5.65 %
CBE6	0.56	6.35 %
SYM2	0.52	4.17 %
CBE1	0.52	5.60 %
CBE3	0.50	10.07 %
TPR3	0.44	2.85 %
AVI1	0.36	5.15 %
ANR1	0.25	4.73 %
SUL1	0.21	3.71 %
DPM2	0.15	0.82 %
PLI1	0.13	1.05 %
SNR1	0.09	0.85 %
PDM1		0.00 %
Total	75.08	13.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	49.70	8.10 %
Chargers	1.03	32.36 %
Tab	0.52	31.81 %
SWatch	0.25	9.69 %
Dig-Acce	0.02	1.91 %
Total	51.52	7.52 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.71	7.81 %
TRK1	4.56	7.67 %
VPM2	3.55	10.70 %
SJI1	3.13	6.92 %
NVL2	3.10	9.87 %
TDM1	2.43	8.79 %
MKM1	2.30	11.39 %
CDM1	1.94	4.93 %
KLM1	1.85	5.65 %
TVM2	0.82	1.67 %
STP1	0.45	2.64 %
PRT1	0.43	1.29 %
ULP1	0.16	0.33 %
VCM1	0.14	0.65 %
KML1		0.00 %
VPM1		0.00 %
Total	51.52	7.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	16.49	32.04 %
Chargers	0.06	25.34 %
Total	16.55	29.25 %

Branch *	MTD Sales L	Brand Share %
Total	16.55	29.25 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	6.59	1.97 %
Chargers	0.06	2.20 %
Total	6.65	1.81 %

Branch *	MTD Sales L	Brand Share %
GHUB	6.65	1.83 %
MSWH		0.00 %
Total	6.65	1.81 %